

Austria	DM9.20	Iraq	Rsd2.00	Pakistan	Rsd
Bahrain	Dinar10.00	Ireland	Shs43.50	Philippines	Pes4.60
Bulgaria	Lev	Italy	Lira	Poland	Zlote2.00
Croatia	Kuna	Jordan	JD1	Portugal	Euro1.00
Cyprus	Ctina2.50	Korea	Won2.000	Spain	Gres2.00
Denmark	DKR12.00	Kuwait	Lei	Singapore	S\$1.00
Egypt	LE10.00	Liberia	Lsl2.00	S. Africa	Rsf1.00
Finland	FIM12.00	Malta	Lm1.00	Singapore	S\$1.00
France	FrF7.50	Lux	Lfr1.00	Spain	Pes4.10
Germany	DM12.50	Malaysia	RM4.25	Sweden	SEK1.00
Greece	Dr10.00	Morocco	Mdhm1.00	Switzerland	Swf1.00
Hungary	Ft10.00	Niger	Ncf1.00	Turkey	Lira1.00
Iceland	ISK10.00	Nigeria	Ncf1.00	U.S.A.	Doll1.00
India	Rs15.00	Norway	Nkr12.00	U.S.S.R.	Rub1.00
Indonesia	Rp10.00	Oman	Ori1.00	U.S.S.R.	Rub1.00

FT No. 31,295

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EUROPE'S BUSINESS NEWSPAPER

# FINANCIAL TIMES

INDIA

Turmoil erodes the Nehru legacy

Page 16

D 8523A

World News

Business Summary

## Janata Dal split close as rebels press Singh to quit

The Janata Dal party of Indian prime minister V. P. Singh seemed in danger of splitting last night as rebels mounted further pressure on him to step down as head of government and as party leader.

Mr Singh's government faces certain defeat in a vote of confidence in parliament on Wednesday. Page 18

## Boost for Kaifu

Japan's ruling Liberal Democratic Party narrowly won an upper house by-election in what had virtually become a referendum on Premier Toshiki Kaifu's plans to send troops to the Gulf. Page 18

## 'Greenhouse' warning

The world faces catastrophic global warming unless swift action is taken to reduce "greenhouse" gases, scientists warned environment ministers meeting in Geneva tomorrow for the world climate conference. Page 18

## Warsaw Pact accord

The six Warsaw Pact countries signed an agreement on the allocation of tanks, artillery pieces and other conventional weapons among them, clearing the last big obstacle to a treaty on arms reduction in Europe. Page 4

## Polish strike threat

Polish government faces its first big clash with the country's once all-powerful coal miners, due to stage a two-hour strike today. Page 4

## EC border checks

UK strongly reiterated its opposition to abolishing border checks within the European Community, although it is near agreement with its EC partners to harmonise controls on the external EC frontier with the rest of the world. Page 4

## Mozambique deaths

Mozambican rebels killed 25 men in a pre-dawn raid on a village in the southern province of Gaza, Radio Mozambique reported.

## Israel rejects talks

Israeli Cabinet minister rejected a proposed conference on protecting Palestinians at a meeting of the world's "biggest murderers".

## German police probe

Police in Leipzig were rebuked and face an investigation after shooting dead one person and wounding three in the worst outbreak of foot-and-mouth violence in eastern Germany.

## Iran accuses Iraq

Iran accused Iraq of holding hundreds of Iranian prisoners of war in spite of Baghdad's claim that it has freed all its Gulf war captives.

## Japan, N Korea talks

Japan and North Korea failed to reach agreement after two days of preliminary talks in Beijing on resumption of ties frozen since World War Two, a Japanese official said.

## Amazon air crash

Rescue efforts were renewed to find possible survivors of an aircraft which crashed with 12 people aboard on Saturday in the Amazon jungle, civil defence spokesperson said.

## Mary Martin dies

Mary Martin, who played Peter Pan on stage and television and won fame for other Broadway roles, including *The Sound of Music* and *South Pacific*, died at her home in Rancho Mirage, California, aged 76.

## Astronauts go higher

Nasa is trying to trace the owner of a bag of cocaine discovered in a hangar where space shuttles are prepared for launch, US space agency spokeswoman said.

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Yoh Kurosawa, newly-appointed president of the Industrial Bank of Japan, chooses his words carefully. But he does not try to hide the seriousness of the current outlook for banks and borrowers Page 38

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Monday November 5 1990

## Hurd seeks to calm crisis of confidence on Europe

By Philip Stephens, Political Editor, in London

BRITAIN'S foreign secretary, Mr Douglas Hurd, pledged yesterday that the UK remained committed to a "deeper partnership" with Europe as ministers sought to calm a crisis of confidence among Conservative MPs.

His efforts to reassure the government's supporters came as Mr Michael Heseltine fuelled speculation about a challenge to Mrs Margaret Thatcher's leadership with a scathing attack on her approach.

In what was seen as an attempt to provoke a contest later this month, the former defence secretary warned that a less-than-enthusiastic policy towards Europe risked driving the government from office. In

a tightly-coded letter to his constituency, he suggested that Mrs Thatcher was out of tune with Cabinet views.

His comments came ahead of Wednesday's debate in the House of Commons on the Queen's Speech, which opens the new session of parliament. Mrs Thatcher will face a renewed attack from Mr Neil Kinnock, leader of the opposition Labour party, on her European policy and renewed charges that her government is in disarray.

It also anticipated what ministers concede are likely to be dismal performances by the Tory candidates in the Bradford and Boothby elections on Thursday. A bad

result in Bradford, in particular, would add to the growing alarm among Tory MPs.

Mrs Heseltine denied that his message - delivered before he left for a tour of the Middle East - was a direct challenge.

He drew a bitter response, however, from friends of Mrs Thatcher and public criticism from senior Tory MPs.

Mr John MacGregor, the new leader of the House of Commons, joined Mr Hurd in emphasising that the vast majority of Tory MPs were united over Europe and backed the prime minister.

Other ministers warned that a leadership contest could provoke a civil war in the party, wrecking its prospects of re-

election. There was private acknowledgment, however, that the resignation of Sir Geoffrey Howe had left Mrs Thatcher facing a grave crisis of confidence.

A handful of backbench MPs argued that for her to stand down while others said that it might be impossible to avoid a

this week. Mr Hurd, who has been in the forefront of efforts to heal the divisions left by Sir Geoffrey's resignation, said that between 50 and 90 per cent of Tory MPs were behind the policy agreed by the Cabinet.

The prime minister insisted that the prime minister was unswerving about her forthcoming defence of British sovereignty at last week's Rome summit and in her subsequent remarks in the House of Commons.

Some ministers expressed hopes, however, that she will seek to rebuild party unity by adopting a more emollient tone

bative" but stressed repeatedly that it was the substance of the government's position that mattered. It was strongly opposed to the single currency and central bank favoured by its partners, but Mr Hurd emphasised: "A deeper partnership of member states is what we have decided on... this is the policy".

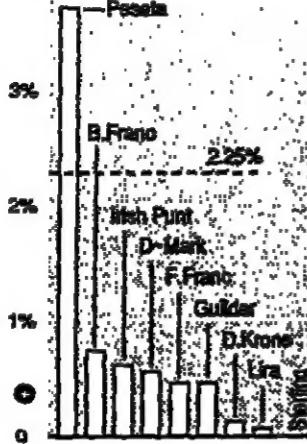
He accepted that the prime minister did not think that the new Ecu would become widely used, but said that the most important issue was that she was ready to leave any decision on its development to the markets.

Tories in turmoil, Page 6  
EC farm fiasco, Page 17

## Radical Soviet economic plan is 'doomed to failure'

By Quentin Peel in Moscow

GRID



THE RADICAL programme of a 500-day transition to a market economy in the Soviet Union is doomed to failure and the country is heading for hyperinflation, according to the 13 economists who wrote the plan.

The collapse of a consensus between the republics of the union and the failure to begin measures to curb state spending and stabilise money supply have undermined the essential preconditions of the programme, they say.

The 13, including President Mikhail Gorbachev's two closest economic advisers, Professor Stanislav Shatalin and Professor Nikolai Petrakov, split their deeply pessimistic forecast yesterday in public letter to the press.

It coincided with the release of forecasts by the government of a fall in Soviet exports next year of more than 40 per cent, including a cut of more than half in planned oil exports.

The figures were presented last week to the Supreme Soviet in Moscow as part of the government's forecast foreign trade plan for 1991, suggesting that desperately needed hard currency earnings operate within 6 per cent of those imports will actually almost evaporate.

Profound economic pessimism now appears to be compounding the incoherence in decision-making at the highest levels of the Soviet government.

It says price liberalisation, affecting even an exclusive briefing for 20 chairmen and chief executives of leading west European banks and corporations organised over the past week on the outskirts of the Soviet capital.

The letter from the Shatalin group, whose 500-day plan has been formally adopted by the Russian federation and is supposed to have begun to be implemented since November 1, amounts to an attack not only on the Soviet government of Mr Nikolai Ryzhkov, but on the Russian government and parliament and, by implication, on the indecisiveness of Mr Gorbachev himself.

It says the crucial failure in the two months since the plan was presented has been to begin the programme of stabilisation intended to control the rampant increase in money supply, before any price liberalisation can be allowed.

The transition to a market economy will now be implemented not through the stabilisation of the rouble, but through inflation and related measures to overcome it, which will prove very painful, they say.

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The whole issue of restrictions on foreign investment is likely to be reopened once Congress returns and considers re-authorising the Exxon-Florio law.

The general view is that Exxon-Florio has therefore lapsed, although some believe it may not have been affected by the termination of the broader law.

## Legislation delay disarms US foreign investment watchdog

By Peter Riddell, US Editor, in Washington

FOREIGN INVESTORS acquiring US companies face several months of confusion and uncertainty because Congress has failed to renew the legislation authorising the review and blocking of such deals by the federal government.

Congress has adjourned until early next year and the Treasury, which heads the inter-agency committee on foreign investment in the US (Cfin), was reviewing the position last week and an announcement is likely in a day or two.

While there is confusion about the precise legal position, Cfin will, if necessary, be able to recommend to the president that he seek the divestment of a completed acquisition found to impair US national security.

Nothing is to be gained by failing to comply, he says.

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Several Democrats, including Senator Al Gore and Congressman Doug Walgren, have argued that the present provisions are too permissive and allow the takeover of high-technology companies crucial to the industrial future of the US. They have urged a strengthening of the law to broaden the definition of national security to include vital economic and industrial interests and to provide for greater monitoring of such acquisitions.

The Association for International Investment, a body representing foreign investors headed by Mr Elliot Richardson, a former US Commerce Secretary, is urging voluntary compliance.

Exxon-Florio provisions may take some time because of the controversy which led up to the failure to reauthorise the 1950 Defence Production Act, on to which Exxon-Florio was added two years ago. Renewal was held up by a quite separate dispute.

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## INTERNATIONAL NEWS

## US considers walking out of Uruguay Round talks

By Nancy Dunne in Washington

A WALKOUT by the US from the Uruguay Round of trade liberalisation talks is under discussion by the Bush administration.

President George Bush is reported to be irritated over the failure of the European Community to table a new offer, with serious possibilities for negotiation, over agriculture trade reform.

Turning to personal diplomacy for which he was acclaimed in the Gulf crisis, Mr Bush telephoned European heads of state before last weekend's EC summit. He urged progress on the vital issues of agriculture.

But he was rebuffed by French and German intransigence, and has now asked his chief economic advisers to develop trade policy options for the future.

Mr Clayton Yeutter, the US agriculture secretary, argued last Friday in a meeting of the

president's Economic Policy Council in favour of a walkout by US negotiators over agriculture.

The Eminent Persons Group, formed by former high officials from around the world, emphatically warned last week that a walkout could mean the end of the round.

The talks are in trouble in many areas - particularly over which services sectors should be included under the General Agreement on Tariffs and Trade (GATT) - to the extent that completion of an agreement early next month in Brussels, as scheduled, would seem to require either a miracle or an entirely new approach.

Some Democrats in Congress are being pressed by American farm lobbyists to put forward a plan for an international food reserve. This would absorb much of the world's growing surpluses, take pressure off

prices, reduce government subsidy costs and provide a ready alternative source for the world's poor.

Although this scheme could find support in the EC and the third world, Mr Julius Katz, US deputy trade representative, dismissed this suggestion.

He said he had tried to negotiate a world food reserve in the 1970s and the effort had come to nothing.

The Bush administration seemed already to have prepared its fall-back position with the president's new "Enterprise for the Americas" policy. His grand scheme for US government debt forgiveness and a free trade area encompassing the American continents has won wide praise south of the US border. It has also produced a number of "framework" agreements designed to lay the groundwork for liberalised trade.

## Bank of China to make loans to foreign-funded companies

CHINA'S state bank will extend \$33m in eastern China's Henan province, the report said.

The Sino-French car joint venture last month received a \$15m loan from Banque Nationale de Paris to expand its annual production and increase local output of parts.

Wu said the new loans are intended to attract foreign capital through more investment in China. He said money made available through the loans would reach some businesses by the end of the year.

Foreign investors have been disillusioned with China because of a market slump, cash shortages resulting from a two-year-old government austerity program and political concerns following the military crackdown in June 1989 on student-led demonstrations urging democratic reforms.

The China Daily said the Bank of China has supplied the equivalent of \$1.98bn in Chinese currency and \$500m worth of foreign currencies in working capital to foreign-funded ventures that began

operations this year.

The figures represented increases of 80 per cent and 20 per cent, respectively, in those areas over the same period last year, it said.

Foreign ministers of China and Thailand, meeting in Peking, have called for the early election of a chairman for Cambodia's supreme national council, official New China News Agency said yesterday.

The NMBG acts as a specialised credit institution arranging housing loans.

Greek authorities have cooperated with the US probe into the money-laundering operation and NMBG officials said several months ago the bank would not contest any fine imposed in the case.

Wait a minute. . . . This is no haberdasher's son in the mid-west; this is a wealthy doctor's daughter who grew up rich in San Francisco and her husband is a multi-millionaire financier who funds her campaign.

Two days before voters go to the polls, incongruities abound in the Feinstein campaign. The candidate rails against tax breaks for the wealthy but is surrounded by Hollywood celebrities like Mr Chevy Chase, who wrote her a \$50,000 cheque three weeks ago.

The candidate says she is on the side of working men and women, but she can barely bring herself to utter the word "Democrat".

Two years ago even the

## Greek bank guilty of US money laundering

By Alan Friedman  
in New York and  
Karim Hope in Athens

NATIONAL Mortgage Bank of Greece (NMBG), one of the country's largest banks, has pleaded guilty in New York to having run a \$700m (\$360m) money-laundering scheme in the US. The bank has agreed to pay \$6m in fines.

Mr Apostolos Georgiakis, a governor of the Athens-based bank, told a US district judge that "with what the bank did, we are guilty".

The bank and 12 of its US executives were named last March in an indictment charging violations of federal currency reporting laws, conspiring to defraud the Internal Revenue Service since 1985 and operating a bank without a licence.

The bank catered almost entirely to Greek-Americans. Its branches were not authorised under US law to perform usual banking functions, but opened accounts anyway, accepting deposits and processing withdrawals for thousands of customers. Deposits were moved into Athens or deposited into accounts held by NMBG in the US, thus circumventing US laws requiring reporting of large deposits.

At home the state-controlled NMBG acts as a specialised credit institution arranging housing loans.

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## Democrats face small mid-term gains

By Peter Riddell, US Editor, in Washington

DEMOCRATS stand to make small gains on existing congressional majorities in tomorrow's mid-term US elections, amid growing complaints about the running of government, negative campaigning and the political advantages of incumbents.

A survey of 12 political analysts and consultants in yesterday's Washington Post pointed to a net Democrat gain of one seat on its present 58-45 margin between the Republicans in the Senate, and of one seat each in the House of Representatives, where the party at present has a 259 to 176 margin.

Several Senate races have become too close to predict safely. These include the Democratic seat of Hawaii and Republican seats in North Carolina, Oregon and Minnesota. Once-threatened Democrat incumbents in Iowa, Massachusetts, Illinois and Rhode Island now look more secure.

The Democrats are also expected to maintain their strong grip on state gover-

norships, standing to gain Texas - where Mr Clayton Williams (Republican) is in growing trouble over a series of gaffes - and Florida, where Mr Lawton Chiles, a former Democrat US Senator, looks like beating Mr Bob Martinez, the incumbent Republican. But the Republicans are increasingly favoured to retain the big prize of California.

Mr Richard Gephardt, Democrat House majority leader, forecast a gain for his party of six or seven seats in the House and of two or three seats in the Senate.

Mr John Sununu, the White House chief of staff, forecast a virtual break-even in the Senate, and losses of about eight in the House. He said this would be better than the average for the mid-term, when the party in power in the White House loses much larger numbers of seats.

However, the starting position is worse than before, since, uniquely, in 1988 the Republicans lost ground in Congress

when their candidate won the White House. Moreover, Republicans had been hoping to gain some seats in the Senate to provide a springboard to recapture control in 1992, the presidential election year. If their support fails to about 43 per cent, that will be more difficult.

There is increasing controversy over the campaign tactics of North Carolina Republican Senator Jesse Helms in raising the issue of race against Mr Harvey Gantt, his black Democrat challenger who is leading in two out of three recent polls.

The senator's recent advertisements have said white people would lose their jobs because of legislation favoured by Mr Gantt and have accused the Democrat of fighting a secret campaign among black voters. Mr Sununu was uncomfortable when asked yesterday about this campaigning, saying that the White House is "absolutely opposed to any kind of a racial aspect to any campaign".

## Underdog evokes the Truman spirit

Lionel Barber reports on the gubernatorial race in California



Dianne Feinstein: once called a female Bobby Kennedy



Pete Wilson: staked out his position on environmental issues

and have neutralised Mrs Feinstein's claim to be the candidate of change.

More important, Californians appear less inclined to take a gamble on Mrs Feinstein when their economy is softening. Also women do not seem to be moving into the Feinstein camp, which is surprising in a state where women amount to 51 per cent majority.

The truth is the Democrats have only won the governorship three times this century.

It was supposed to be different in 1990, the year of re-apportionment. Because the governor has influence over the redrawing of electoral boundaries - California will gain up to seven new congressional seats because of its booming population - this is a race which both parties are desperate to win.

But Mrs Feinstein does not have a natural base in the Democrat party. Her support of the death penalty is a turn-off for libertarians. And early this year she played up the image of the outsider who could run successfully in the primary without the state party's endorsement.

Whatever special appeal she had last May during the primary campaign, it was soon exhausted by a summer of hunting for money to stay in a race which by tomorrow will have cost \$50m.

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*Barry F. Sullivan*  
Barry F. Sullivan, Chairman, First Chicago Corporation

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## CONTRACTS & TENDERS

### TURKISH AIRLINES INC.

Announces that Jet fuel A-1 required for the period of January 1st 1991 (inclusive)- December 31st 1991 (inclusive) at European, Middle East, Far East and U.S.A. airports will be purchased under sealed tender by adjudication. Bidders must deliver their proposal on or before 22nd November 1990 10.00am local time to the Turkey address below. Bidders wishing full information on bidding and list of technical and administrative conditions should contact:

Turkish Airlines Inc.  
11-12 Hanover Street  
London W1R 9HF

Directorate Of Purchasing And Stock Control Department.  
Ankara Airport, Turkish Airlines Inc.  
General Management Building, B Block Floor A.  
Istanbul Turkey.  
Telex: 28871  
Tel: 010 901 574 74 00 ext. 1004 or 1250  
Fax: 010 901 574 74 44

### Invitation To Tender

Tenders are invited for the urgent supply of 21,268 tonnes of soft wheat, to Bangladesh for delivery on lorry stowed and trimmed terms to an EEC port. Loading shall commence no earlier than 3 December 1990 and no later than 26 December 1990 for 4 weeks.

The price for the supply and transportation costs of the soft wheat for the above tender will be determined on examination of tenders which must be submitted by noon on 23 November 1990 to:

Crop 8 (Cereals)  
Intervention Board  
Fountain House  
2 Queen's Walk  
Reading  
Berks RG1 7QW  
Tel: Reading (0734) 583626 ext. 2911 or 2936

Notices of invitation to tender together with tendering forms may also be obtained from the above address.

### LEGAL NOTICES

#### IN THE MATTER OF VS DREDGING SERVICES LIMITED AND

#### IN THE MATTER OF THE CYPRUS COMPANIES LAW CAP 113

Notice is hereby given that the creditors of the above-named company which is being voluntarily wound up are required on or before the 20th November 1990 to file in their names, their addresses and other particulars of their debts or claims and the amounts thereof with the solicitors (if any) to the undischarged Mr Neil Hall, Hall & Co FCA, 3 Thessaloniki Drive, P.O. Box 1812, Nicosia, Cyprus, the liquidator of the said company. Any creditor failing to do so in writing from the said solicitor, to come in and prove his/her debt or claim in due place as shall be specified in such notice, or if present thereon, they will be excluded from the benefit of any distribution made before such date are proved.

Date this 5th day of November 1990

A Hall & Co FCA  
Liquidator

JOSEPH PATRICK CONSIDINE and Richard Anthony Smart  
John Administrative Receivers  
100 Newgate Street, London EC1A 7AA  
Cardiff CF1 4XQ

HIGHGEM LIMITED  
Registered number 207808  
Trading Name - Laser Computer Services  
Software Business Computer Software,  
Hardware sales and services  
Trade classification: Computer suppliers  
Date of application: 10 October 1989  
Name of person appointing the joint administrators:  
JOSEPH PATRICK CONSIDINE and Richard Anthony Smart  
John Administrative Receivers  
100 Newgate Street, London EC1A 7AA  
Cardiff CF1 4XQ

REB FOOD SERVICES LIMITED  
Registered number: 2345690  
Nature of business: Food Production  
Type of business: Food drink and tobacco  
Date of application: 10 October 1990  
Name of person appointing the joint administrators:  
Midland Bank plc

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Cardiff CF1 4XQ

## COMPANY NOTICES

### FLARMAGATE LIMITED ON ADMINISTRATIVE RECEIVERSHIP

NOTICE IS HEREBY GIVEN, pursuant to Section 46(2) of the Insolvency Act 1986, that a meeting of the unsecured creditors of the above-named company will be held on

COKE GULLY, SHELLEY HOUSE, 3 NOBLE STREET, LONDON EC1V 7EQ  
on 14 November 1990 at 2.30 p.m. for the purpose of hearing and judging a report prepared by the Joint Administrators, Messrs Conder & Partners, of 16 October 1990, to determine whether, if it appears necessary, a committee of creditors should be appointed under the provisions of Rule 3.11 of the Insolvency Rules 1986;

(a) they have suffered loss on or before the date shown above, or on later than 4.00 p.m. on 14 November 1990, within the limit of the debts they claim, and that to whom they are entitled, and the claim has been duly substantiated under the provisions of Rule 3.11 of the Insolvency Rules 1986;

(b) there has been lodged with us any paper which the creditor intends to be used on his or her behalf.

Please note that the original paper signed by or on behalf of the creditor must be lodged at the office mentioned; photocopies (including facsimile copies) are not acceptable.

Dated 26 October 1990  
R. W. CORKE AND J. C. M. BISHOP  
Joint Administrators/Receivers

### Continental (Bermuda) Limited Guaranteed by Hungarian Foreign Trade Bank Ltd

Notice is hereby given that as at the valuation date 30th November 1990, the aggregate value of the zero-coupon obligations (or certificates representing interests in obligations) of the United States of America was US\$ 65,038,600 and the aggregate value of the Company's reserve fund was US\$ 52,689,199.95. The aggregate value of the Noteholders security was thus 47.09 per cent of the principal amount of the Note outstanding at the valuation date.

The determination and publication of these figures is solely for the convenience and information of the Noteholders and not for any other purpose. The Noteholders shall not be bound by any of the figures published.

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## Israel dismisses UN report on killings

By Hugh Carnegy in Jerusalem

ISRAEL yesterday dismissed a report by Mr Javier Pérez de Cuellar, the UN secretary general, on the killing of nearly 20 Palestinians in Jerusalem last month and repeated Israel's belief that the Fourth Geneva Convention was not applicable to the occupied territories.

In his report to the Security Council, Mr Pérez de Cuellar suggested the 104 signatories to the 1949 convention - de-

signed to protect civilians in time of war or occupation - might convene to discuss ways of protecting Palestinians under Israeli rule.

As if to underline the issue,

the Gaza Strip was convulsed by violence at the weekend as Palestinians demonstrated over a man's death in a Gaza prison.

The military said he committed suicide using a call

blanket torn into strips.

Gazans, who frequently complain of beatings and even torture in detention, suspected he had died under interrogation and thousands took to the streets to protest.

A Palestinian man was killed

and as many as 300 wounded in clashes with Israeli troops.

In Israel's first formal

response to Mr Pérez de Cuellar's report, the Foreign Ministry said millions had been

killed in "tens of wars" since 1949 but Geneva convention signatories had never been convened.

Mr Ehud Omert, a cabinet minister, was more blunt, saying Israel would never agree to be judged by the world's "biggest murderers".

The statement said the

fourth convention was not

applicable in the West Bank

and Gaza: their legal status

was not one of occupation, as no nation's sovereignty over the territories was universally agreed before Israel captured them in 1967.

But it said Israel fulfilled its obligations there and added that international attention on the subject served only those seeking linkage between the Arab-Israel conflict and the Gulf crisis.

Witnesses said some 500 students, who defied a ban on the

assembly of more than five people, ran into a police barricade at Gulistan in central Dhaka.

When they ignored requests

to retreat, police attacked the

protesters with truncheons

and chased them along rain-drenched streets towards the Dhaka University complex.

Student leader, Mr Amanullah Aman, told reporters

the attack was unprovoked.

Authorities ordered a curfew in Dhaka on Thursday.

Troops were called out when

Muslims, enraged by attempts

to demolish a 16th century

mosque in Ayodhya, northern

India, attacked Hindu temples

across Bangladesh.

President Hossain Mohammad Ershad, who has ruled

predominantly Moslem Bangladeshi for more than eight years, has vowed to restore

communal peace at all costs

and ordered damaged Hindu temples to be quickly repaired.

## Bangladeshi police injure student protesters

By Farhan Bokhari in Islamabad

MS BENAZIR BHUTTO, Pakistan's former prime minister, took the oath of office as a member of the newly-elected parliament yesterday. She had boycotted inaugural proceedings on Saturday in protest at the government's failure to make travel arrangements for her husband Mr Asif Ali Zardari, in jail in Karachi, to be brought to Islamabad for taking the oath.

Mr Zardari was elected last week while facing charges of aiding in kidnapping and extortion. He went to Islamabad in police custody yesterday to take the oath.

Ms Bhutto said the government had acted in bad faith by cancelling Mr Zardari's travel arrangements late on Friday night after she had been told that he would be brought to Islamabad. Ms Bhutto also demanded an immediate end to the state of emergency imposed in August and full restoration of civil liberties.

Mr Mian Zahid Safaraz, the interior minister, told MPs that travel arrangements for Mr Zardari could not be made earlier because that authorities in Karachi were involved with controlling public demonstrations in protest against possible desecration of the Babri mosque in India.

• The Pakistan People's Party occupied opposition benches in



Ms Bhutto: sworn in

the assembly for the first time in 23 years since the party was formed by Ms Bhutto's father, executed ex-prime minister Mr Zulfikar Ali Bhutto, Reuter reports from Islamabad.

The PPP won all the three elections it contested in 1970, 1977 and 1988, and blamed its defeat last month on alleged massive rigging by the caretaker government that took power after Ms Bhutto was dismissed in August.

Last month's elections were won by the Islamic Democratic Alliance (IDA), which chose its leader, Mr Nawaz Sharif, to be the next prime minister. He is due to take office on tomorrow.

## Booty from Kuwait fills the bazaars of Baghdad

By Lamis Andoni in Baghdad

IN FRONT of a big stall piled with colourful imported toys in Baghdad's Arabi souk or bazaar - where goods bought or looted from Kuwait have been on display - Iraqi children were admiring the goodies that only the country's elite can afford. At a time when poor Iraqis say they are suffering from milk shortages as a result of the international blockade, the display must be somewhat galling.

Children and their mothers sort through the toys with fascination but only a few stop to buy. "Only the rich can enjoy these goods - many families come here as a sort of entertainment on Fridays," said one father.

But as with many of the ironies of the Gulf crisis, it is

rather a tormenting "entertainment" and evidence that, as in every conflict, there are those who get richer at the expense of the poor.

In the Kuwait crisis, the profiteers are traders who either looted the affluent Kuwaiti stores or bought goods cheap from Kuwaiti and expatriate merchants, and black marketeers who are selling staple foods at punitive prices.

Most staple foods are provided and rationed by the government, but big families who seek more are falling prey to black marketeers who sell a kilogram of flour for two Iraqi dinars (£3.30) the official price is only a fraction of this.

Before the Gulf crisis, such an offence would have led to lengthy imprisonment, if not

certificates to prove that they were not looted. A special trade licence, easily acquired, must be obtained from the Iraqi governor of Kuwait. But many Iraqis and a few Jordanian and Palestinian expatriates find ways around the rules.

According to one trader who has been in Kuwait, some Kuwaitis and expatriates take special "commissions" (in effect bribes) to issue forged receipts for stolen goods.

One Iraqi said that, on the way from Kuwait to Baghdad, many big trailers were carrying Kuwaiti goods - mostly food - in car boots on Kuwaiti streets especially in the areas of Salwa, Hadikat al Shaab, and Amman street.

At the Arabi souk, traders say they have goods that could last for one or even two years. An owner of one of the tiniest stalls in the souk said he had about 10,000 worth of cosmetics and toiletries in a warehouse.

Iraqis who want to bring in Kuwaiti goods have to produce

Kuwait to Amman.

Iraqi traders now have to go to Kuwaiti warehouses to buy what is left. People who arrived from Kuwait last week

said many Kuwaitis and expatriates still there were buying

and selling goods.

"The streets of Kuwait have turned into a bazaar," said a Jordanian. He said people were displaying goods - mostly food - in car boots on Kuwaiti streets especially in the areas of Salwa, Hadikat al Shaab, and Amman street.

At the Arabi souk, traders say they have goods that could last for one or even two years. An owner of one of the tiniest stalls in the souk said he had about 10,000 worth of cosmetics and toiletries in a warehouse.

Iraqis who want to bring in Kuwaiti goods have to produce

## Ben Ali calls for more debt aid for N Africa

PRESIDENT Zine al-Abidine Ben Ali of Tunisia said yesterday that European aid to North Africa was inadequate and Europe should reschedule North Africa's debts, Reuter reports from Tunis.

In a message to a symposium in Tunis, read for him by Prime Minister Hamed Karoui, Ben Ali said that of North Africa's foreign debt of \$55bn, 75 per cent had financed purchases from European Community countries.

"This contributed to its (Europe's) growth, promoted its exports and created jobs there. In return we find that the size of European aid to Third World countries, espe-

cially Mediterranean and Maghreb countries, is still less than required," he said.

North Africa, which looks to the European Community for most of its export markets and foreign investment, is deeply concerned that it will suffer from European Community's plans for a single-market by 1992, and from East European competition for aid and investment.

Ben Ali proposed a "development contract" between Europe and North Africa to "define the obligations of each party... to prevent the gap growing between the two sides".

## Human rights team says 60,000 missing in Sri Lanka

SIXTY thousand people have "disappeared" in southern Sri Lanka since 1987, when security forces responded to a campaign of terror by leftist rebels, according to an estimate by a European human rights team, Reuter reports from Colombo.

The four-member team, comprising two British Labour party members of the European parliament and two lawyers, said that possibly scores of people were still vanishing each week.

"What bothers us is that, despite a government claim that the JVP (People's Liberation Front) threat is over, many killings and disappearances are still going on," Labour party member, Ms Christine Oddy, said yesterday.

A JVP campaign of assassinations, strikes and industrial sabotage almost toppled the

government last year before it was crushed by security forces and their vigilante backers.

The team, sponsored by the British organisation "Friends of the Disappeared," spent a week in the island compiling a report on human rights violations which it will present to the European parliament in Brussels tomorrow.

"Although the army and

authorities deny responsibility

for killings and disappearances,

the scale is such that

the government cannot be

absolved from responsibility

either by commission or omission," according to a draft report.

The team said the figure of

60,000 came from human rights group in Sri Lanka. Previous estimates by local human rights organisations have varied between 20,000 and 50,000.

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## INTERNATIONAL NEWS

**EC airs its reservations over booking systems**

Paul Abrahams on the role of CRSs in deregulation of the civil aviation industry

**A**IRLINE computer reservation systems (CRSs) are a crucial element in European Commission plans to deregulate the European civil aviation industry.

Without these increasingly powerful systems, the liberalisation of the US domestic airline industry during the 1980s would have been impossible.

CRSs show what fares and flights are available on routes, take bookings and ticketholders. They facilitate the publication of different prices – as many as 100,000 different prices are charged by American Airlines in one day – allow the smooth operation of frequent flier programmes and can rapidly deal with changes.

However, while CRSs are critical for the success of deregulation, the Commission is concerned that such systems are open to abuse by operators, providing unfair competitive advantage.

Computer systems have become vital to airlines' commercial success. In the first place the CRSs provide a steady revenue stream through booking fees. In 1986, Sabre, the CRS owned by American Airlines, made profits of \$107m,

representing a return on turnover of 26 per cent.

More important, owners of a CRS can receive incremental revenues if the system is not fairly programmed. This means, for example, that a system could show flights with aircraft changes or stops of one airline – that of the owner – before displaying direct flights of another.

Given the potential for using CRSs anti-competitively, it is not surprising that the European Commission has been careful in watching the development of two systems. They are Amadeus being developed by a consortium of European airlines led by Lufthansa, Air France, Iberia and SAS, and another called Galileo, led by British Airways, Swissair, KLM Royal Dutch Airlines and Alitalia.

However, the Commission is less apprehensive than it once was as it has set up a number of regulations controlling CRSs. These become effective in January.

The inefficiencies of both Amadeus and Galileo have also helped allay Commission fears – at least for the present.

There are three main problems facing the two systems.



THE EUROPEAN MARKET

They are:

- Overcapacity. It is unclear whether there is room for two systems in Europe. The two consortia were originally formed because of clashes between Lufthansa and British Airways over leadership in a possible joint-project and the difficulties of linking the Unix computers of the Amadeus group with the IBM machines of the Galileo consortium. Amadeus has since switched to IBM machines but business is volume sensitive, and industry observers are unsure whether there is sufficient volume in

Europe to sustain two competing groups.

• Technical difficulties. Both systems have been delayed by difficulties adjusting their US-based software for the European market. Mr John Zeeman, chief executive of Galileo, explains that the computer language used for CRSs, known as transaction processing facility (TPF), is extremely fast – capable of handling 2,000 messages a second – but is inflexible.

• Management problems. Amadeus is split over three sites. The holding company and marketing division is based in Madrid, while the operations and computer division is in Munich and the development work is undertaken near Nice.

Both have also had personnel difficulties. At Galileo, for example, most of the initial employees were appointed by the airlines and often had little expertise in CRSs. All of the main partners have maintained their own computer systems and most are unwilling to pass on their best employees.

Difficulties in managing the systems have meant a late launch. Galileo, which is now

in operation, was about a year late, while Amadeus is not yet running. The company says it should be available in January.

Meanwhile, there are fears that the world's CRS industry could be about to consolidate, reducing competition.

There is commercial logic in such consolidation. Since different time zones around the world mean there are different peak periods, there is no reason why US systems – such as Sabre and Apollo – should not be able to handle the volumes handled by systems in Europe and the Pacific rim. And, since the business is volume sensitive, a worldwide system would enjoy the benefits of economies of scale.

Amadeus is understood to be in the final stages of negotiations with at least one US CRS company, and possibly both Sabre and Worldspan, the CRS joint-venture between Delta Airlines, Northwest Airlines and Trans World Airlines.

The CRS companies will have to tread carefully, however. If massive systems emerge there could be increased pressure from regulators both in the US and Europe to separate airlines from CRSs.

## NEWS IN BRIEF

**Pyrenees controls may be abolished****Warsaw Pact agrees arms distribution**

By Nicholas Denton in Budapest

THE SIX Warsaw Pact countries signed at the weekend an agreement on the allocation of tanks, artillery pieces and other conventional weapons among themselves.

Saturday's settlement may be one of the last meaningful acts of the disintegrating eastern European military bloc.

The Soviet Union will be allotted 13,150 tanks – less than it had originally held out for – of the 20,000 allowed for under the Warsaw Pact under the draft terms of the all-Europe treaty.

The allocation of ceilings for conventional arms to the six east European countries was particularly important because the USSR's former satellites feared Soviet military predominance more than that of Nato.

The countries of the Conference of Security and Co-operation in Europe (CSCE), which include the US and Canada, are to sign a conventional arms reduction treaty in Paris on November 19. The main threat

to the schedule had been that Warsaw Pact countries would not be able to agree among themselves.

Saturday's settlement may be one of the last meaningful acts of the disintegrating eastern European military bloc.

There was a "growing general agreement" that the Soviet military would be done away with by the end of 1991, said Mr Gyorgy Jereznszky, the Hungarian foreign minister, who hosted the meeting. He added the hope that the new European security system, probably an institutional form of the CSCE, would be set up by the spring of 1992, making the Warsaw Pact superfluous.

Mr Krzysztof Skubiszewski, the Polish foreign minister, was only slightly more cautious, saying that "the military structure will and should disappear" by the end of 1992 or the beginning of 1993.

These include both Colombia and the Dominican Republic, two former Spanish colonies, neither of which Madrid wanted to offend before the celebrations of the 500th anniversary of Columbus's discovery of the Americas in 1992.

Spain faces having to overcome a moral dilemma over entering the Schengen group because its members are required to apply visa restrictions to an agreed 115 countries.

These include both Colombia and the Dominican Republic, two former Spanish colonies, neither of which Madrid wanted to offend before the celebrations of the 500th anniversary of Columbus's discovery of the Americas in 1992.

Brundtland in office

Norwegian Prime Minister Gro Harlem Brundtland took office at the weekend, vowing to revive the stalled talks on ties with the EC. Reuter reports from Oslo. Mrs Brundtland, forming her third minority government, unveiled a cabinet of 19, including nine women. "Jobs, the environment and children" would be top domestic priorities, she said. Talks with Brussels "will go from a dead halt to constructive, forward-looking work", Mrs Brundtland, 51, told a news conference.

Gorbachev will visit Germany

Soviet President Mikhail Gorbachev will begin a three-day visit to Germany on November 9, the first anniversary of the opening of the Berlin Wall. German government sources said yesterday. Reuter reports from Bonn.

The newspaper Welt am Sonntag, which is close to Chancellor Helmut Kohl's Christian Democrats, said Gorbachev would meet Kohl in Bonn and at his home in Oeggersheim in the state of Rhineland-Palatinate.

The miners' position

Their wages, which traditionally were ahead of other industrial groups, have slipped drastically in the past 18 months and news of a proposed pension law removing miners' retirement privileges has raised tensions.

The miners are demanding new pay systems which would, in effect, increase wages as well as remove price controls on coal. This would allow at least some mines to make a profit.

The industry is set to make a loss of about 12,500bn zlotys (\$676m) this year, of which 9,600bn zlotys has been budgeted for by the government.

## WORLD ECONOMIC INDICATORS

## INDUSTRIAL PRODUCTION (1985 = 100)

	Sep.'90	Aug.'90	Jul.'90	Sep.'89	% change over previous year
US	117.3	116.8	116.8	114.8	+2.9%
Japan	126.2	127.4	127.0	119.8	+5.2%
W Germany	119.4	118.9	118.1	112.6	+6.0%
	Aug.'90	Jul.'90	Jun.'90	Aug.'89	
UK	109.0	109.6	113.4	111.0	-1.8%
France	114.3	114.3	111.9	111.6	+2.4%
	Jul.'90	Jun.'90	May'90	Jul.'89	
Italy	117.8	118.4	118.0	118.1	-1.2%

Source: (except US and Japan: Eurostat)

**UK reiterates its opposition to abolition of EC border checks**

By David Buchan in Brussels

THE UK government has strongly reiterated its opposition to abolishing border checks within the European Community, despite the fact that it is nearing agreement with its EC partners to harmonise controls on the external EC frontier with the rest of the world.

At an informal weekend meeting of interior ministers of the Twelve in Naples, Mr David Waddington, the British Home Secretary, told his EC counterparts that "we shall continue to maintain controls at our national frontiers for the purpose of controlling immigration from third countries".

Mr Waddington's tough words, which set Britain at odds with a majority of EC states wanting a free travel zone after 1992, come in the context of negotiations among the Twelve on an "external frontiers convention".

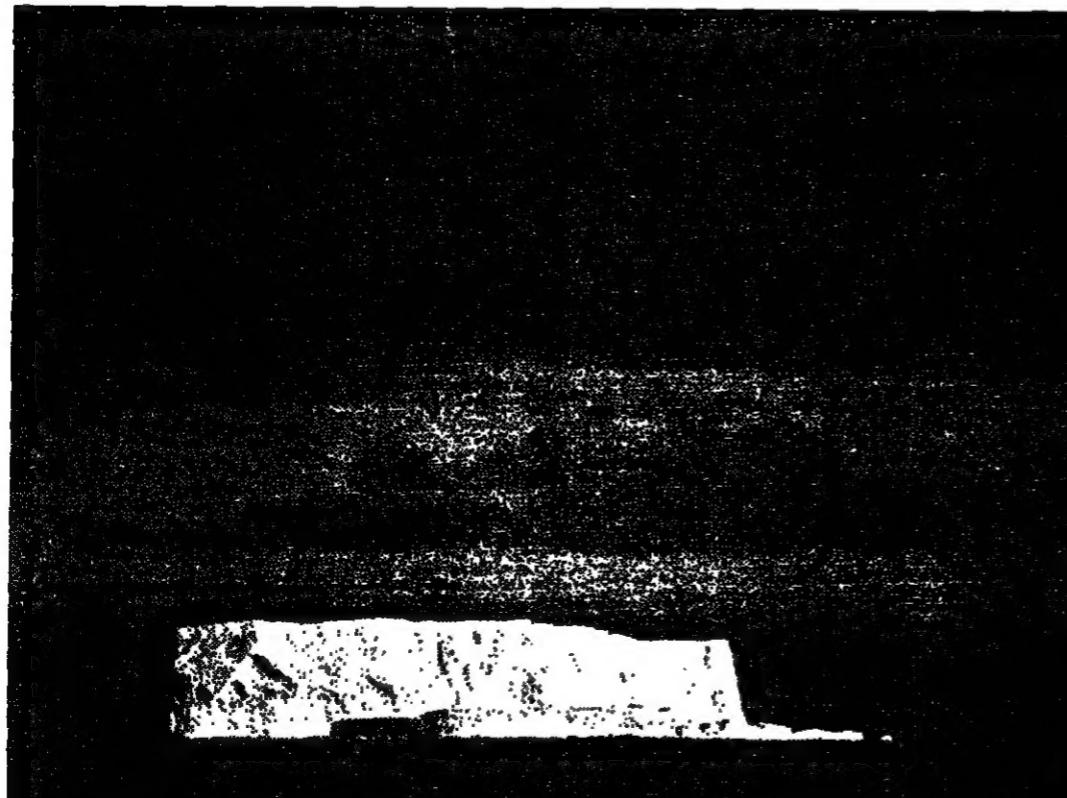
This convention, which the Community has hoped to agree by the end of this year, aims to reinforce and harmonise entry



David Waddington  
and visa procedures at the Community's external rim. Britain sees merit in this convention standing on its own, and has been an active negotiator partner.

But increasingly, other EC states – and particularly the five countries which have signed their own Schengen free travel agreement, and Italy

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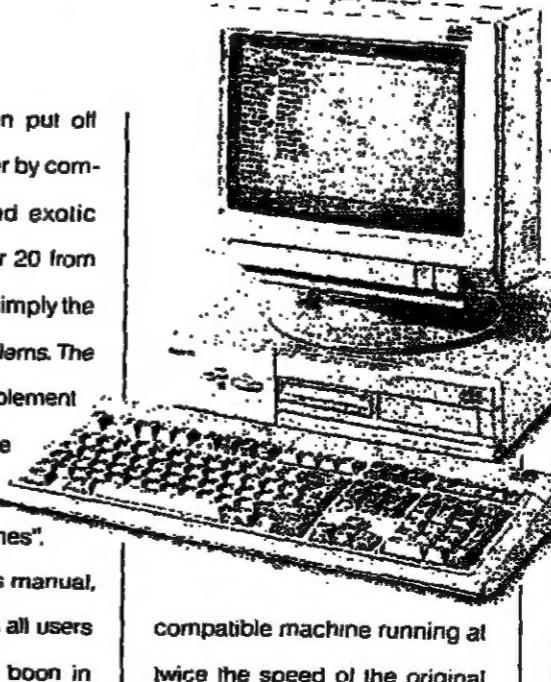
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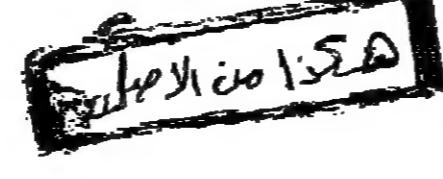


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But Soda Ash Botswana has not forgotten that Sua Pan is also the site of another, more ancient, partnership. For when the rains come these desert wastes provide a vital link in the lifecycle of Southern Africa's flamingo population.

And so Soda Ash Botswana buried power

lines which could be hazardous to birds in flight.

It appointed a former director of the Wild-life and Nature Parks of Botswana to monitor the project's environmental impact.

It established that by bringing brine to the surface the project may attract even more flamingos to its small corner of Sua Pan.

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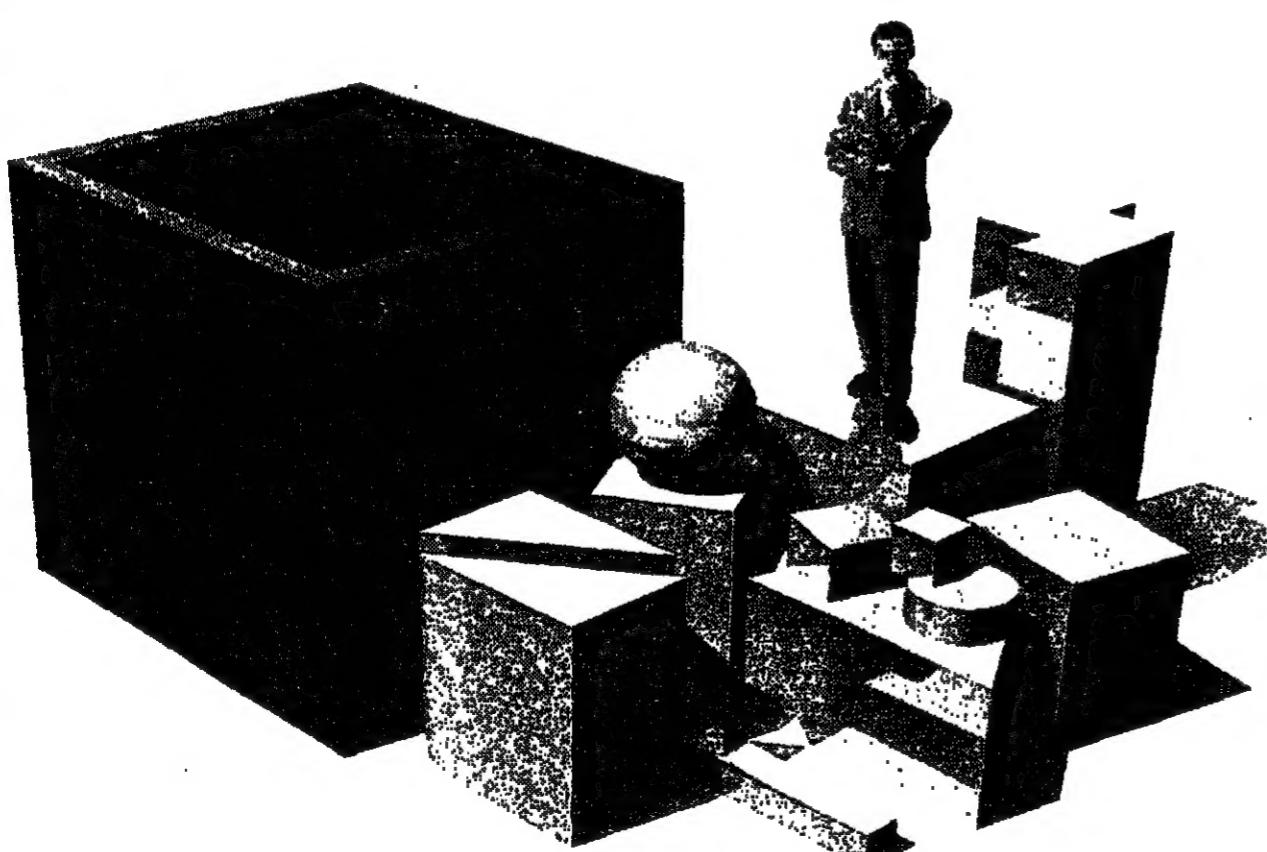
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- 24-31 July 1991  
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- 15-20 September 1991  
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- 26-28 September 1991  
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## UK NEWS — TORIES IN TURMOIL

### POLITICAL REACTION

## Tebbit says letter from Heseltine was 'unwise'

MR MICHAEL Heseltine's criticism of the prime minister attracted scorn from several Tory backbenchers yesterday but — in spite of jibes from opposition parties — received little comment from ministers.

The former defence secretary's letter was described as "unwise" by Mr Norman Tebbit, an ex-cabinet minister who is a confidant of Mrs Margaret Thatcher. Other MPs said it was "cowardly".

Their comments underlined the conviction of many Tories that Mr Heseltine's carefully timed interventions are proving increasingly damaging.

Ministers kept direct comment on Mr Heseltine's letter to a minimum at the weekend, conscious that further comments could trigger speculation over other contenders to the Tory party leadership. Instead they stressed the party's pro-European credentials.

But Mr Gerald Kaufman, Labour's foreign affairs spokesman, said Mr Heseltine's letter was unwise to write the letter in those terms at this time.

### TEXT OF LETTER

## 'Crisis is one of confidence'

The full text of Mr Michael Heseltine's letter to Mr Peter Owen, chairman of the Henley Conservative Association:

### Dear Peter,

Geoffrey Howe's resignation is a profound loss for this country and for the Conservative party.

He is the architect who designed the blueprint for economic recovery and with great personal and political courage laid the foundations of the economic resurgence which was the key to the government's success in the second half of the 1980s. I have known him as a friend and colleague for well over 30 years and beyond his natural concern for the quality of political life he is a man of an unfading integrity.

His departure from political office impoverishes us all.

No amount of rationalisation or special pleading can disguise what people across the country know in their bones. His departure is not just a sadness and a loss; it is potentially a crisis. We must understand that and cope with it quickly. The crisis is one of confidence. It must be quickly restored.

There is only one way to preside over and lead a democratic political party, and that is to pay proper regard to the myriad of opinions and, indeed, prejudices that go to make up its support. When the Labour party forgot this and lurches violently away from the mainstream, they paid a devastating price. The Conservatives gained 10 years of virtually unchallenged power.

There is a danger now that the heady assumptions of permanence which those 10 years have delivered to our party could dim the awareness of

**'Success goes to those who take the forward-looking decisions and stride ahead'**

how easy it would be for the same mistake to propel us from office and from control over this nation's destiny for the decade ahead. We cannot countenance the sacrifice of Tory seats needlessly lost in spite of the effort to win and nurture them.

The issue, of course, is Europe. Not our membership itself, which is not in doubt, but how we handle the challenge posed by Europe's development and, crucially, our attitude and response to the increasing pace of progress towards the goals which parliament accepted when we signed the Treaty of Rome and the Single European Act.

Any impartial observer will recognise that the present cabinet represents all shades of opinion within the party. They are talented and well-intentioned, and certain to, if they all consider, discuss and agree collectively a text which speaks out our policy. The overwhelming majority of us will follow the lead that they give.

I listened to the prime minister's statement to the House on Tuesday about Europe, and having stayed only to hear the quite inadequate response by the leader of the opposition, I left, reassured that there was a way forward that would unite the party behind a practical common sense.

It was the product of cabinet government, discussed, analysed, considered, accepted by those key ministers with the day-to-day responsibility for the policies involved. Much the same happened with the communiqué at the end of the Rome summit.

But something goes wrong between the agreed statement



on the one hand and its amplification on the other. Perhaps we're all guilty of trying to add a gloss, a nuance that fits our particular convictions and prejudices. Blow is then matched by counterblow, rhetoric by hyperbole, each raising of the temperature by yet another rejoinder. That way lies trouble.

The Conservative attitude — that of the mainstream of the party — is in my view exemplary. Tories are practical people, looking for a way forward, aware of the past and rightly cautious for the future.

They are neither bigots nor visionaries. They are anxious to do the best for themselves and their children. But they know enough of British history to know that in every century success goes to those who in the end take the forward-looking decisions and stride ahead.

Europe is a minefield of latent prejudices and deep-felt emotions. But it is a minefield that has to be crossed because, if Britain is to matter tomorrow, we cannot be left behind today. Forward lies some risk, certainly, but the alternative is isolation and loneliness.

And in Europe the prospect beckons of handing on an inheritance for future generations that they will accept with gratitude. We must on no account be left offering only excuses for our failure to rise to this challenge.

There are many audiences listening to this debate. It is in truth impossible to appeal to them all. So skilled political leadership demands judgment as to where to strike the balance. I believe the collective wisdom of the cabinet can find exactly that balanced judgement which is the great strength of the Tory party. If decisions continue to be taken or imposed that do not carry this collective endorsement, the stresses will continue to show and could be our undoing.

If, as a consequence, the Tory party suffers in the short term in relation to Britain that suffers in the long term.

I left the government in 1986 because there was no such cabinet analysis of the problems about Europe which seemed to me then — and seem to me now — important. Nigel Lawson was to follow in 1989 for exactly the same reasons. And now Geoffrey Howe.

None of us individually matter that much in the context of our party's history, and even less in that of our country. But what does matter profoundly is that the Tory party should remember that its essential appeal is the appeal of a nation united. Unity is about people, their attitudes towards each

that within the party there was a feeling "that perhaps something should be done".

He said: "I would rather that things would happen with dignity... but pressure will build up and I believe that if nothing else happens, there will be an election and somebody will put their hat in the ring."

Mr Francis Maude, financial secretary to the Treasury, said the vast majority of the party was happy with the government's approach to Europe.

Mr Michael Portillo, local government minister, said: "The majority of the British people are concerned that vital decisions about our future should be taken in the British parliament and that the pound should remain our currency for as long as our people wish it to be so."

"In this, the prime minister, far from being isolated, represents the mainstream of public opinion."

Ralph Atkins

cannot at one moment suggest that the Europe we are building inevitably means the loss of nation sovereignty and then argue that the French and the Germans are holding up reform of the agricultural system. Either they are sovereign or they are not. And self-evidently, they are.

You cannot praise the Germans for the role they have played in the Nato alliance for 40 years and then imply that they are fighting for some cause different to our own. You cannot pretend that the Americans want us to stand apart, an island offshoot to Europe, when every American president advises us to become more deeply involved. You cannot suggest that our European allies will be able to force upon us policies which we reject, unless you show me the means with which they could do such a thing.

You cannot scorn the disciplines of European economic management without at least a glance at our levels of inflation, interest rates and economic performance, which do not bear comparison with the achievements of our leading European friends.

You cannot sneer at the sophistication of European institutions, which we have created in nearly 50 years of peace, without acknowledging that we have twice in this century sent a generation of young people to die because of our inability to achieve the level of co-operation which today makes war in western Europe unthinkable.

In the end we Tories know which side we are on: we know we must reach for the world of tomorrow, which is with our partners in Europe. The cabinet has an urgent duty to chart for us a course which we can all follow.

Michael

### FLEMING JAPAN FUND SOCIETE D'INVESTISSEMENT A CAPITAL VARIABLE 45, rue des Sables Houwald, Luxembourg F.L.C. Luxembourg B 6302

#### NOTICE OF EXTRAORDINARY GENERAL MEETING

The shareholders of Fleming Japan Fund (the "Corporation") are hereby convened to an extraordinary general meeting of shareholders to be held on 7th December 1990 at 0.00 pm at the registered office, 45 rue des Sables, Houwald, Luxembourg with the following agenda:

To approve the merger of the Corporation into Fleming Flagship Fund, a "Societe d'Investissement à Capital Variable" under the laws of Luxembourg having its registered office 45, rue des Sables, Houwald, Luxembourg specifically:  
upon hearing  
the report of the board of directors and the audit report prepared by Coopers & Lybrand, Luxembourg.

1) to approve such merger proposal;  
2) to approve the allocation of shares of Class PPP-Fleming Japanese Fund of Fleming Flagship Fund in exchange for the contribution of all assets and liabilities of the Corporation to Fleming Flagship Fund, the shares so allocated to be issued at a ratio determined by reference to the respective net asset values per share at the effective date of the merger;

3) to state that all the shares of the Corporation in issue are to be cancelled.

The Extraordinary General Meeting convened the 25th May 1990 failed through lack of a quorum.

Resolutions on the agenda of the extraordinary general meeting now called will not require a quorum and will be adopted if voted by 2/3 of the shares present or represented.

The merger proposals were published in the Memorial Recueil Special des Societes et Associations on the 25th April 1990.

The following documents shall be at the disposal of the shareholders for inspection and for copies free of charge at the registered office of the Corporation:

- 1) the Merger Proposals and the related Merger Agreement
- 2) the annual reports of the Corporation and of Fleming Flagship Fund for the last three corporate years
- 3) the last annual report of Fleming Flagship Fund as of 30th June 1990
- 4) the semi-annual report of Fleming Japan Fund as for the year ended 31st July 1990 and Fleming Flagship Fund
- 5) interim financial statements as of 31st October 1990 of both Fleming Japan Fund and Fleming Flagship Fund
- 6) the annual report of the board of directors of the Corporation and of Fleming Flagship Fund
- 7) the report of Coopers & Lybrand

In order to take part at this general meeting, owners of bearer shares will have to deposit their bearer shares the three days before the meeting with one of the following banks who are authorised to receive the shares in deposit:

Kreditbank SA Luxembourgaise  
43, Boulevard Royal  
Luxembourg

Robert Fleming & Co., Ltd.  
25, Copthall Avenue  
London EC2R 7DR  
England

14910150

## UK NEWS

## Recession in construction threatens 100,000 jobs

By Andrew Taylor  
ABOUT 100,000 British construction workers could lose their jobs by the end of next year because of a recession in orders and lower contract prices, according to a workload survey by the Building Employers' Confederation.

The survey published today says the fall in enquiries for new work during July, August and September was the largest for a decade. Almost two thirds of 600 companies questioned last month expected workloads to fall over the next 12 months.

Already 50,000 jobs look like being lost by the end of this year with at least a similar number at risk next year, the confederation warns.

It says lower interest rates following Britain's entry into the European exchange rate mechanism (ERM) are unlikely to promote a recovery.

"Due to the largest stock of unsold housing, currently standing at more than 30,000 units, the improvement in sales will not, initially at least, result in a significant increase in private house building," says the survey.

A fall in base interest rates to 12 per cent by the middle of next year would have very little effect on either commercial or industrial building, it says. The commercial sector was primarily suffering as a result of insufficient demand for large amounts of office space currently on the market, rather than high interest rates.

"In the industrial sector ERM entry has ruled out the possibility of a windfall depreciation of sterling and has intensified competitive pressures. It will if anything reduce rather than increase investment in the short term."

The Confederation, representing 9,000 members with a combined annual turnover of more than £30bn, is Britain's largest construction employers' organisation.

Mr David Woods, the Confederation's chairman, said the building industry was now experiencing a full blown recession, hitting all sectors of work and small companies in particular and was causing a marked rise in job losses.

## SATELLITE BROADCASTING

## Television watchdog seeks talks on Sky-BSB merger

By Raymond Snoddy

THE Independent Broadcasting Authority (IBA), Britain's regulatory body for commercial television, will today call for urgent talks with shareholders of British Satellite Broadcasting (BSB) to obtain details of their plan to merge with Mr Rupert Murdoch's Sky Television.

Mr George Russell, the IBA chairman, said: "We have got fundamental questions to ask a lot of people. There is no easy quick answer to any of this."

Officials at the IBA are angry that no-one was informed of the secret talks between the UK's satellite television rivals until Friday evening, hours before the deal was formally signed.

IBA lawyers are expected to examine whether the deal would put BSB shareholders in breach of their contract with the IBA.

The four main BSB shareholders are Granada, Pearson (publisher of the Financial Times), Reed International and Chargeurs.

The new company British Sky Broadcasting, trading as Sky Television, plans to broadcast simultaneously on both

the BSB satellites and on Sky's normal satellite, Astra. But after an interim period transmission would be solely on Astra. Those who bought BSB shares would have them swapped for Astra shares.

Mr Andrew Knight, executive chairman of News International, said yesterday Sky was only planning to go on the BSB satellite "because the BSB shareholders asked us to be in it temporarily while they sorted out the situation with the IBA."

It is likely that if the IBA rules that the new merged system cannot be broadcast on frequencies regulated by the Authority then the service will be run on the Astra satellite without a period of transition.

The actual licence to broadcast is held not by the BSB shareholders but British Satellite Broadcasting.

A statement from the companies on Saturday said they had merged their activities into a single operation and details of the new joint five channel service, including two film channels would come in a few days. The Takeover Panel has

ruled that minority shareholders holding a total of about 4 per cent in Sky - D.C.Thomson, Ferranti and Ladbrooke - should be made a cash offer for their shares set by independent valuers.

Lord Thomson, former chairman of the IBA, said the deal should be referred to the Monopolies and Mergers Commission.

Opposition Labour politicians emphasised yesterday that a Labour Government would ask the MMC to look at Mr Murdoch's newspaper and television interests.

Mr Murdoch said the deal gave satellite television in Britain "an infinitely greater chance of success."

Mr Murdoch said there would be early losses as the two sets of costs were put together while revenues were low.

"As the numbers (of viewers)

build up it should be able to pass go within a couple of years. Now this is likely to be a very profitable venture," Mr Murdoch said.

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Background, Page 19

Much the same as us no doubt.

Weekend FT's *David Thomas* questioned the scientific evidence and the political conclusions on global warming. *David Scott* took a winter walking course in Scotland and learned that he enjoyed pain. *Nicholas Wordsworth* went after Blue

# What did you get up to this Weekend?

Marlin and Lauren St John met golf's Great White Shark. *Philippa Davenport* had winning ways with obese vegetables. *Jancis Robinson* ran into a revolutionary wine-maker. *Lucia van der Post* found glamour - even glitz - in a gloomy New York. *Robin Lane Fox* stroked his bindweed to death ... and so it went on.

If your weekend was a little less colourful, pick up a copy of the Weekend FT next Saturday and join us.

**Weekend FT**

Credit Lyonnais says thank you to its friends in

Belgium,  
Denmark,  
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France,  
Germany,  
Greece,  
Holland,  
Italy,  
Luxembourg,  
Portugal,  
Spain  
and the United Kingdom  
who entrust us with their many financial requirements.

And thank you also to our friends in Austria, Finland, Norway, Sweden and Switzerland.



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CREDIT LYONNAIS GROUP  
THE POWER OF POSITIVE BANKING THROUGHOUT EUROPE.

## UK NEWS

## Fears of recession test Tories' industrial support

No one at this week's CBI conference in Glasgow will be talking about soft landings, reports Michael Cassell

**M** R Richard Pickard's business, thriving for 16 years from its base in Grantham, Lincolnshire, not far from the corner shop of Mrs Margaret Thatcher's childhood, is in serious danger.

The future of his company, squeezed by recession and stifled by punitive interest rates, is in doubt. He fears the worst; even his house could be on the line.

Grantham, he says, is literally shutting up shop. "Thirty shops in the town centre have gone out of business this year. Their owners are giving up, closing the doors, losing their homes."

"The government is the management team running Great Britain. Any other management in such a mess would get the sack. I voted for them and now I can't wait to get them out."

If the worst happens to Mr Pickard, the collapse of his small business manufacturing and servicing tyre-fitting machines will barely register among the growing number of redundancies and closures.

The Confederation of British Industry, which begins its annual conference in Glasgow today, has reported the biggest drop in business confidence in a decade. It says a "real recession" is gathering pace.

In spite of its reputation for representing the "archbishops" of industry, half of the CBI's membership is drawn from companies employing fewer than 200 people. Many member companies share Mr Pickard's fears and will voice them this week.

The Labour Party claims that, with industry's interest-rate bill likely to reach £24bn this year, compared with £26bn in 1979, the number of businesses winding up is nearly 75 per cent higher than a year ago. Mr John Quinton, chairman of Barclays, says more

companies are facing collapse than at any time he can remember.

While Mr John Major, the chancellor, teeters on the brink of publicly conceding that Britain is in recession, industry is asking: "What happened to the promised soft landing?"

Mr Gordon Brown, the shadow trade secretary, claims that businessmen are deeply disenchanted to find themselves facing problems they were encouraged to believe had been solved. Disenchantment, he admits, does not necessarily imply defection to Labour.

But Mr Brown adds: "There is a feeling that ministers have little to say to industry and that no one is speaking up for it within government."

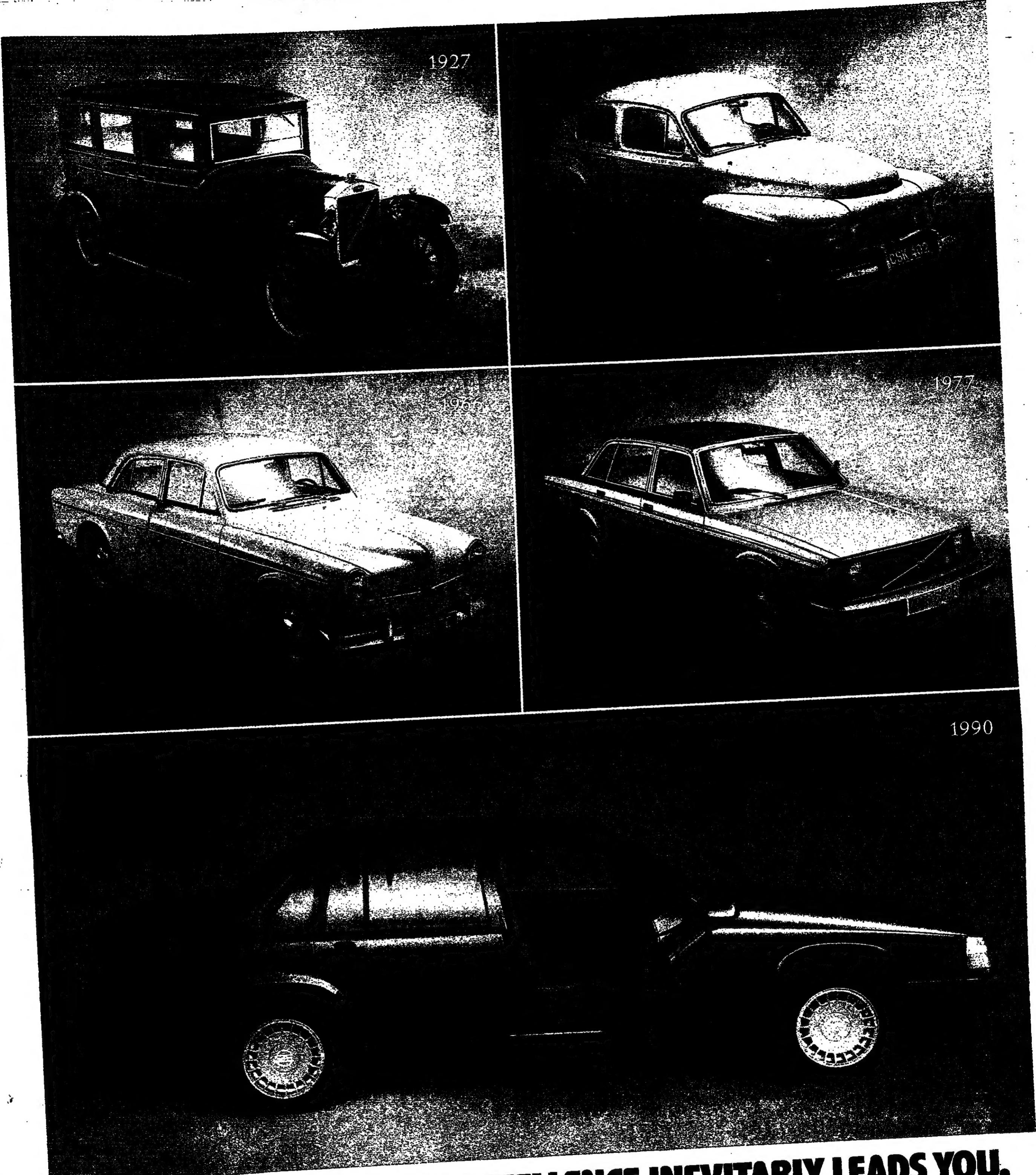
He alleges that the Tories, in an orgy of short-termism, have failed to help create a sound manufacturing base from which Britain can take on world markets.

His familiar criticisms are brushed aside by ministers, who insist that revolutionary changes have taken place in British industry, which will now be far better able to cope with the current downturn.

But while they dismiss Mr Brown's attacks, the alienation of previously enthusiastic Conservative supporters such as Mr Pickard might ring a few alarm bells.

### The Royal Bank of Scotland plc

John Banham



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It is undoubtedly the quietest Volvo ever made, with 11 extra sound damping panels in the rear.

The Volvo 940 GLE has everything you expect to find in a car of this class - ABS, central locking, heated seats, electric sunroof, electric mirrors and windows, but also many things you wouldn't expect.

Who else but Volvo offers you an integrated child's seat that folds out of sight when not in use?

Who else would fit an environment warning light to monitor the car's exhaust cleaning function?

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## UK NEWS - TORIES IN TURMOIL

SIR LEON BRITTAN

**Call to end isolation in Emu discussions**

SIR LEON BRITTAN, vice-president of the European Commission, yesterday proposed that a British decision on the next stage of economic and monetary union should be postponed until after the general election.

A delay would allow Mrs Margaret Thatcher's anxieties to be reconciled with the desire of other European Community leaders to move swiftly towards a single currency, he said.

Meanwhile, Britain could take an active role in December's inter-governmental conference in Rome.

The former cabinet minister warned that it would be foolish for the British government to ignore the pressure in Europe for greater integration.

"The desire to get ahead fast with economic and monetary union is felt very strongly in the European Community and anyone in this country who operates on a different basis is kidding themselves," Sir Leon said.

Britain was isolated in Rome a week ago when the other EC members set 1994 as a starting date for stage two of Emu.

Speaking on BBC Television, Sir Leon said that if Britain took a constructive part in discussing details of the next stage of Emu, the rest of the EC would be prepared to await Britain's decision.

"Other countries would be quite prepared to say to Britain: 'OK, you make up your mind nearer the time - 1993 if you like - whether to join or not, so long as the scheme is agreed for the community as a whole.'

"The advantage of that is that it would allow time in this country for the debate to evolve, for people to see the advantages of economic and monetary union and the disadvantages of staying out of it."

Sir Leon repeated his belief that if Britain acknowledged the hard Emu plan "would and should" lead to Emu, then the country would be treated far more seriously by other EC members.

Ralph Atkins

HESELTINE'S OPTIONS

**Dealing with a difficult matter of timing**

MR MICHAEL HESELTINE faces the most important decision of his turbulent political career. He will have just one opportunity to fulfil his fierce ambition to replace Mrs Margaret Thatcher in Downing Street. He has to judge whether to try to seize it now or wait until after the general election.

The evidence from this weekend's events is that, for all his reputation as an impetuous gambler, the 57-year-old former defence minister has yet to make up his mind.

His scathing, though coded, condemnation of Mrs Thatcher and subsequent dismissal of speculation that he is preparing a direct challenge were designed to keep both options open. It is far from certain that he can.

Three weeks ago Mr Heseltine was contemplating 18 or more months of the unrelenting campaigning among fellow Tory MPs which began when he stormed out of the cabinet in January 1986.

After his bitter row with Mrs Thatcher over the future of Westland - a dispute which like the recent convulsions had its roots in differences over Europe - he decided that he would defy political gravity.

He set himself the goal of becoming the first Tory politician since Winston Churchill to return from the back-benches to lead the party. Everything that this self-made millionaire has done since has been directed to that end.

Until last week's resignation of Sir Geoffrey Howe, Mr Heseltine had been playing the long game. His judgment was



Potential candidates: Douglas Hurd, backed by younger ministers; John Major and Chris Patten - two who aim high

Heseltine believed that his best chance would come after, rather than before, the general election which is due by mid-1992.

There had been a period earlier this year - when Labour's 25-point lead in opinion polls provoked a crisis of confidence in the government - that Mr Heseltine thought the opening might come sooner.

The crisis, however, seemed to pass. Iraq's invasion of Kuwait in August was followed by the despatch of British forces to the Gulf. Mr Heseltine, like most of his colleagues at Westminster, decided that Mrs Thatcher's position was secure until after the general election.

However, he has to make the finest of political calculations. If there is a contest now, he must be certain of victory. Equally, he cannot risk being

simple. The party could expect only a narrow election victory. It might face defeat. Mrs Thatcher would stay on for, at most, a year or two after the election. The party would judge Mr Heseltine as the best hope of retaining or regaining power.

The re-opening of the divisions over Europe in the wake of the Rome summit and Sir Geoffrey's resignation, however, have revived the possibility of a leadership fight later this month. Mr Heseltine can not afford not to be part of the equation.

However, he has to make the finest of political calculations. If there is a contest now, he must be certain of victory. Equally, he cannot risk being

cited as the cause of what might turn into a civil war. Even many of his enemies concede that if the 371 Tory MPs could wish away their present leader and replace her without fuss then a majority would vote for Mr Heseltine.

That assessment is based not on a backlash against the prime minister or on a spontaneous groundswell of support for Mr Heseltine's policies on Europe or the economy.

It is a much simpler issue. Scores of Tory MPs see their seats as under threat. Their judgment - and it is by no means a stable one - is that the risk of such a catastrophe would be reduced, if not removed, if Mr Heseltine were leader.

He has nurtured this reputa-

tion as a "winner" with four years of the most determined political campaigning ever seen in Britain. No Tory MP seeking a high-profile speaker for his or her annual constituency dinner has turned down Mr Heseltine regularly spends three or four days every week addressing the party faithful. The activists love him. The local MP who basks in the reflected glory is reminded of his guest's standing in the party.

The speeches meanwhile have been interspersed with foreign trips, books and lectures to provide Mr Heseltine with his own political manifesto. It is a platform which carefully blends traditional One-Nation Toryism with a commitment to the markets. It

wants to be seen as the one who pulls us out of the ditch. But he can only do that if he first makes sure that we are well and truly stuck in it."

If Mr Heseltine challenges Mrs Thatcher directly he cannot be certain of winning. It was clear yesterday that he will face charges of disloyalty for provoking further turmoil.

In spite of their visible unease over Mrs Thatcher's approach to Europe, the self-interest of a majority in the cabinet leave them also opposed to a leadership battle.

Some believe that, whatever the outcome, a contest would so divide the party that it would be impossible for the government to recover. Others calculate that their own careers would be threatened by a change of leader.

The younger generation with ambitions to lead the party - among them Mr John Major, the chancellor, and Mr Chris Patten, the environment secretary - see their best opportunity after an election victory under Mrs Thatcher. If a contest was forced now they would back Mr Douglas Hurd, the foreign secretary.

Mr Heseltine's hope must be that another shock - perhaps delivered by this week's Bradford by-election - will render such reckonings academic and that panic among Tory MPs will drive them to find a new leader.

He cannot, however, try too hard to make that happen.

Philip Stephens

## CABINET MUSICAL CHAIRS

**The giddy whirl of change at the top of Great Britain plc**

SINCE Mrs Thatcher began calling record tenure, with four years as Scottish secretary, followed by Lord Mackay, who has been sitting on the Woolpack as Lord Chancellor since 1987.

Mr Tom King had three jobs in his first year in the cabinet - six months as environment secretary and four months as transport secretary before moving to employment. Two years there were followed by four years in Northern Ireland before he was forced into a four-year break from 1983 to 1987 for infringing the rules of political behaviour; and Mr Douglas Hurd, foreign secretary, who has been in circulation since 1984.

Mr Malcolm Rifkind holds the

and chancellor of the Duchy of Lancaster. Four months at trade and industry in 1983 were followed by four years in the political wilderness. He returned as energy secretary in 1987 and became transport secretary in 1989.

The combative Mr Kenneth Clarke, in taking on education after the health service, will have notched up four different jobs in five years. He was previously paymaster-general and chancellor of the Duchy of Lancaster.

Mr John MacGregor has had four jobs in three years - moving from the Treasury to agriculture in 1987, to education in 1988, and now turn-

ing from testing seven-year-olds to handling the more unruly occupants of the Westminster benches as leader of the Commons.

Mr John Wakeham, who spent four years as government chief whip, has had three posts in three years in the cabinet - Lord Privy Seal, leader of the Commons, and energy secretary.

Mr Kenneth Baker has switched smoothly into three slots in four years - environment, education and

chancellor of the Duchy of Lancaster, where the ancient duties allow time for moonlighting as chairman of the Conservative party.

Mr John Major, who in 1987 came

in as chief secretary to the Treasury, was given three months at the Foreign Office in 1989 before being abruptly switched to the Treasury after Mr Nigel Lawson's resignation.

Only Mrs Thatcher has remained constant amid the giddy and accelerating whirl of change at the top of Great Britain plc.

Ten of those currently around the Cabinet table have been there for 16 months or less, ushered in at one of the six ministerial reshuffles since July 1988. They are Messrs Peter Brooke (Northern Ireland), John Gummer (agriculture), Michael Howard (employment), David Hunt (Wales), Norman Lamont (chief sec-

etary to the Treasury), Peter Lilley (trade and industry), Tony Newton (social security), Christopher Patten (environment), David Waddington (home office), and now William Waldegrave (health).

Few cabinet members have been in their present jobs for more than two years; and most have been called on to play many parts in their time. Can there be any wonder that Conservative stock has slumped? With such a turnover of senior executives in any company, analysts would long since have been downgrading their profit forecasts.

Philip Rawstorne

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## MANAGEMENT

British Airways

# In training to deliver an ambitious promise

Simon Holberton explains how market research is integral to introducing cabin crew to the ideas behind the airline's relaunch of its economy service

**A**ssuming British Airways has got its marketing right, the airline's £70m relaunch of its economy class service will succeed or fail on the airline's ability to deliver what it promises.

BA is promising to turn hitherto unpleasant experience of economy class air travel into a more enjoyable one. It will try to counter the feeling many passengers have of being "second class citizens" when they travel in its main cabin.

It has developed a new product, built around the theme of the "traveller" and consisting of - for BA - new product features. The deeper message is, however, that BA is an airline which "recognises your individual needs and you as a person".

This "promise", therefore, hinges to a great extent on how the airline treats its passengers when it encounters them on the telephone, at check-in desks, in the air and when

## World Traveller

they land at their destination.

"Any successful brand is a mixture of product features and the people who deliver the service," says Pat Rock, a cabin crew manager with responsibility for about 1,000 cabin crew who fly BA's intercontinental routes. "We can match the competition on product features, but service is about people and people skills."

"It is important that the crew is seen by passengers as relaxed and approachable. The crew has to be visible outside the meal routines. The flight is more than just food and drink for the passengers; it's an experience. We're trying to build in much more customer contact; to make the crew a lot more conscious that they should be talking to the passengers."

For the past two years BA has been testing some of the planned on-board product features. Passengers who have travelled with the airline from London to New York, Boston, Los Angeles and Atlanta have already experienced elements of the new service, such as new menus, give-a-ways and the like.

These trials have been important not only for the customer feedback

the airline received - was the choice of a pasta main meal instead of just the chicken or beef option popular? - but also to see how the cabin crew responded to the new ideas and routines and if they were deliverable in practice.

Aside from these trials, BA is telling its cabin crews about the economy relaunch through a series of what it calls "down-route forums". With 6,000 cabin crew to brief on the relaunch it was impossible to organise all the training events at Heathrow or Gatwick so it was decided to take the training to crews at major international junctions such as Los Angeles, Bombay, Hong Kong, and Johannesburg. These training events will be supplemented by handbooks, information centres at Heathrow and Gatwick, and in-house newspapers.

For those of the airline's staff not directly involved in the relaunch BA came up with a novel approach to the age-old problem of how to tell its staff what was happening.

It constructed an eye-catching giant-sized sports bag inside which was an audio-visual presentation of the key features of the relaunch together with physical examples of the new product features economy passengers will receive. This "bag" was stationed at the airline's head office at Heathrow but also moved to other sites. Staff were asked to keep what they saw confidential.

At a two-hour training session in Bombay just over two weeks ago, Rock led such a session for 22 crew. A conference room at the Oberoi Hotel in Bombay had been converted imaginatively to give the appearance of the interior of a marquee.

The training session consisted of a video and slide presentation of key features of the new economy class product. It attempted, using actors - notably Andrew Sachs of Fawlty Towers fame - to introduce the crew to the types of passenger who travel in the main cabin.

These were the businessman who wants to be refreshed when he arrives at his destination; the grandmother visiting her grandchildren and a little concerned about the flight ahead; the holiday-maker who wants the fun to start straight away; the fearful flyer who wants an upgrade.

Crews were given financial information about the relaunch and the business reasons for it. On long-haul flights passengers pay an average of £560 a time ("most have paid for themselves and they have made a sacrifice"); half of them have flown long haul before but 35 per cent have not ("we take travel as a matter of routine but for passengers it is an exciting experience").

The presentations - attendance at which was voluntary - contained other messages for the crew. "We are very good at much of what we do but the competition is getting stronger. Now we have a chance to change ourselves; to refresh ourselves," Rock told them. She showed them a slide of customer satisfaction levels. The level peaked at around 70 per cent in 1987 and now stood at around 60 per cent. The message was clear; standards are slipping.

One of the most commonly used phrases by BA managers is "research shows..."; at the down-route forum for crew the jargon was no different. Claire Phillips, a fleet director, presented the crew with a ranking of the "emotional expectations of passengers", viz, to enjoy themselves; to trust the crew; to feel at home; have their individuality recognised; to feel valued and respected; and be served by people who possess a flexible approach.

"If we meet these expectations we'll enjoy the flight as much as the passengers," she told the crew. "We can use our own flair and creativity; it is we who make the difference."

Julie Morley, manager cabin service staff, gave details of the new product features. She took pains to point out that they had been proven in tests and could be delivered with little change to the work-load of cabin crew. The audience was beginning to exhibit a fair degree of scepticism.

For Rock, the relaunch is an important issue for cabin services management. "We all feel some ownership of the ideas," she says. "Down-route forums are all run by cabin crew, not management and on a voluntary basis. We look at passenger feedback, but it is equally important to get feedback from the crew about what works

and what doesn't."

And in Bombay that day, feedback was given. Many of the crew noticed that the one thing BA was not changing was the seat pitch, that is, the distance between two seats. A comparison of the things BA offers economy passengers with those of its competitors showed that BA's seat pitch was one of the meanest in the industry.

A senior steward noted that when BA conducts in-flight surveys, seat pitch is one of the things passengers most comment on. One of the product enhancements to go with the relaunch is a new seat which the airline claims is more comfortable than many in the market, but Rock made clear that to change the seat pitch now "would eat into core profit" (an extra two inches of space between seats in economy would cost BA £50m to £100m in lost revenue and engineering costs) and she was able to quote alternative research back at her audience.

"It is not over and done with; we see it as an important issue," she said. "But it rates low as a passenger priority; at least that's what the passengers tell us."

The crew used the forum to raise other problems. The airline didn't provide enough bottled water for passengers

and what doesn't."

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Lord King, BA's chairman, tries out the new World Traveller seats

# BA's ads come down to earth

Sunday morning; or, if they do test ads, allow the agency to choose the methodology.

McComas describes ad testing as an insurance policy.

"Both ourselves and Saatchi publicise the new economy service.

The idea is the advertisement's role to communicate

and that BA is about going on

holiday, visiting friends and

relatives, and that it is an

"approachable" airline.

The ad aims to induce consumers

to make a positive choice for

BA when booking leisure

travel.

The commercials will be timed to coincide with the period when people begin thinking about and planning their 1991 holiday. Clearly, then, these commercials have an important part to play in creating consumer interest in BA's new economy class product, which will be known as World Traveller and Euro Traveller.

Like the visible part of an iceberg, the advertising campaign is just the tip of a vast and complicated marketing exercise. But getting the advertising right has been one of the main, and unexpected, difficulties the airline has encountered.

Saatchi was briefed in August but it was not until midway through last month that the agency presented a script (the third) which BA was prepared to accept. The script, however, along with story boards (rough visuals of what the finished product will look like) underwent market research but failed.

"For an ad to go to research and be rejected is odd; we thought we had it," says Ian McComas, the BA executive with day-to-day responsibility for the economy relaunch.

The research used was "ad testing", which, in this instance, was through "focus groups". This is a process whereby a group of consumers is shown the proposed advertising material and asked to talk about it. Their responses were analysed to see if what they said was what BA hoped was.

This is an essential part of marketing but one that is all too frequently ignored by many British companies. Far too few test their ads. They take too seriously the reaction of the chief executive or his wife; they test-run the ads on a

Simon Holberton

## LEGAL COLUMN

# EC suffering from ignorance of market for legal services

By William Bishop and Simon Carne

**SOUND** policy making must be based on a sophisticated understanding of the market involved. Do we know enough about the market for legal services in Europe to make sound decisions about the requisition of the European legal services industry?

The short answer is that we know very little about the nature of the market for legal services. This ignorance is particularly embarrassing in the European Community today because of the move towards the harmonisation of the laws of member states and especially their regulatory laws.

A feature of all advanced liberal societies is that they are law-dominated. The EC is the extreme case of a community in which law dominates over politics. The Community's existence has evidently provided a significant stimulus to demand for legal services because the Treaty of Rome provides a legally enforceable quasi-constitution for modern Europe.

It is not clear what led to the rise in demand for legal services as the 20th century progressed, however. There has been no substantial study of just what it is that generates that kind of demand. No study has been done to assess the competitiveness of prospects of legal services in Europe.

The debate about the regulation of legal professions in member states is therefore, dominated by interest groups which, through an absence of data, have no sophisticated understanding of the way regulatory processes work.

Competition between different jurisdictions takes place along two distinct dimensions. Different jurisdictions supply different substantive law. They also supply different adjudication systems.

It does not follow, however, that a jurisdiction which supplies the superior adjudication services also supplies the superior substantive law. Nor does it follow that the jurisdiction which provides the best adjudication services for commercial interests also provides the best services for its own individual citizens.

The analysis of dispute settlement in different systems depends heavily upon the costs imposed on the parties to a dispute by those systems. One leading US scholar has claimed

- although the claim has been disputed - that the German system of civil procedure displays advantages over common law systems in its ability to control the costs of litigation.

On the other hand, it seems that in certain kinds of commercial transactions it is common for companies deliberately to select English law and English adjudication in preference to German law.

They do so because German procedures, so attractive in the case of ordinary household litigation, are not attractive in disputes between large commercial entities.

The system for settling disputes in this country imposes very serious costs on the loser of a lawsuit. The loser must pay not only his own costs but also those of the winning side. Moreover costs of an action in the English high court are very high. So an individual one-time litigant faces severe risks in deciding whether to settle out of court for an inadequate offer, or to go to trial.

Research has confirmed the prediction of economic theory, that repeat players - that is, large commercial organisations such as insurance firms - extract a "risk premium" from a one-time player, such as a claimant under a third-party insurance policy. To that extent the English system is heavily biased against the consumer in litigation that pits a consumer against a large organisation.

On the other hand, there is little doubt that in many commercial matters English law has performed outstandingly in producing highly sophisticated law of the kind required for the smooth functioning of an international financial centre such as London.

Surprisingly little is known about even the rudimentary facts of the comparative economics of adjudication systems

in the most prominent member states.

It is hardly possible, without some serious empirical work, to answer even the simple question of whether the German taxpayer or the English taxpayer pays the more per capita for supporting his judicial system.

Nor have we any idea about the comparative data on total volume of dispute settlement in the different member states; or for that matter of the "dark figure": the number of disputes that are settled without any recourse to litigation.

We do, however, know a few, simple, striking facts. For example, we know that the ratio of legal practitioners to judges in England is more than 100 to 1. Whereas in the old West Germany it was less than 3 to 1. Plainly, the state spends relatively more and the citizen relatively less per dispute in Germany.

From this example it is plain that differences in the organisation of the legal system can lead to dramatically different demands for privately provided legal services.

In effect, the German state provides an utterly different kind of adjudication service for its citizens from that provided in England. The degree to which matters are delegated to legal professionals as compared with other groups, as surveyors, clerks or laymen, also varies considerably.

The inquisitorial role of the courts in both private litigation and in administrative matters fundamentally affects the demand for legal services. Inquisitorial adjudication has the consequence, among other things, that there is less duplication in fact-finding.

One would expect, and economics would predict, a higher volume of litigation in Germany and France than in the UK which, like England, has a non-inquisitorial system of adjudication but unlike England does not require the losing side to pay the costs of the winner.

In shipping arbitration, New York has mounted a serious challenge to London. So far London has succeeded in maintaining its leading position in that market.

Paris has mounted a serious challenge to London in commercial arbitration. One of the most interesting aspects of this challenge was that it seemed to have let, openly and nakedly, to laws being supplied to the international market by states on a competitive basis.

This is the simplest explanation of the passage of the Arbitration Act in England. It was felt in legal circles in London - and the feeling was conveyed to the government - that there was a need to compete with the French arbitration statute. This led to giving commercial users what they wanted: arbitration secure from judicial intervention.

We know that several member states have been concerned about the lack of competitiveness of their own legal services industries, compared with

It is plain that the state must spend relatively more, and the citizen relatively less, per legal dispute in Germany

those of the US and the UK, in internationally mobile markets for legal services.

Five years ago, France commissioned a study on the place of French jurists in international competition.

The concern in France at that time arose from one simple fact: US firms appeared to be invading - successfully - the market for legal services in Europe in general and Paris in particular.

It is a striking fact that US firms were able to enter Brussels and provide significant services in EEC law which European lawyers were evidently not able to provide. That fact alone suggests that there is something flawed in the organisation of the legal services industry in western Europe.

William Bishop and Simon Carne are principals in Putnam, Hayes & Bartlett, Economic and Management Consulting, consulting and expert evidence practice.

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WELCOMING TOMORROW'S EUROPEAN



Petra David, Development Consultant, Magistrat Halle

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## ECONOMICS

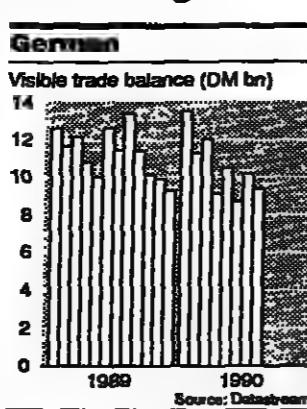
# Elections may cloud the horizon

THE FIRST week of the month is traditionally a slow time for observers of the economic scene. This will be so, save after last week's surprises, such as the resignation of Sir Geoffrey Howe from the British government and the rise in the German Lombard rate.

However, the results of the US congressional, state and local elections tomorrow, and the UK by-elections in Bradford North and Bootle on Thursday, may have important implications for the future conduct of economic policy.

Economic performance in the leading countries is becoming increasingly divergent. Britain, the US and France are experiencing various degrees of economic downturn and years for lower world interest rates. Germany, by contrast, is more concerned with strong demand and growing domestic inflationary pressures.

Part of Germany's inflation problem is reflected in the trade account which will be published during the week.



ures for September, which may confirm whether the recent rises in consumer price inflation will continue.

In Britain, by contrast, today's credit business and final retail sales figures for September should provide further evidence of an economic slowdown.

The UK parliament reopens on Wednesday with the Queen's speech, announcing the government's legislative intentions over the next year. The Autumn Statement, announcing public spending plans for the forthcoming financial year, could be announced any time from Thursday.

Other events and statistics, with median market forecasts by MMS International, the finance research company, include:

Tuesday: UK, final retail sales for September (up 0.5 per cent), credit business for September, CBI annual conference continues until Tuesday. US, auto sales for October 21-30. Canada,

October foreign exchange reserves (down US\$30bn).

Tomorrow: US, preliminary third-quarter non-financial production. Congressional state and local elections. Germany, October unemployment in September in west (down 20,000) and east.

Wednesday: US, September consumer credit (\$2.5bn), wholesale trade. Australia, 3rd quarter consumer price index (annual 7.1 per cent increase).

Thursday: US, monetary aggregates for week ended 29 October. Australia, October unemployment rate (7.5 per cent).

Friday: US, October producer prices (up 0.7 per cent), ex food and energy (up 0.3 per cent). Canada, October unemployment rate (8.6 per cent); During the week: Germany, September trade balance. September current account (DM 4bn), September manufacturing orders (down 1 per cent), September retail sales in west (annual 9.5 per cent increase).

Edward Balls

## APPOINTMENTS

### British Gas technology manager

■ Dr Henry J.F. Stroud has been appointed general manager, technology development, within the global gas business unit, at BRITISH GAS headquarters in London. He will be responsible for transferring technology into the company's operations, and for licensing all British Gas technology. He was manager of the process development division, Midlands research station, and is a director of COGYS, a joint venture company, of which British Gas is the major shareholder, formed to develop and market real time expert systems.

■ Mr Andrew Freeman has been appointed chief executive of ATKINS BROTHERS (HOSIER), and its principal operating subsidiary, Atkins of Hinckley. He has been a director of a number of both Coast Villages and Oakwood. Mr Paul Newbold is shortly to become commercial director. He joins from KPMG Peat

Marwick McLintock. Both appointments are initially for three years. Mr Tom Atkins has resigned, but remains a director of Atkins of Hinckley, and the resignation of Mr Michael Atkins is being discussed. The remaining members of the board retain their posts.

■ NOBLE LOWNDES GROUP has made the following main board changes. Mr Keith Merritt (pictured) has been appointed development director. He was sales director. Mr Tom Geoghan, chief actuary, additionally becomes managing director. Mr Ben Carroll is appointed managing director - personal financial services. Mr Ken Bulteel assumes responsibility for group management services. The changes are made in anticipation of the retirement next year of Mr John McKirdy and Mr Stan Gee, and follow the death of Mr Arthur Duff, marketing director.

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■ Mr Douglas Wright has been appointed operations director of HDA Forgings, part of HAWKER SIDDELEY's aerospace division. He joins from Doncasters Monkbridge where he was managing director.

■ Mr Brian Stott has been appointed commercial director of PHILIPS' subsidiary HERON MOTOR GROUP. Mr Richard Pearson and Mr Tony Pursey have been appointed divisional directors of H.R. Owen.

■ Mr Robert North has joined the board of THE HEZENHAM GROUP as group finance director. He was with Newarthill.

■ OCEAN GROUP has appointed Mr Rodney D.M. Lenthall as managing director, marine services division. He was managing director of O.L.L. Marine, an offshore support subsidiary.

■ Mr Paul Brownrigg-Gleeson has been appointed associate director of marketing on the boards of CAL FUTURES, and CAL Investments.

■ Mr Eric W. Grove, chairman, and Mr Graeme R. McCallum, managing director

of Alfred McAlpine Developments, have been appointed director and non-executive director respectively of ALFRED MCALPINE.

■ Mr Robert Fallowfield has been promoted from financial controller to financial director of HERON MOTOR GROUP. Mr Richard Pearson and Mr Tony Pursey have been appointed divisional directors of H.R. Owen.

■ Four additional directors have been appointed to the board of NEWTON INVESTMENT MANAGEMENT: Mr Jonathan Powell (pictured), marketing; Mr Howard Beaumont, private clients, primarily offshore; Mr Robert Shelton and Mr Ian Stewart, segregated pension funds.

Three additional directors have been appointed at Newton Fund Managers: Mr Powell; Mr Paul Harwood, segregated pension funds; and Mr Nick Kirk, group finance director.

## TRADE FAIRS, EXHIBITIONS & CONFERENCES

### CONFERENCES

**NOVEMBER 12-13**  
World Electricity  
Hotel Inter-Continental, London  
Enquiries: Financial Times Conference Organisation  
Tel: 071-925 2333  
Fax: 071-925 2125

**NOVEMBER 14**  
Packaging in World Trade  
Nigel Lawton and Chief Executives examining an industry increasingly global in outlook. Views and assessments of the industry's most stimulating speakers; strategies of the world's leading companies; the implications of monetary union for EC countries. Contact Delta Taylor. Tel: 0732 364422. Fax: 0732 361534

**NOVEMBER 15**  
WATER IN THE MIDDLE EAST: RESOURCES/UTILISATION;  
THREATS/OPPORTUNITIES  
Half-day conference with lead speakers from SOAS, Mon Macdonald, PWT and CSL Group. Contact: Tracey Dorrell, LCCI Tel: 071-248 4444 Fax: 071-489 0391 LONDON

**NOVEMBER 15**  
Planning for Taurus  
A one day conference on the implications of the Taurus design. Puritan Intercontinental Hotel, Contact: Elizabeth James, Equity International. Tel: 071-250 0967

**NOVEMBER 15**  
Computers In The City 90.  
Focusing on the automation of trading and investment banking, flexible architectures, IT management style and decision support in trading and risk management. The Barbican Centre. Contact: Francis Bellamy-Knights, Blenheim Online. Tel: 081-868 4466 Ext 250. LONDON

**NOVEMBER 19**  
INDUSTRIAL WASTE CONTROL & LIABILITY  
London Tara Hotel, Kensington  
In-depth analysis of new legislation, liabilities and management techniques for waste producers & disposal operators. Contact: Euro Seminars Ltd. Tel: 071-408 1923 Fax: 071-195 1495 LONDON

**NOVEMBER 19-22**  
Golf International 2000

Exhibitions, Seminars & Workshops. For all concerned with developing golf courses in UK and Europe Seminar - November 19, Royal Garden Hotel, London. Exhibition, Workshops - Nov 20-22, Sandown Park Esher, Surrey. Tel: 081 681 1242 Fax: 081 681 0012

**ESHER/LONDON**

**NOVEMBER 22**

Offshore Safety - The Way Ahead  
Cavendish Conference Centre, London W1. Contact: Caroline Little. Tel: 071-636 1004

**LONDON**

**NOVEMBER 21,22 & 23**

Capital Markets Workshops  
Price Waterhouse Training Centre, London  
Enquiries: Financial Times Conference Organisation  
Tel: 071-925 1233  
Fax: 071-925 2125

**LONDON**

**NOVEMBER 23**

The Future of the Gulf: Risks and Opportunities  
Hyde Park Hotel, London SW1  
Contact: Kate Williamson, Conference Connections (UK) Ltd Tel: 0767 609662

**LONDON**

**NOVEMBER 28**

Successful Growth through Acquisition  
One day conference at Effingham Park, Cophurst, West Sussex jointly organised by Price Waterhouse and Rawlinson and Butler £75 + VAT. Contact: Steve Crosby. Price Waterhouse 0737 766300

**LONDON**

**NOVEMBER 29-30**

Information Technology into the Next Century. R & D - The State or the Market?  
Institute of Physics Annual Corporate Affiliate Conference, open to non-members. IBM (UK) Laboratories, Winchester  
Contact Tilly Quaner Tel: 0272 297481 ext 225 Fax: 0272 294318 WINCHESTER

**WINCHESTER**

**NOVEMBER 13-15**

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**WINCHESTER**

**NOVEMBER 30**  
South Africa - Prospects for Growth An assessment of the future for trade in and with South Africa by UKSTA/Quesseure International. Contact: Claire Foxley, Quesseure, Tel: 071 602 8115 Fax: 071 602 1550

**LONDON**

**NOVEMBER 30**

Emerging Markets - Investment opportunities in Latin America. The London Press Centre, London EC4  
Contact: Victoria Garvin, IBC Financial Conferences Division. Tel: 071 637 4383

**LONDON**

**DECEMBER 3**

A Day with Tom Peters. Life Without Hierarchy: The New Business Logic at Work. A top management briefing on creating competitive organisations in today's business environment. Royal Lancaster Hotel. Contact: Savina Pusic, Economic Conference Unit. Tel: 071-976 6565. Fax: 081-871 3566

**LONDON**

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**WINCHESTER**

**DECEMBER 10**  
CURRENT TRENDS IN ASSET BASED FINANCE  
Cafe Royal, London W1  
Chairman - Paul Giles, Norton Rose  
Contact: Joanne Hubert, Legal Studies and Services Ltd. Tel: 071-236 4080

**LONDON**

**NOVEMBER 30**

Acquiring in Italy. Le Meridien Hotel, Piccadilly, London W1A comprehensive guide to the Italian M & A scene. Sponsored by Financie Industrie, Coopers & Lybrand Europe and Manufacture Hanover. Contact: Fibex Tel: 071-489 9944 Fax: 071-236 6140

**LONDON**

**DECEMBER 3**

MANAGING IT BENEFITS  
Designed for IT/Financial executives, this new 2 day conference will teach you how to calculate the benefits of IT to ensure your systems are of maximum value. Contact Ann Sinclair, Informatics Resource Centre. Tel: 081-871 2546 Fax: 081-871 3566

**LONDON**

**NOVEMBER 23**

Ethiopia and Uganda Report-Back conference of London Chamber. 16-strong Trade Mission to these markets - 19-30 Nov. Guest speakers from KPMG Peat Marwick and East Africa Association. Contact: Tracey Dorrell, LCCI Tel: 071 248 4444 Fax: 071 489 0391

**LONDON**

**NOVEMBER 6**

FUTURES TRADING IN THE 90'S: LAW AND REGULATION.  
2nd Annual One Day Seminar. Chairman Eric C. Betzheim. Contact: Linda McKay, Legal Studies & Services Ltd. Tel: 071 236 4080 Fax: 071 489 0549

**LONDON**

**NOVEMBER 6**

International Pay Policies Conference. Gloucester Hotel, SW7. Speakers from CBI, TUC, NEDO, ILFO, PWE and LSE. £175+ VAT. Public Finance Foundation (071-895 8823 ext. 239/C25)

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## ARCHITECTURE

## Monumental matters

**W**hat is a world monument? This may well be the question on the lips of diners at the Adrian Award Dinner which will be held on Wednesday at The Natural History Museum.

The dinner is being organised by the World Monuments Fund for two reasons. First, to give The Prince of Wales an award to honour his concern for architecture, artistic heritage and conservation; and second, to launch the work of the fund in the UK.

The World Monuments Fund (WMF) was founded in the US in 1965 and considers itself "the only organisation to co-ordinate conservation efforts on a global scale". The United Nations Educational Scientific and Cultural Organisation (UNESCO) and the International Committee on Monuments and Sites might not agree.

However, the WMF is unusual in being very successful at galvanising private funds on an international scale. It has a lot of American energy behind it with an enthusiasm and willingness to help shoulder the burden of others.

How does it decide what a "world monument" is? In 25 years it has worked on about 50 important projects around the world that are distinctive and diverse.

Its funding is currently helping the restoration of the temples of Angkor Wat in Cambodia by sponsoring an international survey team. Although these temples have been isolated for 20 years and damaged by war and looting, not many people would disagree about their monumental status.

On Easter Island those strange volcanic stone giants, that gaze silently at the modern world while giving away none of their secrets, are also being helped. Less well known are the

island's painted caves that may have to be moved to a museum. In New Mexico the fund helps to take care of the fragile adobe churches by restoring them so that they still look as though they have grown naturally from the earth.

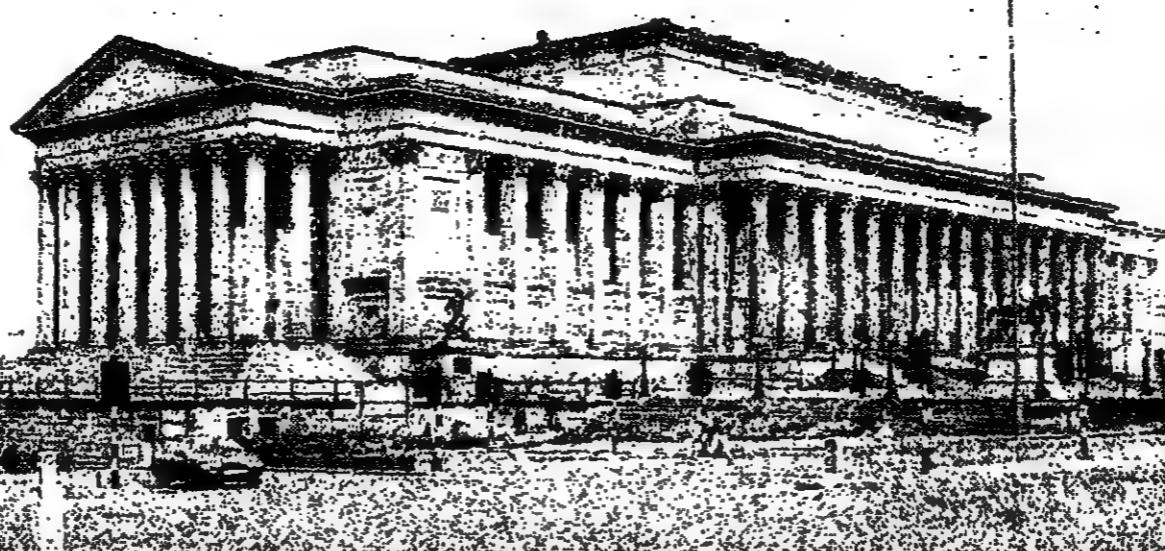
Closer to home, help has been given to restore paintings in the dome of the rotunda of the Hotel des Invalides in Paris. The fund is collaborating here with the French government by sponsoring, as part of the overall restoration of Les Invalides, the conservation of the frescoes by Charles de la Fosse and Jean Jouvenet.

The churches that are being helped might not immediately appear to be "world monuments". However, Santa Pudenziana at Narni in rural Umbria is an important early Romanesque church, and the fund has helped with the restoration of the frescoes.

Saint Trophime in Arles was once a cathedral and appears to be a straightforward Carolingian structure, but the church's distinction lies in the quality of its sculpture, which mixes Provencal legends with the Old Testament. Here the fund is helping to restore the upper portal sculpture which had been badly damaged by air pollution. This restoration is the result of about two years of laboratory work to decide on the best preservation methods for the delicate and damaged stone.

Donoreale Court is an 18th-century country house in County Cork that is in the process of being restored by the Irish Georgian Society. The St Leger family, later Viscounts Donoreale, lived there and produced one of the few female freemasons in history - another of their number died of rabies after being bitten by his tame fox.

The fund is helping this curious corner of Irish history to survive, although some may not consider this



Liverpool's civic centre, St George's Hall: about to be declared a World Monument?

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# FINANCIAL TIMES

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Monday November 5 1990

## Bundesbank strikes back

**IN RAISING** the Lombard rate, somewhat unexpectedly, by half a percentage point last Thursday, the Bundesbank showed that it is not to be ignored. Grandiose schemes may be hatched for European Economic and Monetary Union; huge expenditures may be devoted to the rehabilitation of east Germany; but, until replaced by the mooted European Central Bank, the Bundesbank will go on defending its counterinflationary virtue.

The rise to 8½ per cent was presented as a technical matter. So, in a sense, it was. The Lombard rate is the rate at which the Bundesbank provides emergency funds to the banking system. But since German monetary union last July, short term money market rates have tended to be above the Lombard rate. It is not surprising that the Bundesbank should wish to close off this route to profitable re-lending. It is all to the good that it can deliver a warning to the politicians at the same time.

The immediate recipient of its message is Mr Helmut Kohl. The Bundesbank respects the way the German government is ignoring its concern about the public sector deficit, expected to be DM100bn (524bn) this year and at least DM120bn next year (around 4 and 4½ per cent of gross domestic product, respectively).

Outsiders may regard the Bundesbank's concern as exaggerated. The increase in the deficit reflects the costs of unification, which is presumably an investment that will return large profits in the longer term. Furthermore, at 22.1 per cent of gross national product, the net debt of general government is lower than in any member of the group of seven industrial countries, except Japan. With a current account surplus in 1988 of over DM100bn, west Germany also possesses the domestic savings needed to finance the fiscal deficit.

### Long term implications

Outsiders nearly always do view the Bundesbank's concerns as exaggerated. The Bundesbank's response is that it did not gain its reputation by ignoring the long term implications of short term trends. The government might change its

## Earth's rule of TV from skies

THE merger between Mr Rupert Murdoch's Sky Television and British Satellite Broadcasting is a landmark event in offering a financially robust challenge to the BBC-ITV duopoly. It guarantees a breakthrough in consumer choice and is welcome. The deal does, however, raise important regulatory issues, only days after the Broadcasting Act became law.

The first question is: should BSB and Sky be allowed to retain in marriage the privileges of bachelorhood? Sky's privilege is effective exemption from UK regulation, because it transmits from a continental satellite, Astra. BSB's advantage is a monopoly of the UK's five high-powered direct broadcasting frequencies (DBF) which transmit pictures of enhanced quality.

British Sky Broadcasting, the new company, proposes for a period to transmit on both the unregulated Astra and the regulated BSB satellite. As BSB's regulator, the Independent Broadcasting Authority can prevent this, although the effect would probably be that existing BSB viewers would lose their service rather than the blocking of the fledgling Sky.

Labour has long campaigned to bring Sky within the Broadcasting Act, on level playing field grounds. But the government justly counter-argues that such regulation would have destroyed the fledgling Sky, since it would have required Mr Murdoch to sell 80 per cent of his pioneering venture; national newspaper owners, under the terms of the Act, cannot own more than 20 per cent of a TV company. Mr Murdoch already controls a third of the British national press. The government has also argued that it is easy for others to compete with Sky, since there is spare capacity on Astra.

### Stronger competitor

Since the merged, stronger, BSB will be half owned by Mr Murdoch and half owned by the BSB shareholders, among whom is another national paper owner, Pearson, publisher of the Financial Times, the debate acquires a new intensity. The new BSB is also no fledgling. It already has access to more than 8m of Britain's 21m television homes

profligate ways, as it did in the early 1980s. But it also might find legislating more spending than taxation as irresistible as has the Congress of the US. The Bundesbank intends to make clear that increased spending carries a price in the form of higher interest rates.

### Monetary easing

The fiscal deficit is not the Bundesbank's sole concern. The five independent west German institutes expect the growth of west German GDP to be 3 per cent next year, offset by a collapse in east Germany, giving overall growth of 1½ per cent. The government is more optimistic still, which will confirm the Bundesbank's concern about pressures in the west Germany economy and its resistance to monetary easing in the near future.

Meanwhile, growth is slowing elsewhere in the EC, while the UK is probably in recession. The French did manage a ½ per cent reduction in short term rates of interest only the day before the Bundesbank acted in the opposite direction.

But nobody will have much room for manoeuvre as long as the Bundesbank stays put, least of all the UK, with sterling now the second weakest currency in the exchange rate mechanism. The pain of importing a monetary policy made in Germany will be worsened by the weakness of the dollar, now down to DM1.45.

No wonder some other members of the ERM dream of rapping the Bundesbank via what was euphemistically described in the Rome communiqué as strengthening "the co-ordination of monetary policies" in the second stage of EMU, due to start in January 1994. But the Bundesbank will defend its virtue as long as it can. So, indeed, it should. A central bank prepared to raise interest rates a month before an election is precisely what Europe needs.

The coming test of EC exchange rate stability will be harsh, but it will also be a valuable one. The idea of EMU has been greeted with enthusiasm. But, as a reality, it means abiding by a monetary policy that will satisfy the Germans. The next year or two will tell whether the rest of the EC is really prepared to do so.

### Long term implications

Outsiders nearly always do view the Bundesbank's concerns as exaggerated. The Bundesbank's response is that it did not gain its reputation by ignoring the long term implications of short term trends. The government might change its

### Earth's rule of TV from skies

and it is popular with those who receive the service. Those who take satellite TV, watch it for up to 40 per cent of their viewing time.

### BBC-ITV duopoly

It would be wrong, however, for the IBA to impede the merger, since the underlying thrust of broadcasting competition policy should be to increase choice. That primarily means diminishing the relative market power of the BBC and the ITV companies.

But it is difficult to see why the new BSB should have a monopoly of the DBF channels for more than a very short transition period. This would be needed so that customers can be offered a round rather than a square dish to receive the combined service. Many may decline, since BSB has sold itself as a BBC-style alternative to Mr Murdoch.

Whether to regulate the new BSB is a more complex question. In technical terms, barriers to entry will remain low, but the argument cannot end there. Britain's national newspapers are in too few hands and the main force behind that concentration has been Mr Murdoch, who has snapped up titles at times of trouble. In that sense, the satellite TV merger follows a pattern. Editorially his people are in control, but his financial exposure is halved.

It would be nice to address this problem by levelling down the regulation faced by all UK broadcasters. Coupled with a sharper definition of public service broadcasting, this would foster a mixed economy of UK broadcasters appropriate to the 1990s. Deregulation in this spirit would also involve re-examining cross ownership rules between newspapers and TV. The 20 per cent restriction is not necessarily right in a world of greater complexity and choice.

However, since the Broadcasting Act abandoned the initial goal of a "light touch" regulator it must conclude that British politicians are not ready for such an approach.

That being so, the only way available to level the playing field is to set a date for bringing the new BSB and other satellite broadcasters into regulatory line.

**A**s caste and religious violence have rolled across India in recent weeks, many Indians have had that uncomfortable sense of living through a period of social upheaval without precedent in their country's post-independence history.

Few had ever imagined that students would take despatch to the point of setting fire to themselves in protest against Prime Minister V P Singh's programme for reserving public sector jobs for the lower castes. Nor had they imagined a collapse of discipline among the police that would enable Hindu militants to storm the disputed 400-year-old mosque at Ayodhya and hoist their saffron flags on the domes. Hindu extremists claim the site is the birthplace of the god Lord Rama. Ayodhya has become the focus of renewed Hindu-Moslem clashes which have claimed several hundred lives across India in recent weeks.

Both events point to the unleashing of forces which the government is unsure how to control and which are carrying India into uncharted waters. Also indicative of the uncertainties is the political confusion in Delhi as Mr Singh's administration lives out its last days amid manoeuvrings of every conceivable combination of party and faction to form a successor government. What is clear is that the "old order" — the India of Nehru's vision with its priorities on maintaining a secular, democratic and unified national framework — is facing its most serious challenge since India became independent in 1947.

Some of the familiar landmarks are now being eroded. After the bloodshed of partition and the creation of a separate Moslem Pakistan, Nehru promised to Moslems who remained in India the security and equality of opportunity of a secular state. But with the rise of Hindu fundamentalism — exemplified by the seizure of the Ayodhya mosque last week — and with some senior politicians speaking fearfully of the country as in danger of tumbling into religious civil war, Moslem confidence has been shaken.

The student suicides reflect the anxieties of the upper castes over a social revolution which could ultimately wrench from them the dominance of senior government jobs — and the influence and patronage that goes with this — that they have enjoyed since independence.

The lower castes have become increasingly aware of their electoral power and are using strength in numbers to increase their access to jobs and resources. These so-called "backward castes" — mostly farmers, rural labourers and artisans — account for an estimated 82 per cent of the population and the Scheduled Castes (untouchables or Harijans) for a further 22 per cent. Their leaders are dismissive of the Nehru emphasis on industrialisation and want the priorities shifted to the rural areas and to job creation programmes in the villages.

Other traditional assumptions are also being questioned.

Separatist movements in three border states — Kashmir, Punjab and Assam — are overstretching the security forces in maintaining the unity of the country as never before.

In the management of the economy India's reputation for caution is also being undermined. Through a combination of loosening the reins domestically and of the unexpected external blow that came with the Gulf crisis (loss of remittances and higher oil prices), India faces as bleak a picture of high external debt, widening balance of payments and fiscal deficits and accelerating inflation as it has ever confronted.

India's record of stable democratic government is also being tested by the continuing prospect of fragile coalition rule in Delhi and by the increasingly systematic use of violence by political parties, caste groups, regional movements and interest lobbies who see no other way

to promote their interests.

These elements alone add up to a picture of a nation in turmoil. But this does not begin to convey the complexity of the situation for India is also experiencing several other upheavals that feed on each other:

- There has been a sharp surge in demand for western-style consumer goods with the growth of a middle class market of 150m-200m.
- There is a small entrepreneurial "revolution" under way with companies better managed, expanding faster and producing record profits.
- There is an agrarian revolution taking place in the north — with the increase of farmers' incomes in part responsible for their demands for greater political power.

This effervescence is evocatively captured in the subtitle — "A million mutinies now" — of V S Naipaul's new book on India.

India is a vast country with so many differences of region, religion, culture and language that there has always been an uneasy balance between the pressures of unity and disintegration. The emperor Akbar at the height of the Mughal empire provided a unified administration and judiciary. By the 18th century the imperial capital at Delhi had been reduced to one of many competing power centres.

Britain also established a unified rule over India. But it left the sub-continent divided with the creation of the Moslem state of Pakistan. Yet even within the newly independent India, the autonomy enjoyed by princely Hindu and Moslem states such as

Hyderabad and Mysore gave the country the character of a federation.

Nehru's goal was to weld this untidy mass into a nation state committed to modernisation and industrial development. The cornerstones of his vision were a democratic system that recognised the country's pluralism: a secular state that provided protection for Moslems and other minorities, thus demonstrating that the creation of Pakistan had been a mistake; and an

**The 'old order' — the India of Nehru's vision with its priorities on maintaining a secular, democratic and unified national framework — is facing its most serious challenge since independence**

emphasis on national unity and integrity to forestall further separatist movements and divisions of caste and religion.

The instrument for this nation building process was the Congress party. Congress had established itself as a mass movement during the independence struggle. After independence it became an umbrella organisation bringing different castes, regions, and religions into its fold. But strains soon developed.

Regional and linguistic movements in Tamil Nadu and the Punjab tugged at the nation's unity. In the southern states the lower castes pushed the upper castes from power in a revolution which is still little known. In the 1950s and 1970s the challenges were greater. The Congress party, split under Mrs Indira Gandhi, became a vehicle for dispensing jobs and patronage and disintegrated as a mass organisation. Faced with economic stagnation in the 1980s, Mrs Gandhi turned to populism to win votes. After nationalising the banks, she launched an election campaign in 1971 on the slogan of "garibi hatao" (remove poverty). But government and state institutions fell into disrepute because economic performance failed to meet the expectations aroused.

Mr Rajiv Gandhi, taking over power in 1984 after his mother's assassination by Sikh extremists, accelerated these changes. Liberalising the economy, encouraging competition and relaxing controls that had long hampered industrial expansion. During Mr Gandhi's period of office, India recorded its highest rates of economic growth since independence. But rapid growth further widened the disparities between rural and urban areas — and the uncertainties that accompanied accelerating change have helped unleash the forces that are now gripping India.

India has often defied its Cassandra. But many observers in Delhi feel that the combined challenges of caste and communal

violence, political instability, separatist insurgencies and external debt and fiscal deficits pose a greater threat than any since independence. They are also challenges to which there is no quick solution.

Hindu militancy has increased rapidly to a point where the creation of a Hindu state becomes a possibility. Shortly before independence, fundamentalists tried to destroy the concept of a secular state by assassinating Mahatma Gandhi — its most courageous support.

Mrs Gandhi was the first prime minister to compromise India's secular tradition when she encouraged Hindus to fight against Sikh separation in the early 1980s. Revivalism since then has been bolstered by the continuing Sikh insurgency in the Punjab and by the Moslem separatist movement in Kashmir.

Hindu fundamentalists have never forgotten Moslems for the division of the subcontinent and the creation of Pakistan. They claim that Hindus are now treated as "second class citizens" in their own country, while Moslems are favoured — in the name of protecting minorities — by being allowed their own personal law, their own educational institutions and by a government that backs their cause in the Ayodhya controversy.

In recent weeks, the revivalists have made strategic gains. Their campaign to build a temple at Ayodhya has encouraged the growth of a mass movement that stretches across castes and through most leading states. The temple has been projected as a symbol of Hindu unity.

The Hindus' other success has been to exploit student and urban middle class opposition to Mr Singh's job reservation programme for the poorer castes. Accusing him of dividing India on caste lines, they projected themselves as defenders of Hindu unity.

The lower castes' challenge to the dominance of the upper castes' administration of the country has a long history that has only come to fruition in the past 20 years. It has its roots in traditional friction between rural and urban India, and the hatred of Brahmins and other higher castes by the lower castes.

Ram Manohar Lohia, a charismatic agrarian anarchist, was the first politician to recognise in the 1950s the potential electoral strength of the lower castes. Lohia condemned Nehru's policy of industrialisation as impoverishing the rural areas. He is still regarded as a "prophet" by many of the Janata Dal leaders in Mr Singh's coalition government.

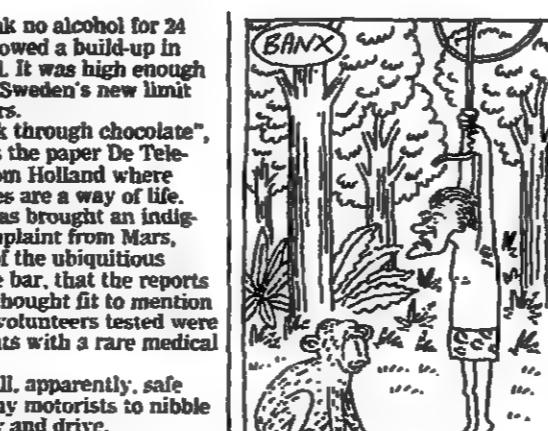
Since 1987 the backward castes have made significant political gains in state elections in the north and in national elections. But their principal goal of securing jobs in the central government as a lever of prestige and patronage eluded them until Mr Singh announced his programme of reserving 27 per cent of jobs in public service for the backward castes.

Mr Singh's intention was to accelerate the shift in the social balance of power that was taking place in the north and to build a new electoral alliance. The threat his policy posed to the higher castes — many of them poor and without jobs — was shown by the despair of students who set themselves ablaze.

The "old order" is also under threat from the insurgency movements around India's borders. In Kashmir more than 1,000 people have been killed in the first nine months of this year. In the Punjab, the death toll is running at 200-300 a month.

There is a widespread fear among politicians in Delhi that a general election held now would bring to boiling point the caste, religious and regional tensions that have been unleashed. Yet without elections there is no prospect of a government obtaining the stable majority needed to tackle problems that are now tearing India apart.

## OBSERVER



"I'm waiting in the wings."

As if the Spanish decision to charge almost \$20 for tickets for the 1992 World Fair in Seville is not alarming enough, it is also just possible that the takings could all go to an escaped Spanish prisoner and, latterly a Euro MP, Jose Maria Ruiz-Mateos.

Those with long memories will recall that in 1983 Spain's socialist government expropriated his banking and industrial group Rumasa, after accusing him of fraud.

He ran away, was caught and imprisoned. He escaped more than once, and last year won immunity from prosecution by getting himself elected to the European Parliament. His genius for publicity has even taken him into government press conferences disguised as a rocker.

Ruiz-Mateos wants his business empire back. And, to the great consternation of the government, which has since sold the pieces off, he is making considerable progress.

A Madrid court has given him the right to reclaim Banco Atlantico, Spain's 12th largest bank. The court says the expropriation did not serve the social purposes required

business in the last seven years.

The first punters arrived to queue a day before Girozentrale Budapest, the lead manager bank, opened its doors. Meanwhile, three blocks away, thousands of pro-government demonstrators hurled abuse at the striking taxi-drivers.

There need be no guess as to which gathering was the more profitable.

The Fotex issue has been six times oversubscribed, promising a healthy mark-up on the issue price for the patient pavement queuers when trading begins.

### In a word

■ It used to be known as "Cidade Maravilhosa" — Marvelous City.

But nowadays Rio de Janeiro is more famous for its slums, and high crime rate than its yearly carnival. Many businesses have moved 300 miles south to Sao Paulo, and the US consulate provides all visiting businesses to Rio with "tips on how to avoid being kidnapped".

"Not so", argues the Governor of Rio, who claims the city's crime reputation is a fiction manufactured by hoteliers in Sao Paulo.

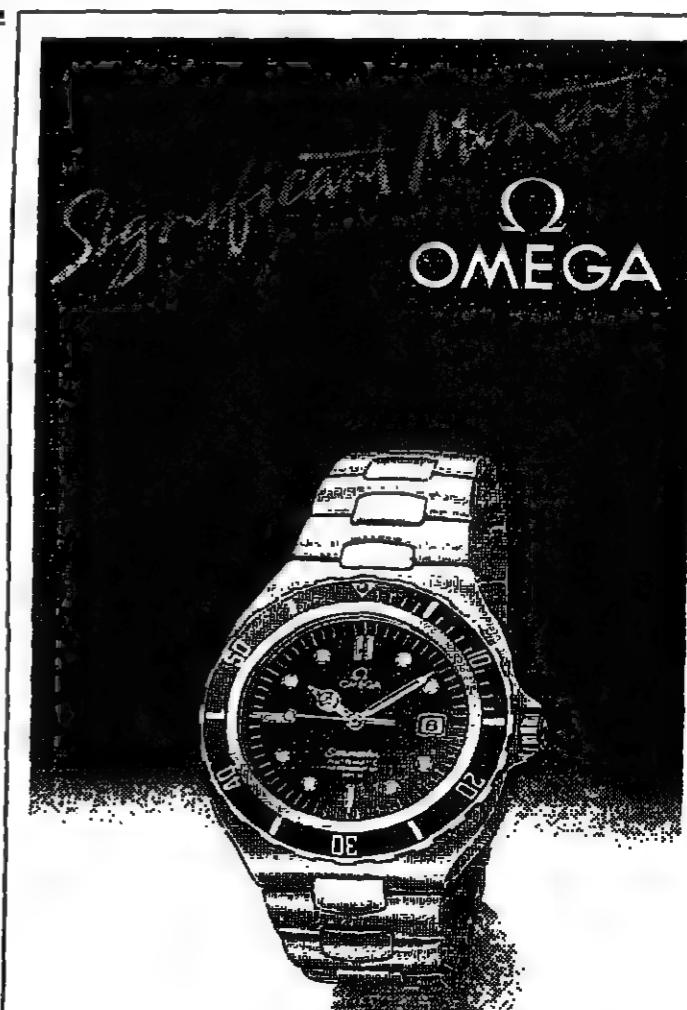
Rio has less crime than Sao Paulo — it is just that we are more well known", says the president of Rio's chamber of commerce.

But the chamber was dismayed when it commissioned a study asking residents to pick the word which best described it. The chamber expected answers such as "beautiful, happy, and fabulous".

Instead, far and away the most popular choice was "violent", with "dirty" in second place.

### Rally driver

■ Not much news from the Gulf, except that Saddam Hussein is said to be driving a Golf Crisis.



The long earnings party hosted by Britain's employers, at good times of the 1980s, is ending. The guests have imbibed heavily of pay rises above the rate of inflation, of money to compensate for new working practices, of bribes to scarce skilled workers. Even parts of the public sector joined the party after a time. It will be hard to break up; there will be recriminations, perhaps some fights. Most of the participants face a nasty hangover.

As employers face up to the winter and spring wage rounds - the busiest times of the pay bargaining year - the pressure to contain wage costs is becoming intense. But the entry to the exchange rate mechanism of the European Monetary System has combined with a trading downturn which may turn into a recession. A government which exhorts the private sector to cut earnings growth will be tested on whether it can moderate public sector settlements.

Mr John Bamham, director general of the Confederation of British Industry, has urged members to halve the going rate of pay settlements from its current level of around 10 per cent. He says industry can only afford unit wage costs to grow at 5 per cent a year inside the ERM. It is far from the actual rise in manufacturing unit wage costs of 9.7 per cent in August. As output has fallen, the 7 per cent productivity growth of the mid-1980s "miracle" has slumped to 1 per cent.

Cutting earnings growth will be hard. In the private sector, the expectations of workers coping with inflation at 10.9 per cent and high interest rates remain high. Unions are pressing for "inflation plus" settlements in manufacturing, and have been offered them at Jaguar and Rover Group. Skills shortages have not been eased enough by rising unemployment to allow engineering companies to safely depress the pay of electricians and craftsmen.

**One large company doubts whether even a fall in orders would affect the expectations of manual workers who have not yet felt the pinch of unemployment**

The public sector is as tricky. The government clamped down on civil service pay in the 1978-82 recession by abolishing the expensive system of pay comparability with the private sector. It held down pay during the mid-1980s, but pressure has burst out in discontent among ambulance staff, and shortages of teachers, civil servants and health workers. It is now burdened with new forms of pay comparability for teachers and the civil service which could be costly.

There is a grim mood among many private sector personnel managers as they contemplate the coming pay round. Financial pressures mean compounded in several sectors want to cut

**John Gapper and Michael Smith say that pressure to contain wage costs is complicated by old formulae and new structures**

## The pay party is over: now for the hangover

rises below the rate of inflation. But the difficulty in achieving this is widely acknowledged. Mr Douglas Smith, chairman of the Acas conciliation service, points out that the pay link with the retail price index has not been broken in a decade.

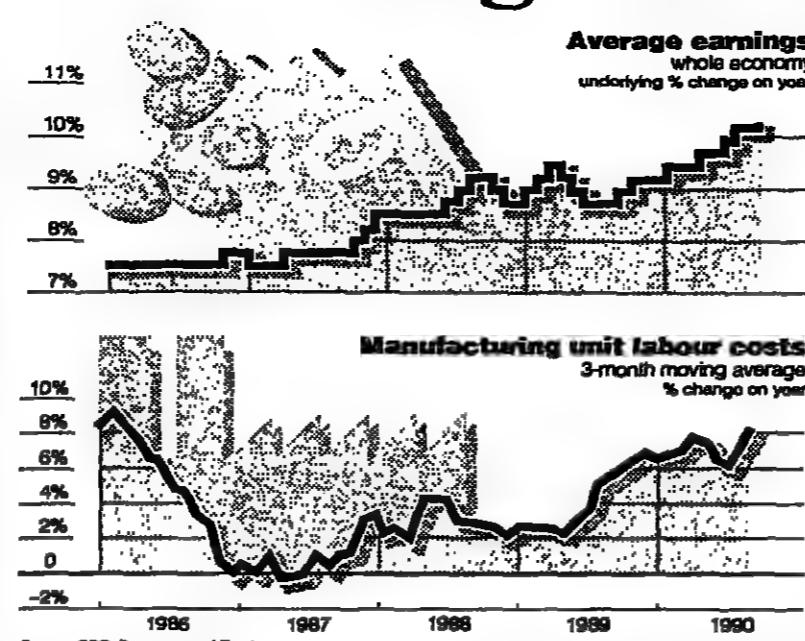
The personnel manager of one large engineering company doubts whether even a fall in orders would have an effect on the expectations of manual workers who have not yet felt the pinch of unemployment. "We are telling them that a high pay rise would mean job losses but they are looking at things week by week. They say prices have risen by more than 10 per cent and they want a pay rise to compensate. They do not see the effect that has on the business," he says.

Among the problems facing engineering companies is that many have bargained away a tranche of potential productivity improvements over the next years in return for reductions in working hours. Those unable to settle below inflation may find difficulties in achieving further working practice changes. "Pay is extraordinarily difficult at the moment because of the external pressures," says Mr Colin Pope, executive director of the Engineering Employers' Federation London association.

The pay squeeze in financial services, which led the way in earnings rises in the late 1980s, may be even fiercer. The profit margins of clearing banks have been hit by interest being paid on current accounts. The banks start settling pay in January, and one pay bargainer says they are likely to risk industrial action to depress rises. "There will be a pretty tough stance. The banks are shedding labour and staff are probably more worried about that than earnings," he says.

Rising back pay in the private sector is likely to be a more complex process than in the early 1980s. Many companies have invested in complex pay structures relating pay to performance and quality rather than output. "It is certainly not cheaper. There is a premium for the privilege of discretion," says the personnel director of one large electronics company which now has performance-related pay for both manual workers and white-collar staff.

In the public sector, union leaders fear the government will try to force down earnings levels using a covert "pay norm" of 7 per cent. This figure was quoted in the government's submission to the nurses' pay review body. It is also similar to the 7.1 per cent allowed to local authorities for pay rises in government grant rises



Source: CBO, Department of Employment

for 1991-92. Treasury estimates for the running costs of civil service departments suggest a lower level still - of 5.3 per cent.

The first significant test of the government's resolve is likely to come in January, with the reports of the interim advisory committee on teachers' pay, and the pay review bodies covering nurses, doctors, professions allied to medicine and top salaries.

The review bodies make judgments independently of the government, and their recommendations are likely to be heavily influenced by continuing staff shortages. That in turn suggests higher rises than the government wants.

Although it is unlikely to reject the recommendations outright, it may implement the awards in stages rather than risk them setting a "going rate" for other groups of workers who will be about to negotiate pay. In the National Health Service, the nurses' award will be announced ahead of settlements for 150,000 ancillary workers, 140,000 clerical staff, 80,000 professional staff and 19,000 ambulance workers, all with settlement dates of April 1.

Local government workers' pay talks will have their tone set by the award for teachers. From the point of view of local councils, it is unfortunate that the government has chosen this year to introduce a formula linked to pay rises in the private sector for pay rises in government grant rises

sector. The Department of Education and Science has urged that the settlement should fall in the middle range of pay settlements in the private sector during the year to the beginning of this month.

The advice has irked local government pay negotiators, whose authorities must meet the teachers' pay bill. "We don't understand why the government did it," says one council leader. The decision should mean a rise of at least 8 per cent. Mr Charles Nolda, who will help lead the employers' side in local government pay talks, says anything for teachers above the 7.1 per cent set aside in government grants will mean authorities will have to "rob Peter to pay Paul".

The other two main groups in local government are the 700,000 white collar staff and 1m manual workers. Leaders of Nalgo, the white-collar union, have already suggested a claim for rises of 12 per cent for the bulk of staff and up to 58 per cent for the lowest paid. Local councils, still smarting from their defeat in a series of strikes last year, want anything but a deal weighted towards the lower paid. They are suffering from skill shortages in higher grades.

The local authorities' best hope for smooth negotiations is a decline in inflation, and thus expectations. That should apply equally to the government.

could cause embarrassment in pay talks with civil servants, the only group with which the Treasury negotiates directly. This is because the long-term deals signed over the past three years with unions constrain settlements within the middle range of private sector deals in the past year.

The middle range used for 300,000 junior and middle-ranking civil servants whose pay review date is April 1 is calculated on the year to February, while that for another 140,000 Inland Revenue staff, specialists and senior civil servants is based on the year to June. If inflation falls quickly, the government risks the lowest point of the pay range for the second settlement being higher than inflation.

In that case, it would have to choose between agreeing real salary rises or breaking long-term pay agreements. Because those agreements have now spread across large parts of the public sector - in return for unions agreeing regional and performance-related variations in pay - a controversial precedent would be set by breaking them. But the government will also be under pressure to hold down its pay settlements as the private sector suffers.

Employers in both public and private sectors therefore have a range of reasons to fear upward pay pressures will not ease quickly enough to prevent a rapid rise in unemployment.

Mr Walter Ellis, director-general of the National Economic Development Office, told unions and employers last week that unemployment might have to rise between 300,000 and 500,000 in order to cut settlements back to the 5 or 6 per cent level needed for Britain to remain competitive in the ERM.

There are some hopeful straws in the wind for companies afflicted by general labour shortages over the past three years. Clearing banks have been able to limit rises in London and south-east allowances, and retail employers are finding life a bit easier. W H Smith Retail is finding it easier

to recruit the 3,000 extra staff it needs for Christmas. "It looks like a temporary respite," says Mr John Aimley, its personnel and training manager.

But there are few signs yet that unemployment is biting into the pay expectations of skilled workers, or that companies can afford to reduce earnings without damaging quality, or watching workers leave voluntarily. As Britain heads into what could be its most painful pay round for some years, it may still be some time before the guests are convinced the party is over. And the longer the reverie lasts, the more painful will be the hangover.

## LOMBARD Lessons of EC farm fiasco

By Samuel Brittan

MRS Thatcher's performance in the House of Commons after the Rome summit helped her to lose a deputy prime minister whom she could ill afford to see go. Yet there was one subject where, so far from exaggerating the folly of European Community behaviour, she understated it. This of course is agriculture.

The Common Agricultural Policy not only damages producers in other countries whose support is vital for a successful conclusion of the current trade talks. It is also extremely expensive to consumers in the Community.

The Commission is not alone in such conspicuous waste. The average burden of such support in industrial countries alone could be as high as \$900 per family per year. Unfortunately, the beneficiaries are not the smaller or poorer European farmers. The main gainers are landlords and larger farmers who own their land. This is because the benefits of artificially high prices are soon capitalised into land values and therefore rents.

After four years, the Commission has offered as its starting point a mere 30 per cent reduction in the level of farm support. Yet even this miserly offer has been thrown out by a alliance between the German government intent on buying agricultural votes and the French government keen on preserving the protectionist principles of the CAP.

The contrast with other sectors is worth highlighting. The European Community has been strong enough to introduce an industrial free market with low external barriers. It is struggling to do the same in services. But in agriculture the power of vested interests has been too strong. It would have been better to have left agricultural policy at a national level. This would have enabled each country to support those products where the political pressure was greatest without generalising its support levels to the rest of the Community.

Thus for many years I have been in favour of countries such as the US joining the monetary union, but leaving are entirely on the right side.

## LETTERS

### Price is what matters in the marketplace

From Mr Austin Mitchell MP.

Sir, I thought, until I read Christopher Lorenz's article ("Adding Value to Exports," October 29), that only the well-heeled academic and City-oriented Euro-know-nothings who advise government on economic policy lived in a Cloud-cuckoo-land labelled "non-price competition". There are, apparently, others.

In a market economy competition is determined by price and nothing else. Every "non-price" factor of production mentioned by Mr Lorenz has to be paid for like every other factor and its cost (plus a full margin of profit) recovered in the price if the firm is to remain competitive.

The record shows that the huge increases in the German share of world trade after 1945 and in the Japanese share after 1952 were based on an invincible combination of low export prices and very high export profit margins. That made economic sense when they were rebuilding but because the Bretton Woods system lacked the symmetry imposed by the international gold standard before 1914, there was no way in which Germany and Japan could be stopped from pursuing beggar-my-neighbour policies once they had rebuilt.

That impediment was removed in 1972. When the dollar fell in 1971-73 and again in 1976-78 German and Japanese exports took a hard knock. That is why the Germans agreed to the European Monetary System and why they are now so anxious to consolidate their present advantage through a single currency. That will achieve from economic aggression what they

have twice failed to achieve militarily. Tied to an appreciating D-Mark other member countries will in effect pay reparations to third countries for the economic damage the Germans have inflicted.

A marked change in the value of sterling has invariably been followed by a marked change in the UK share in industrial countries' exports of manufactures in terms of volume, falling 12 per cent in 1970-74, rising 2 per cent in 1974-77, falling 22 per cent in 1977-81 and rising 11 per cent between 1981 and the first quarter of 1987. Since then it has begun to fall despite a huge increase in the import content. The loss since 1982 of £32bn of trade and 2m UK jobs in manufacturing can only be attributed to the increase in the value of sterling.

In the absence of government intervention, the international division of labour is determined by the law of comparative costs in international trade. Provided the exchange rate is correctly positioned, every country can balance its overseas accounts in conditions of full employment at a high and sustainable rate of growth. We must reduce the exchange rate to a competitive level so that the relative earnings of shareholders and their employees in manufacturing can rise by at least 15-20 per cent to solve our problems. That in turn will require a completely new fiscal, monetary and exchange rate approach to enable us to combine internal growth with external equilibrium.

Austin Mitchell,  
House of Commons,  
Westminster, SW1

### A network for business support

From Mr Ron Taylor.

Sir, May I clarify one or two points on chambers of commerce in the UK, arising from Mr F Keith Johnson's comments (Letters, October 18).

While the 110 professionally staffed chambers have 50,000 businesses in membership, it does not follow that the other 400 or so smaller chambers must bring total membership to nearer a quarter of a million companies.

These chambers are usually very small, with an average membership (subject of course, to wide variation) of less than 100 businesses each, the majority of which are local retailers, hence the frequent use of the name chamber of trade. In the case of the 110 professionally staffed chambers (usually called chambers of commerce and industry), the average membership is 850 companies, about 40 per cent being manufacturers and normally including most leading companies in their area.

Ron Taylor,

director-general,  
Association of British  
Chambers of Commerce,  
Sovereign House,  
212 Shaftesbury Avenue, WC2

### Pioneer for reunification

From Mr Bernhard Friedmann.

Sir, An article by Mr Jochen Thies in your Germany Survey ("The media: weak showing," October 29) says that as early as 1988, when I was still a member of the Bundestag, I suggested that German reunification seemed possible.

I would like to add a few points in clarification of my role.

As early as autumn 1986 I said in discussions with Chancellor Helmut Kohl that the government of the Federal Republic of Germany had to work towards reunification. The starting point for my thoughts on this matter was that President Reagan and Mr Gorbachev, at their meeting in Reykjavik, had decided "on the double-zero option" - that is the destruction of medium-range missiles. This concerned, in particular, the very weapon systems which were designed to protect West Germany as part of the nuclear deterrent strategy.

What has happened since has shown how right my ideas were.

I put them forward, not as the chance remarks of a parliamentary back-bencher, but as the arguments of someone who had experience of a wide range of parliamentary duties. These included being accountable for the defence budget and being chairman of the committee on arms expenditure and the budget control committee.

Bernhard Friedmann,  
12 rue Alcide de Gasperi,  
Luxembourg

then it had to be protected in some other way. I was guided by the idea that weapons exist above all because there is tension. At that time the main reason for such tension was the division of Germany and of Europe.

I therefore concluded that the removal of this division of Germany and of Europe - that is the reunification of Germany - would be a move towards greater security. This was the point I made for three years in public debate in almost all the West German media.

Take for example the sexist overtones of "after Mrs Thatcher had thrown the

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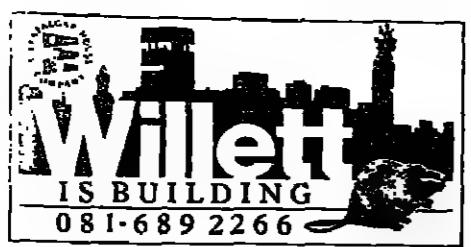
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SCIENTISTS ISSUE WARNING

## Greenhouse gases 'must be reduced'

By John Hunt, Environment Correspondent, in London

THE WORLD faces catastrophic global warming unless swift action is taken to reduce concentrations of "greenhouse" gases, scientists have warned environment ministers who meet in Geneva tomorrow for the world climate conference.

The scientists, meeting in Geneva last week, agreed that industrialised countries could cut emission of carbon dioxide by 20 per cent by the year 2005 through measures such as energy conservation and switching to natural gas.

Their warning puts pressure on delegates from more than 100 countries to the conference, which is under the auspices of the World Meteorological Organisation and the United Nations Environment Programme. Representatives will begin work on a global conven-

tion to reduce greenhouse gases, mainly carbon dioxide, which are said to cause global warming.

Under such a convention, countries would have to change patterns of economic activity to reduce energy consumption. The introduction of incentives to encourage energy saving and carbon taxes to penalise waste of fossil fuels would be among the options.

If successful, the conference would be a turning point in combatting global warming which, according to worst forecasts, could lead to a rise in sea levels, a change in climate and the uprooting of populations.

The scientists' call for drastic reductions in greenhouse gases goes further than targets adopted by industrialised countries.

Britain has agreed to stabilise emissions of carbon dioxide by the year 2005, five years later than the common target of the EC. Germany says it can make cuts of 25 per cent by 2005, while Austria, Denmark, Italy, Australia and New Zealand say they can achieve 30 per cent by the date. Japan has said it can stabilise emission levels per head of population by the year 2000.

The US has not agreed to any targets and continues to doubt the verdict of three international groups of scientists on the intergovernmental Panel on Climate Change.

The US is in danger of being isolated at the conference, although it could find allies such as the USSR, Saudi Arabia and Turkey. There could be a split with the majority of countries backing a Scandinavian call for firm targets and swift action.

Eight industrialised countries - US, UK, Canada, France, Hungary, Japan, Poland and Soviet Union - release half the world's energy-related carbon dioxide emissions.

China and India, heavily dependent on the use of coal, will seek financial aid and the transfer of environmental technology from the western countries to help them overcome their problems.

The conference follows a series of international meetings stemming from a gathering of scientists in Toronto in 1988. They warn that climate change could have an effect second only to a global nuclear war and called for a "sectoral" cut in carbon dioxide emissions of 20 per cent by the year 2005.

## Bonn to lift target on emissions

THE GERMAN cabinet will this week raise its target for reducing carbon dioxide emissions from 25 per cent to 30 per cent by the year 2005, according to officials in the Bonn Environment Ministry, writes David Goodhart in Bonn.

In June the cabinet agreed to a 25 per cent target for west Germany alone.

However, the former east Germany was an extremely wasteful user of energy with the highest per head carbon dioxide emissions in the world, 22.4 tonnes per head annually.

A swift and significant reduction will thus be easier to achieve. Energy use is already declining in east Germany thanks to the closure of industrial capacity.

The shotgun marriage of Sky TV and British Satellite Broadcasting has all the ingredients for a good TV soap opera, starting Mr Rupert Murdoch. Having undermined the financial stability of his News Corp empire by taking one big bet too many, his share price collapsed. Then just as the banks are closing in, he approaches the high-class competition with a dazzling deal which apparently transforms his financial fortunes and leaves him in a strong position in the potentially hugely profitable UK satellite TV industry.

It is a good start to a business thriller which is bound to have all sorts of unexpected twists and turns before it runs out of air time.

Will the government turn nasty towards one of its biggest supporters by referring the deal to the Monopolies and Mergers Commission? Will the old BSB shareholders sell out as soon as possible, or stay on and live happily ever after with News Corp, which much prefers 100 per cent control of its operations? How will powerful US media groups, like Walt Disney, respond? Stay tuned.

News Corp appears to be the primary beneficiary from the deal. It gets 80 per cent of the first \$200m dividends yet for accounting purposes it only shoulders 20 per cent of the losses (although not the liabilities). It removes well over \$1.5bn of borrowings from its balance sheet and stems the damage to its own profit and loss account caused by Sky's losses, which are running at an annual rate of close to \$300m, currently. It may be an accounting sleight of hand, but it is the sort of gesture which should go a long way towards restoring confidence in News Corp's bomb-ed-out share price, at least temporarily.

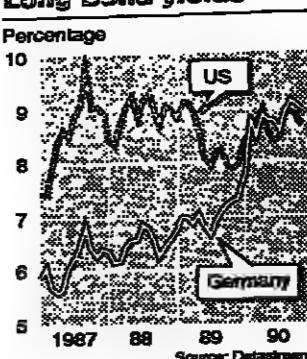
The immediate benefit to BSB shareholders is that the risks of the project have been greatly reduced. The elimination of one set of overheads, the reduction in competitive promotional spending and the removal of customers' uncertainty over which system to go for, mean that there is a much better chance that the new venture will make money without the need for another cash injection.

Fear that the violence could intensify increased yesterday when Mr L K Advani, leader of the Hindu radical BJP party, was detained for two weeks under the Internal Security Act, was set free ahead of Wednesday's vote in parliament and the meetings of the BJP parliamentary party that will precede it.

## THE PENG COLUMN

## The Sky is the limit for BSB

### Long Bond yields



gain on the sale of UTA to Air France. But the remaining BSB shareholders will be reluctant to follow suite. If this deal means that British Sky Broadcasting really can make decent money by the mid-1990s, then the business could be worth a minimum of £1.5bn, and investors like Reed will have more than trebled their money.

Meanwhile, their downside exposure is now far less than Mr Murdoch's. On that score, the latest Brierley annual report is not comforting. The tone is not cautious enough - BIL has been a net seller of equities for a couple of years - but the figures are less reassuring. Net debt of the BIL parent company was only NZ\$2.2bn on June 30, with the top of that another NZ\$100m of Swiss franc bonds, which is not hair-raising in itself. But even if Brierley ends up with only four-fifths of Mount Charlotte's share capital, BIL's net gearing is going to be more than 90 per cent: change a few of the assumptions, and it could be well over 100. On balance, Mount Charlotte is best left to Sir Ron.

### Brierley

One man's value investor is another man's corporate raider. Hence the delicate choice over the next seven days facing those shareholders in Mount Charlotte hotels who have not yet accepted the \$64m bid from New Zealand's Brierley Investments. If the Brierley camp really are the southern hemisphere's best stock-pickers, and as financially conservative as they claim to be in their latest annual report, it would be foolish to take the 73p they are being offered. If, on the other hand, the bid turns out to be as mistaken a move as Brierley's abortive run at Cummins Engine of the US, or its attempted break-up of Vickers, then investors had best keep their distance.

But these are big ifs. On the one hand, Sir Ron Brierley's record has been superior to that of other Australasians, as witnessed by his shrewd play in Equity & Law three years ago. On the other, all the signs on Friday were that Brierley would end up with at least 80 per cent of Mount Charlotte. So those who stay will be in a pretty small minority.

On that score alone, staying with Mount Charlotte is risky. The obvious recent comparison is Rothmans. Since the Rupert family interests bought out Philip Morris's stake and took 60 per cent control last December, Rothmans shares have comfortably outperformed the

rest of the stock market. But that is not surprising. The Rothmans tobacco cash flow and its luxury brand-name assets, such as its stake in Cartier and Dunhill, are first-class material. Yet even here liquidity is a problem. Only about 200,000 Rothmans shares are traded each day. The market in Mount Charlotte shares would be even thinner than that, and its balance sheet is certainly not as strong, with \$650m of debt. As for cash flow, Mount Charlotte's medium and long-term potential is fine, but it is hard to see it making more than \$25m in after-tax profits next year, a period when it could have \$50m of capital spending to do.

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### Wall Street

On the eve of the mid-term US elections, Wall Street is in a far more fragile state than it was when Mr Bush won the presidency two years ago. Then US unemployment was standing at its lowest level for 14 years and non-farm employment was growing by over 300,000 per month. Now, US unemployment is rising, job growth is contracting, and the only question is how severe will be the recession. Some analysts are forecasting that next year's earnings on the S&P 500 will be less than in 1988-89 and mounting concerns about the health of some of the major players in the US financial system add to general investor unease.

US interest rates are heading lower and despite the oil-in-spire rise in inflation, the US bond market has proved remarkably resilient with long yields slipping to 5.7 per cent. By most criteria the dollar is seriously undervalued and this should eventually show through in the profits of the big exporters. Meanwhile, one of the few comforting thoughts is that our past form US share prices generally rise during recessions.

## Brussels meeting crucial for Uruguay Round

By Tim Dickey in Brussels

EUROPEAN Community farm and trade ministers gather in Brussels today for what has been widely dubbed a "make or break" meeting in the Uruguay Round.

Six EC council sessions in four weeks have so far failed to reach any conclusions on farm subsidy cuts, thereby threatening to scupper four years of painstaking negotiation in Geneva over ways to free global trade's services, textiles, intellectual property and other key sectors.

On the table again will be the European Commission's proposal for a 30 per cent cut in imports over 10 years - an offer which falls well short of demands by the US and such countries as Australia and New Zealand but which has proved too painful for EC member states to contemplate.

Opposition to the Brussels plan is spearheaded by the French and the Germans, who have argued that it risks undermining EC markets with a flood of cheaper imported food and that clearer commitments to compensate affected producers must be given.

Nineteen hours of discussion at the most recent meeting in Luxembourg 10 days ago appeared to have allayed most of Bonn's fears.

But Mr Ignaz Kiechle, the German farm minister, was not prepared to endorse the package, while his French counterpart, Mr Louis Merz, still had doubts.

Following a brief and inconclusive discussion at the special summit in Rome, during which Mrs Thatcher, the British prime minister, and Mr Ruud Lubbers, the Dutch prime minister, berated their Community colleagues on the issue, the Italian presidency has been desperately seeking a behind-the-scenes solution.

Mr Renato Ruggiero, Italy's trade minister, has visited Bonn, Paris, London and Madrid over the last few days as part of a low-profile but potentially vital diplomatic initiative.

Details of Mr Ruggiero's discussions have been kept confidential, making the outcome of today's meeting all the more difficult to predict. The feeling in Brussels over the weekend was that failure is unthinkable given the high stakes, though there were no hints that any of the hardliners were giving ground.

Interviewed on French television last week, for example, Mr Mermaz appeared to be repeating many of the same arguments he had used in previous councils.

Even if a compromise can be found today, much will ultimately depend on the reaction in Washington and other world capitals. The US has tied the whole Uruguay Round to a successful deal on farm subsidies; but it and others want a 75 per cent cut in internal farm supports by the beginning of the next century and therefore find even the Commission's original offer inadequate.

But it has become clear that the main interest of all the parties is some sort of EC consensus, however unsatisfactory, so that the real bargaining in Geneva can begin.

## Rebels press Singh to step down as leader

By David Housego in New Delhi

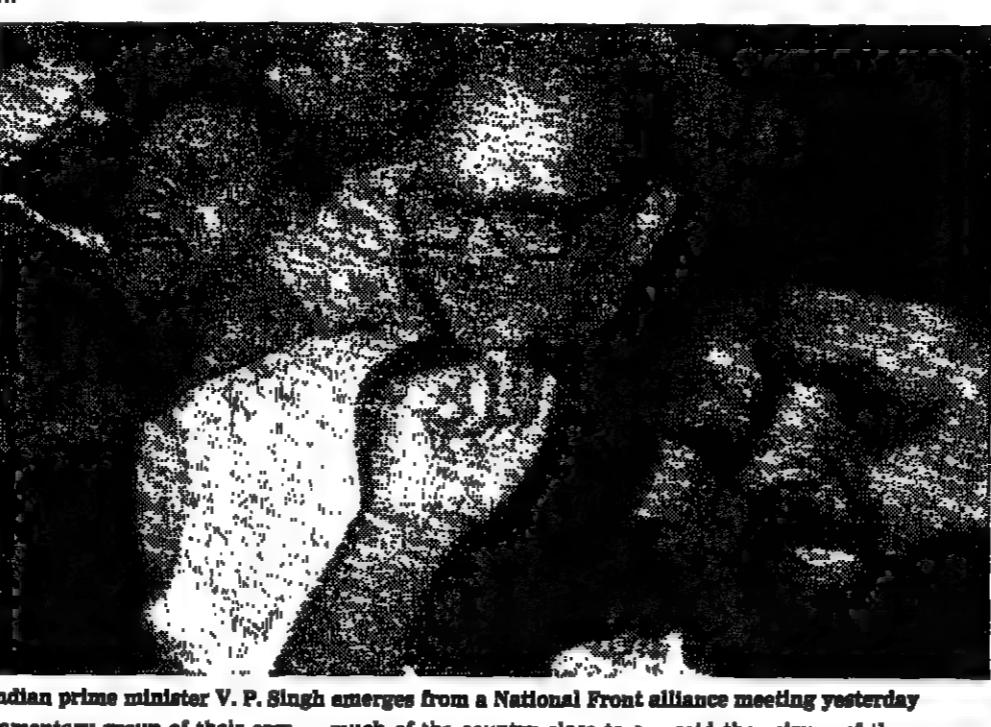
THE JANATA DAL party of Indian prime minister V P Singh seemed in danger of splitting last night as rebels mounted further pressure on him to step down as both head of government and party leader.

Political observers agree that Mr Singh's government now faces certain defeat in a vote of confidence in parliament on Wednesday. Today Mr Singh holds a critical parliamentary Janata Dal meeting which will endorse his leadership or choose a successor.

These manoeuvres came as a curfew was relaxed for some hours in the many towns in Uttar Pradesh, Rajasthan and Gujarat, where it has been in force for a week or more to prevent Hindu-Moslem clashes. Continuing violence, with at least seven people killed, was reported from these states and from Andhra Pradesh and Karnataka in the south.

Mr Devi Lal, the former deputy prime minister who was dismissed by Mr Singh, yesterday joined the rebels in calling for Mr Singh's resignation.

Mr Devi Lal and Mr Chandra Shekhar, a former socialist and continuing critic of the prime minister, are both candidates for the party's leadership at today's meeting. They claimed to have the firm support of over 50 of the Janata Dal's 146 members of parliament - which under Indian law would enable them to split the party and create a new par-



Indian prime minister V P Singh emerges from a National Front alliance meeting yesterday

liamentary group of their own.

The rebels' goal is to form a new government with the support of Mr Rajiv Gandhi's Congress party. Mr Gandhi has assured them of his support. But President R Venkataraman has privately indicated that he will not name a new prime minister from the rump of the Janata Dal.

He has also said that in the present tense atmosphere, with

## Gorbachev struggles to pacify nationalists

By Quentin Peel in Moscow

SOVIET president Mikhail Gorbachev may declare a state of emergency in the strife-torn republic of Moldavia after the killing of at least six demonstrators by local militia on Friday, the republican parliament was warned yesterday.

At the same time he is under bitter attack from the leaders of the ethnic Russian minority population, and the Turkic minority from Gagauz, to suspend their attempted secession. He also appealed to the Moldavian parliament to rescind its own nationalist decree and set up conciliation commissions to resolve the increasingly bitter racial confrontation in the region.

Mr Gorbachev summoned leaders of all the factions in

the republic to the Kremlin on Saturday, where he flatly rejected any attempts to divide the republic. But he criticised Moldavian nationalists trying to enforce unpopular language laws on the Russian-speaking minority.

Afterwards, Mr Nikolai Rybikov, Soviet prime minister, warned that the central authorities would take "more resolute steps" if local attempts to restore order were ineffective.

However, leaders of the "unity" movements from many of the outlying Soviet republics, representing mainly the increasing anxiety and bitter

Russian-speakers, denounced both Mr Gorbachev for "sanctioning a civil war in Moldavia in the interests of world imperialism," and Mr Vadim Saksena, the interior minister, for failing to protect the Russian population.

They agreed in Moscow to set up a single umbrella group to fight for their interests. Both the Russian-speaking population of the industrial towns of Tiraspol, Bender and Dubossary, and the Gagauz minority, have attempted to secede from the rest of Moldavia because of the imposition of new laws covering language, citizenship, and sovereignty.

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On his return, Mr Mitterrand is today to meet King Hussein of Jordan, one of the few Arab leaders who has kept communications with Baghdad. On Saturday the king met Mr Taqir Aziz, the Iraqi foreign minister.

The Japanese parliament is in an extraordinary session due to end on Saturday, and Mr Ozawa said last night that the sitting should be extended for another 20 days to ensure that the legislation is passed.

The LDP controls the lower house, but needs the blessing of the opposition-controlled upper house for the proposal to pass.

After yesterday's victory in Aichi, the LDP has 133 of the 252 seats in the upper house, and will need an alliance with the opposition party to secure the passage of the bill.

With 98 per cent of returns counted, Mr Yoshihisa Oshima had 83.2 per cent, Mr Michiko Gotoku of the LDP 70.6, and Mr Yukiko Saito, Japan Communist party, 21.78.

Iraq, which has been attempting to drive a wedge

Kuwaiti booty. Page 3

## Baker seeks Gulf backing

Continued from Page 1

with Iraqi president Saddam Hussein next weekend.

President Francois Mitterrand, visiting Egypt yesterday, held talks on the Gulf crisis with President Hosni Mubarak. Mr Mitterrand said France had responded "positively" to Egypt's request to forgive its military debt of \$2.8bn.

Washington has already moved to forgive Egypt's \$6.7bn US military debt as a reward for Cairo's strong stand on the issue.

On his return, Mr Mitterrand is today to meet King Hussein of Jordan, one of the few Arab leaders who has kept communications with Baghdad. On Saturday the king met Mr Taqir Aziz, the Iraqi foreign minister.

Syria, which has shown signs of warming support for the anti-Iraq alliance, said an armistice did not mean an end to the conflict.

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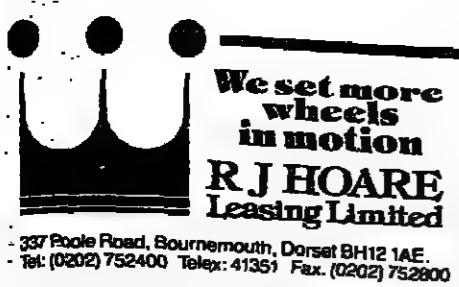
Kuwaiti booty. Page 3

through the multinational alliance, confirmed at the weekend its willingness to free all western and Japanese hostages in return for international undertakings not to attack.

The offer came from parliamentary Speaker Saadi Mahdi Saleh, who said Iraq would accept such an undertaking either from the five permanent members of the Security Council, or from just two of them.

At the same time, Iraq again rejected any withdrawal from Kuwait. Mr Saddam, in a speech to Arab labour leaders, implied that Iraq expected the US to invade Kuwait, warning:

Fletcher King



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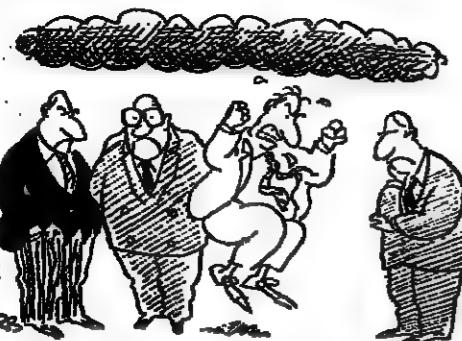
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Monday November 5 1990

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## INSIDE

### Bankers reeling under lordly blow



Tempers are short and disappointment is high in London's international banking community this week. Last week's decision by the House of Lords that all local authority interest rate swap deals are illegal was a severe blow to banks which could cost them up to £750m. "Disappointed, frustrated and angry," is how one banker described his reactions to the decision. Deborah Hargreaves reports. Page 21

### Securing a firm investment

Turning packages of loans into securities, long a common practice in the US, is at last taking root in Europe. Last week, Skandinaviska Enskilda Banken, the Swedish bank, became the first in continental Europe to securitise its mortgage loans. Tracy Corrigan reports on the trend. Page 23

### Time warps gilt hopes

The gilt market is firmly convinced that lower interest rates lie ahead. Last week's developments — including the resignation of Sir Geoffrey Howe (left) and the Bundesbank's decision to increase its Lombard lending rate — mean that the timing of an interest rate cut may be delayed, however. Page 22

### Borrowers feel the pinch

Japanese banks have expanded too fast, especially overseas, says Mr Yoh Kurosewa, the newly-appointed president of the Industrial Bank of Japan. Now they are slowing lending growth drastically, he says, and, as a result, costs for borrowers will rise both inside and outside Japan. Stefan Wagstyl talks to Mr Kurosewa about the outlook for banks and borrowers around the world. Back Page

### Market Statistics

	Base lending rates	Money markets
Euromarket turnover	£25	£25
FT-A Wmds index	£25	£25
FT-A Wmds index avgs	£25	£25
Foreign exchange	£25	£25
London recent issues	£25	£25
London stars services	£25-35	£25
Managed fund service	£25-32	£25

### Companies in this section

Burnah Castro	£20	Monarch Resources	£20
Cyrus Minerals	£20	Poly Peck Intl	£20
Kalamazoo	£20	Upton & Southern	£20

## Economics Notebook

### Just two cheers for the EMS

FOUR weeks is a short time to judge a system.

But sterling's performance since it became a member of the exchange rate mechanism of the European Monetary System has provided strong support for the argument that the EMS does provide a "zone of monetary stability".

By Friday evening, the pound's trade-weighted index was standing at 94.2, barely changed from the 94.1 level recorded just ahead of the October 5 announcement of Britain's decision to become a full EMS member.

Admittedly, sterling quickly lost the big early gains that followed ERM entry. But its ability to hold to pre-EMS levels is no mean feat.

The pound has weathered a considerable narrowing in the official interest rate differential between Germany and Britain. This resulted from the one percentage point cut in base rates at the time of ERM entry and last week's half percentage point rise in the German Lombard rate.

Outside the ERM, it might have been expected to suffer more from the prime minister's pyrotechnics following the Rome summit last month and Thursday's surprise resignation of Sir Geoffrey Howe as deputy prime minister. There was some deft footwork by the Bank of England on the domestic money market last Friday and some intervention in support of the pound in Far Eastern currency markets, but no whiff of an old-fashioned sterling crisis.

Whether such stability persists remains to be seen. And there is, meanwhile, a downside to EMS membership. Until last Thursday, the Treasury and Bank of England could believe the main obstacle to a cut in base rates from 14 per cent was their judgment as to the timing for a relaxation of

Raymond Snoddy looks at behind-the-scenes talks which led to the BSB/Sky deal  
**Rivals join to create a tempting dish**

**T**HE dramatic merger of British Satellite Broadcasting and Mr Rupert Murdoch's Sky Television at the weekend was made inevitable by poor sales of both BSB Squarials and Sky dishes and the fear that little improvement was imminent because of recession.

Although several BSB shareholders had been "thinking the unthinkable" for some time, the battle against Sky might have continued if the sale of Squarials had been on track to hit a 400,000 goal by Christmas. It is believed that BSB's French shareholder, Chargeurs, was keen to fight on.

An alternative plan to the merger would have involved either Mr Ian Irvine, deputy chief executive of Reed International, or Mr Frank Barlow, chief operating officer of Pearson, becoming BSB's executive chairman on an almost full-time basis.

In the end, the four leading partners — Granada, Pearson (publishers of the Financial Times), Rank and Chargeurs — were heavily influenced by the fact that despite enormous promotion Squarials sales did not rise above £6,700 a week. BSB would have been lucky to reach 200,000 homes with their Squarials by Christmas, instead of the stated goal of 400,000. A December performance target set by the banks for drawing down further tranches of a £450m loan might have been met, but there was little chance of meeting the next one in March.

The shareholders also saw an opportunity to get a deal on reasonable financial terms. Mr Murdoch was at his weakest. The bankers were believed to be on his tail to get debts down. Give Mr Murdoch time to recover, the

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## COMPANIES AND FINANCE

**Polly Peck fruit side causes concern**

By David Barchard in Istanbul and Clay Harris in London

DOUBTS ARE growing about the strength of the fruit exports of British Polly Peck International's extraordinary production was basic.

Estimates of profits last year from Meyna, Polly Peck's fruit business in Turkey and Cyprus, range from £30m to £70m. So far, however, neither Polly Peck's administrators nor a team of investigators from Coopers & Lybrand Deloitte appointed by the company before it was placed in administration, have been given access to the records of the fruit business.

Officials of Meyna, which is headed by Mr Fahrettin Otuoglu, have been unavailable to discuss the company's affairs since August. Last week, his secretary in Istanbul said Mr Otuoglu was in a constant series of meetings and unable to find time for an interview.

"The fact that they will not see the auditors is creating doubts in everyone's minds," said one source in Istanbul close to the investigation.

Competitors of Meyna, which is based in Mersin, on Turkey's eastern Mediterranean coast,

say they believe the company's plant has been at a virtual standstill since August.

"We've little activity for several months, partly because of the season and partly because of the Gulf War, but we simply don't fully know why things seem to have ground to a halt there," another fruit marketing company said yesterday.

He said Meyna's share of the local market - which is just over half the national Turkish market - is believed to be around 30 per cent. This is considerably lower than previous estimates in Istanbul and London. These have assumed that Meyna had more than half the total Turkish fruit export market, which was worth \$976m (about £500m) last year.

Mr Christopher Morris of Touche Ross has taken over the role of investigating the conduct of present and past directors, a routine part of many administrations.

He was originally appointed as the third administrator solely to deal with any claims made personally against Mr Asil Nadir, Polly Peck's chairman. This was intended to avoid any appearance of conflict of interest as Coopers, of which Mr Stone and Mr Michael Jordan, the other administrator, are partners, had previously worked for Mr Nadir.

Mr Morris's expanded duty

assets by the administrators. Mr Richard Stone of Coopers, one of the administrators, and Mr David Kidd, a partner of London firm Markby & Herlitzi, the London office of solicitors assisting Coopers, are expected to fly to Cyprus tomorrow.

Because Polly Peck promises to be the most complex administration yet undertaken under the relatively new insolvency procedure, the three administrators have received court approval for a revised division of responsibilities.

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On Friday, staff at Mr Nadir's BBC TV studio last night, Mr Nadir portrayed Polly Peck as the victim of "bear raiders" selling shares they did not own. He also said: "I am in a position to be able to deal with my personal liabilities." He bought shares worth £35m before and is now being sued for non-payment by stockbrokers.

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Interest charges increased to £1.33m (£800,000) and there were exceptional severance, redundancy and reorganisation costs of £342,000 (£21.4m). The Kalamazoo Trust bonus was £226,000 (nil).

was being presented yesterday as evidence that the administrators were still hopeful of salvaging at least part of Polly Peck's fruit concern. While Mr Stone tries to gather information in Turkey and Cyprus, Mr Jordan acts as the London-based co-ordinator.

On Friday, the Serious Fraud Office searched Polly Peck's City offices in Commercial Road under the same warrant with which it raided the Mayfair headquarters on Tuesday.

In an interview broadcast on BBC TV last night, Mr Nadir portrayed Polly Peck as the victim of "bear raiders" selling shares they did not own. He also said: "I am in a position to be able to deal with my personal liabilities." He bought shares worth £35m before and is now being sued for non-payment by stockbrokers.

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**Kalamazoo turnaround to profit**

KALAMAZOO, the office stationery and business products company controlled by the Kalamazoo Trust, achieved a turnaround in the year to July 31 with pre-tax profits of £1.3m compared with a loss of £4.1m last time.

Dividends have been reintroduced with 1p for the year, payable from earnings per share of 2.2p (nil).

Mr Kenneth Dibben, chairman, said that 60 per cent of sales and profits came from computer-related activities. Product development was a key to future success as would be the ability to deliver services into mainland Europe.

Total income was £62.5m (£64.55m). Continuing businesses made £3.7m profits (£705,000 loss), while discontinued activities incurred losses of £732,000 (£433,000).

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**New plant blamed for losses at Monarch Resources**

By Kenneth Gooding, Mining Correspondent

PROBLEMS WITH its recently-opened US\$11.3m (£5.8m) tailings (waste) treatment plant at Moccup Gorge near El Callao were responsible for Monarch Resources, the London-quoted gold exploration company with operations entirely in Venezuela, falling into the red for the first six months of 1990.

The loss, before and after tax, worked through at US\$3.76m. In the same months last year Monarch made a pre-tax profit of \$281,000.

Mr Robert Kendrick, chief executive, said the problems had been overcome and since August the plant had been working at above its design capacity. It would produce a cash flow of between \$300,000 and \$400,000 a month from now on.

Monarch has signed a memorandum of understanding with Cyprus Minerals, the US mining group, to explore and develop Monarch's La Camorra and Canaima properties. A joint venture will be owned 51 per cent by Cyprus and 49 per cent by Monarch but any profits will be equally shared.

Cyprus has six months from the time it starts exploration, probably in January, to decide whether to develop a mine at La Camorra.

If it goes ahead, Cyprus will fund the first \$15m of development, Monarch will fund the next \$5m and any additional expenditure will be shared equally.

Mr Kendrick said he expected expenditure would not exceed \$20m. Turnover during the six months was \$1.618m (£9.57m). Expenditure of \$4m. mainly on La Camorra, was capitalised in the period.

Monarch's net current assets and net cash at June 30 were \$6m and \$5.5m respectively.

**Upton & Southern £0.73m loss**

LOSSES CONTINUE at Upton & Southern Holdings, department store operator, and for the 28 weeks ended August 14 amounted to £734,000.

The corresponding profit was \$15,000 but that turned into a loss of \$800,000 for the whole of 1989-90.

Turnover for the period fell from \$7.11m to \$5.48m and there was a trading loss of \$277,000 against a profit of \$320,000; interest payments trebled to \$320,000 (£105,000). Fully diluted loss per share worked through at 8.06p (0.9p earnings).

**Pioneer Mutual**

The policyholders of Pioneer Mutual, the UK mutual life insurer, have voted to transfer the company's assets and liabilities to the newly-formed Swiss Pioneer Life, a subsidiary of Swiss Life.

The vote effectively demutualised Pioneer, clearing the way for Swiss Life to acquire its £15m ordinary share capital.

**Burmah deal with Romania**

By Andrew Bolger

BURMAH CASTROL, the UK lubricants, fuels and chemicals group, has signed a deal with the Romanian government to supply the state railway system with lubricants. It could be worth £50m over six years.

As well as the railways contract, Burmah Castrol will

overhaul the lubricating production facilities at a state refinery outside Bucharest. When completed, the supply of Castrol oils for Romania could be switched to this domestic source.

Initially this would involve the railway contract for 10m litres a year, but it is intended to extend supplies by at least another 30m litres a year to cover the automotive market.

Burmah Castrol will this week issue its official offer document for Foseco, the British speciality chemicals and abrasives producer, for which it has launched a hostile cash bid worth £236.8m.

**COMPANY NEWS IN BRIEF**

AMERON BV has acquired the assets and business name of Prodorite, a member of the Yule Catto building products division. Ameron, based in the Netherlands, is a wholly owned subsidiary of Ameron Inc which is headquartered in California, US.

BLACKWOOD HODGE: Following approval of US anti-trust authorities, offer for company from BM Group has been declared unconditional and

remains open.

BP PORTUGAL, a subsidiary of British Petroleum, is to make a £52,000 cash per share bid for Industrias Carnes Nobre. The 1.88m shares are quoted in Lisbon and Oporto.

BRENT CHEMICALS has acquired Pangolin Lack-und Farbenfabrik, which makes materials for printed circuit boards, for DM3m (£1.02m) cash.

NZS2m (£820,000).

**LAST WEEK'S CROSS BORDER DEALS**

HOLDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Fuji Xerox (Japan JV)	Asia-Pacific divisions of Rank Xerox	Photocopiers	£135m	Run better from Tokyo
International Marine (US)	Benjamin Priest (UK)	Engineering	£47.3m	Unwelcome break-up bid
North West Water (UK)	Envirex (US)	Waste water treatment	£36.8m	NWW reveals inu ambitions
Denar (Japan)	Jones Environmental (Ir) & Water Engineering (UK)	Waste water treatment	£12.5m total	Sales by Jones (Ireland)
VME Group (Netherlands-based)	Collett Dickenson Pearce (UK)	Advertising	£20.5m est	Denar takes 40% stake
Sky TV (Australian-owned)	British Satellite Broadcasting (UK)	Satellite TV	N/A	Mr Murdoch has his way
Oyo (Japan)/Chori (Japan)/Soviet partners	Oyo Geo Impulse (Soviet JV)	High-tech instruments	£4.3m	First Japan-USSR high-tech investment
Great Universal Stores (UK)/Metro (Germany)	CCN Systems and Company KG (German JV)	Financial services	N/A	Another entrant to fast-growing market
Philipp Holzmann	Tilbury (UK)	Contracting and housebuilding	£16.8m	German stake up to 26 per cent

The merger between satellite TV broadcasters Sky and BSB must set a new record for industry consolidation, writes Brian Boffen. Sky has been broadcasting in its current format for less than two years, BSB for six months. Seldom can spare capacity have been so quickly removed.

But as Australia's most famous American Rupert Murdoch has been saying for at least a year, the decision of BSB to join his Sky TV on the Astra satellite makes compelling commercial sense. The bigger they now may be the threat of a referral to the Monopolies & Mergers Commission.

The new entity will safeguard its interests best by diverting attention away from its monopoly of UK satellite TV and concentrating its influence on the more realistic threat it poses to the BBC/ITV duopoly.

Elsewhere, manufacturing and service industries shared the spotlight. Germany's Philipp Holzmann joined the growing list of mainland European companies with significant strategic holdings in British contractors. Holzmann took its stake in Tilbury to 26 per cent from heavily-borrowed Scottish construction company, Lillie, which sold the rest of its 20.9 per cent to German investment group Advaris.

In the construction equipment sector, Netherlands-based VME Group made a recommended cash offer for Sweden's Akerman Verkstads.

Speculation about West Midlands engineering group Benjamin Priest came to an end with the launch of an unwelcome break-up bid from International Marine, a private US marine equipment company.

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for the twelve

interest period has been fixed at

10,4375 %.

Coupon # 2 will be

payable as from 26th,

1991 at a price ECU 100,84

and interest rate of 10,

10,4375 % calculated on

the basis of 182/360th covering

the period from October 26th,

1990 to April 25th, 1991

inclusive.

Financial Agent &amp; Reference Agent

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due 1996

For the three months 30th October, 1990 to 30th January, 1991,

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rate of 13.9375% per annum

with an interest amount of £175.65

per £5,000 and £1,51.01 per

£100,000 Bond, payable on 30th

January, 1991.

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Bankers Trust Company, London, Agent Bank

Agent Bank

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## INTERNATIONAL CAPITAL MARKETS

### UK GILTS

## Investors see brighter times ahead

A SERIES of squalls did little last week to dent confidence in the gilt market that brighter times lie ahead.

Cuts in UK interest rates, boosting gilt prices, appear to most people in the market to be virtually certain by the end of the year – even though the past week saw a number of signals that this sequence of events might not take place as quickly as some had hoped.

The net effect of last week's events was that yields for many short-dated gilts fell back slightly, indicating a rise in prices. Long-duration gilts, which are less affected by speculation about short-term movements in interest rates, were little changed.

The benchmark 10 per cent Treasury 1984 closed on Friday at 96.56, up from 95.95 the previous week. The yield fell to 11.30 per cent from 11.43.

Signs that interest rate cuts are on the way mainly concern the evidence that the UK economy is slipping into a recession.

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THE Bank of France's decision last Wednesday to cut its intervention rates by 25 basis points caught the markets by surprise, with just the sort of unexpected good news that might have augured well for this week's monthly French government bond auction.

On technical grounds, the reduction could have been justified earlier: the franc had been above its central rate against the D-Mark in the EMS exchange rate mechanism for several weeks.

Nevertheless, few dealers expected the central bank to run the risk of lowering its interest rates while the Bundesbank raised its own, especially as Mr Jacques de Larosière, the governor of the Bank of France, had warned only two weeks earlier that international conditions made a cut in intervention rates difficult.

In the event, they were wrong on both counts, for just when the French rate cut appeared to rule out any possibility of an early German move, the Bundesbank senior director, could force a rise in Lombard rates.

In any event, a second glance appears to have con-

vinced economists that the combination of French and German interest rate moves, far from showing a lack of cohesion between the two central banks, is in fact a sign of their close co-operation. The franc fell modestly after the increase in the Lombard rate, but at FF73.3568 to the D-Mark on Friday it stood only just below its ERM central rate.

Prospects for Thursday's French government bond auction, however, do not appear to have been dramatically boosted by the Bank of France's 25 basis point rate cut. Cash is extremely tight, and few investors are ready to buy the banks in wider margins.

French economists also view the Bundesbank's decision to raise its Lombard rate, although not the discount rate, as part of a domestic budget policy battle with the German government whose "unrestricted borrowing on the capital markets," according to Mr Hans Tietmeyer, Bundesbank senior director, could force a rise in interest rates.

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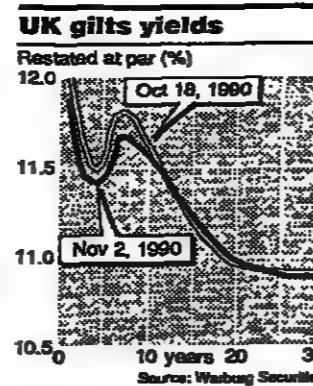
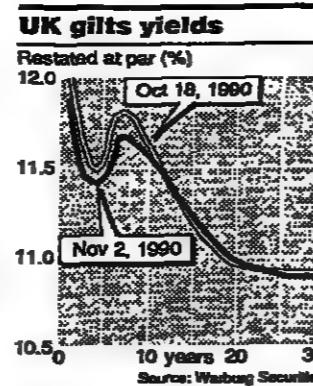
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Sources: Whiting Securities

ning of 1990 when consumer demand was relatively healthy.

Data of this kind would be

encountered – in the absence of other factors – to push the government into reducing the base rate from 14 per cent. This would follow last month's cut of one percentage point, made at the time of Britain's entry

into the European exchange rate mechanism (ERM). But the domestic economy is not the only issue for the government to worry about.

The ERM is a case in point. A sudden loosening in UK borrowing restraints might lead to a flight from sterling, forcing the pound against the effective floor of its ERM band at around DM3.88. Such a sequence of events is all the more likely given the nervous state of the foreign exchange markets, which the departure from the UK government last Thursday of Sir Geoffrey Howe did nothing to calm.

Last week's statement by the Bundesbank that interest rates were unlikely to come down presented a clear signal of the movement in price of oil last week was less than one dollar.

The oil price, along with the

Gulf crisis, remains an important factor, but one which has slipped off the minds of traders in Wall Street as the movement in price of oil last week was less than one dollar.

The budget deficit issue, resolved after an unedifying spectacle in Washington, was also removed from consideration last week. Indeed the only mention of budget matters came as the Federal Reserve, as expected, moved to ease rates last Monday.

Salomon Brothers said on

Friday that the recession signs, together with renewed weakness in money and bank credit growth, should persuade the Fed to ease monetary policy by another 25 basis points this month. The Fed last week set a 7.75 per cent target for Fed Funds and Mr Donald Straszheim, chief economist at Merrill Lynch, said he expects the rate will be eased to 6.5 per cent by mid-1991.

With budget and oil matters

on the back burner the market

spent last week reacting to statistics. Last Tuesday's claim by the government that the inflation-adjusted GNP grew by 1.8 per cent in the third quarter was not believed by the market, which expects the number to slip below 1 per cent when the revised figures are released.

On Thursday the first indica-

tions of fourth-quarter economic

activity began sketching out

the recession: unemployment

insurance claims jumped by

75,000 to 454,000 in the week

ended October 20.

More important, on the same

day the US purchasing man-

agers' index, the key survey of

economic conditions, fell to an

eight-year low of 43.3 per cent

in October, showing an overall

contraction in the economy.

A reading of 50 per cent gener-

ally indicates a flat manufac-

turing economy while any fig-

### US MONEY AND CREDIT

## Wall Street yields discount recession

RECESSION is finally here.

Last week's round of macro-

economic statistics offered per-

suasive evidence that the US

economy is in the process of

sliding into recession.

In the bond market, the

issue that is now being looked

at by institutional buyers of US

Treasury paper is how fast and

how fast interest rates might

drop as the recession deepens

during the first half of 1991.

The multiple indications of

recession are already being

built into the yield curve.

The oil price, along with the

Gulf crisis, remains an impor-

tant factor, but one which has

slipped off the minds of traders

in Wall Street as the move-

ment in price of oil last week

was less than one dollar.

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A reading of 50 per cent gener-

ally indicates a flat manufac-

turing economy while any fig-

ure below 44 per cent means

contraction.

On Friday, data showing a

decline in construction and

manufacturing jobs and a steady

5.7 per cent unemployment

rate continued to indicate

stagnation in the economy.

The oil price, along with the

Gulf crisis, remains an impor-

tant factor, but one which has

slipped off the minds of traders

## INTERNATIONAL CAPITAL MARKETS

## SYNDICATED LOANS

**Bankers warm to electricity financing**

**THE WARM** reception given by banks to the £2.5bn financing for the UK's two electricity generating companies last week has, ironically, underlined the difficulties of pricing a deal in the current state of the syndicated loans market. Banks arranging both loans for National Power and PowerGen completed wide underwriting groups in a week.

In fact, both deals were oversubscribed — PowerGen's by as much as 25 per cent — suggesting that perhaps the generators could have achieved a slightly lower cost of borrowing.

The banks' enthusiasm for the deals follows a recent public row between the two companies over the right pricing for the loans. This ended in PowerGen repricing its facility to the same level as National Power with an interest payment of 37 basis points above the London Interbank Offered Rate.

There was some suggestion that PowerGen's loans could, in fact, have been achieved at a level somewhere between its initial pricing which offered an interest margin of 25 basis points, and the final level. The uncertainty over the right price highlights the problems of pitching the interest payment on a loan when market prices are rising rapidly.

In a continuation of the focus on electricity deals in the loans market, Manufacturers Hanover made its long-awaited announcement on Friday that it will arrange \$200m in project finance for Teesside Power. Along with Manufacturers, the group of arrangers includes Canadian Imperial Bank of

Commerce, Crédit Lyonnais, Hill Samuel and Mitsui Tokyo Kōbe.

The 17½-year loan will be used for the construction of a 1,725 megawatt combination cycle gas-fired power station which will be located at ICI's Wilton site in Teesside.

The prestige of the project, which will be the UK's largest facility of this type, is expected to draw a lot of bank attention.

The loan will probably pay an interest rate of some 50 basis points on the basis of previous deals.

A deal which looks as if it will soon be completed successfully is the £700m loan being syndicated for the UK interests of the French oil company, Elf Aquitaine. The arrangers reported that the deal was over-subscribed late last week which follows a repricing of the loan. Bankers are hoping that the success of these large deals in the market is a sign that prices are levelling out.

Elsewhere in the market, a number of smaller companies approached bankers for financing at fairly hefty margins.

Verry and Port Holdings, one of Sea Containers' remaining units which includes the Hoverseas operations and the Isle of Wight ferry services, awarded the mandate to Chase Manhattan to arrange a £90m loan paying an interest margin of 125 basis points over Libor.

British Gas has launched a \$1.5bn US commercial paper programme which will be handled by three dealers: Goldman Sachs, Merrill Lynch and Lehman Commercial Paper.

Manufacturers Hanover was awarded the mandate to arrange a \$60m deal for Nors Industries, a Norwegian food and drink firm and West LB announced a \$50m deal for Norwegian Mortgage Bank.

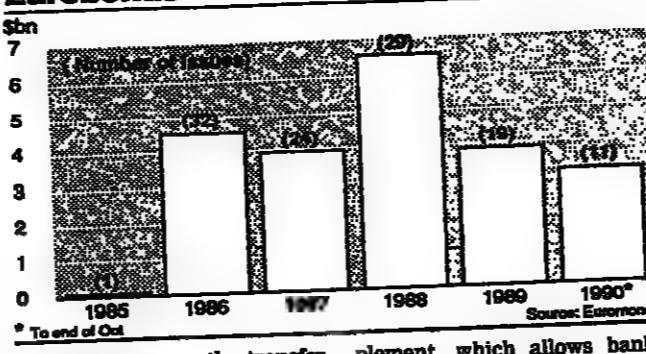
Lindhurst Leasing, the asset finance company, announced it has signed a three-year \$212m revolving credit facility. The loan is the company's largest syndicated facility for which it pays an interest margin of 76 basis points over Libor. Mr David Ashworth, the company's finance director, said, in spite of market conditions, the cost of funding for the company has not risen, and remains at the same level as it paid in April 1989.

Deborah Hargreaves

## EUROPEAN SECURITISATION

**Scandinavians break new ground**

## Issuance of mortgage-backed Eurobonds



\* To end of Oct. Source: Euromoney

denominated in ECUs, so ECU-denominated Italian mortgage-backed deals could be the first to emerge. But there are technical problems to be overcome.

Analysts say securitisation is unlikely to take off in Germany, where banks are well-capitalised and can access fresh capital easily. Despite early legislation, the asset-backed market in France has grown at a disappointingly slow pace.

Smaller European markets, like Belgium and Ireland, are now in the process of passing legislation to facilitate securitisation. In Belgium, consumer loan and credit card receivables are the most likely assets to be securitised.

But outside Germany, a huge potential market is waiting to be unleashed. Japanese banks are not allowed to securitise their assets at all. However, it is widely expected that this market will be opened next year, although veterans point out that teething problems could still delay the gestation of the first deals.

Japanese banks, as the recent deluge of subordinated debt showed, are little short of desperate to shore up capital, eroded by the slump in the value of equity values, and the authorities are said to be under considerable pressure to open the way for securitisation.

Tracy Corrigan

## SUBORDINATED DEBT

**Concern voiced over Nationwide deal**

LIKE many other forms of financing, the cost of raising subordinated debt in the sterling bond market is rising sharply — but few bankers agree on quite how sharply.

UK building societies were concerned to see Nationwide Building Society's yield 175 basis points above the UK gilt for its £125m 10-year issue of subordinated

Europbonds on Friday. "We think that the insurance premium for this policy was worth paying," says Mr Daniel Hodson, deputy chief executive.

The subordinated debt ranks as lower Tier-2 capital under the Basle accord. Building societies conform to capital adequacy standards set by the Building Societies Commission.

Although the guidelines are conservative, building societies face less pressure than banks to shore up their capital bases, partly because of the nature of their assets.

A week before Friday's Nationwide deal, Barclays Bank, the triple-A rated UK bank, issued £250m of seven-year bonds at a spread of 95 basis points above the gilt.

That deal aroused equal controversy, because some banks felt that they were being inadequately compensated for placing aggressively priced paper.

T.C.

and local taxes on the transfer of assets.

In Spain, potentially a fertile ground for securitisation, the Bank of Spain does not view the vehicle as the owner of the assets. So the Spanish market is naturally high.

"They need to look at capital-adjusted cost of funds," explains Ms Jeannine Flint of Crédit Suisse First Boston's asset finance group. "A borrower generally has good strategies as well as financial resources to use securitisation."

The liberalisation of the Italian banking sector has left a number of banks pressed for capital. Several are said to be working on transactions, backed by mortgages and car loans. A significant proportion of Italian mortgages are

## NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Avg. life years	Coupon %	Price	Book runner	Offer yield %
US DOLLARS							
National Transportation(e)(*)	100	1994	4	4%	100	Kanikaku (Europe)	4.750
Country Mortgage Secs.(f)(*)	180	1995	5	(1)	100	CSFB	-
Kobe Elec.Railways(f)	70	1994	4	(1)	100	Nikko Secs.	5.028
Mitsubishi Fin.Int.(*)	77	1994	4	(1)	101%	Mitsubishi Fin.Int.	5.910
RSV Westminster(*)	154	(1)	(1)	(1)	100	Goldmann Sachs Int.	-
MBNA America Bk(m)	600	1993	3	8%	99%	Merrill Lynch Int.	-
AUSTRALIAN DOLLARS							
State Bk of S'Australia(*)	75	1995	5	13 1/2	101%	Hambros Bk	12.750
NEW ZEALAND DOLLARS							
Telesco Corp (NZ) (*)	50	1992	2	14 1/2	101.95	Fay Richwhite (UK)	13.325
STERLING							
Wwide Ang.Bldg.Soc. (*)	125	2000	10	13 1/2	101.36	CSFB	13.241
SWISS FRANCE							
Hokkaido Ind.(a)(*)	50	1995	-	5 1/2	100	BSI	5.500
Ricoh Elec Corp.(b)(*)	45	1995	-	6	100	Wirecard & Privatbk	5.850
Nippon Mid(c)(*)	30	1995	-	5 1/2	100	Suisse Volksbank	6.114
Small Busi Corp.(*)	120	1995	-	5 1/2	100	SEB	7.254
Jalair(1+3)	30	1995	-	5 1/2	100	Nomura Bk (Switz)	6.114
Asaco Dom(c)(*)	30	1995	-	5 1/2	100	Nomura Bk (Switz)	6.216
Full Salto(g)(*)	35	1995	-	5 1/2	100	HandelsBank Ntwst	5.300
Tavca Corp(f)	35	1995	-	5 1/2	100	Credit Suisse	5.000
Yamada Denki Co.(j)(*)	50	1995	-	6	100	Nomura Bk (Switz)	5.114
HoriPro Inc.(j)(*)	50	1995	-	6	100	Nomura Bk (Switz)	5.020

\*=Private placement. \*\*=Convertible, prior equity warrants. \*\*\*= Floating rate note. \*\*\*\*=Variable rate note. \*\*\*\*\*=Callible at 10/1/93 at 103%. 1) Put option 1/1/93 at 103 1/2% to yield 8.275%. 2) Put option 1/1/93 at 103 1/2% to yield 8.275%. 3) Put option 1/1/93 at 103 1/2% to yield 8.275%. 4) Put option 1/1/93 at 103 1/2% to yield 8.275%. 5) Put option 1/1/93 at 103 1/2% to yield 8.275%. 6) Put option 1/1/93 at 103 1/2% to yield 8.275%. 7) Put option 1/1/93 at 103 1/2% to yield 8.275%. 8) Put option 1/1/93 at 103 1/2% to yield 8.275%. 9) Put option 1/1/93 at 103 1/2% to yield 8.275%. 10) Put option 1/1/93 at 103 1/2% to yield 8.275%. 11) Put option 1/1/93 at 103 1/2% to yield 8.275%. 12) Put option 1/1/93 at 103 1/2% to yield 8.275%. 13) Put option 1/1/93 at 103 1/2% to yield 8.275%. 14) Put option 1/1/93 at 103 1/2% to yield 8.275%. 15) Put option 1/1/93 at 103 1/2% to yield 8.275%. 16) Put option 1/1/93 at 103 1/2% to yield 8.275%. 17) Put option 1/1/93 at 103 1/2% to yield 8.275%. 18) Put option 1/1/93 at 103 1/2% to yield 8.275%. 19) Put option 1/1/93 at 103 1/2% to yield 8.275%. 20) Put option 1/1/93 at 103 1/2% to yield 8.275%. 21) Put option 1/1/93 at 103 1/2% to yield 8.275%. 22) Put option 1/1/93 at 103 1/2% to yield 8.275%. 23) Put option 1/1/93 at 103 1/2% to yield 8.275%. 24) Put option 1/1/93 at 103 1/2% to yield 8.275%. 25) Put option 1/1/93 at 103 1/2% to yield 8.275%. 26) Put option 1/1/93 at 103 1/2% to yield 8.275%. 27) Put option 1/1/93 at 103 1/2% to yield 8.275%. 28) Put option 1/1/93 at 103 1/2% to yield 8.275%. 29) Put option 1/1/93 at 103 1/2% to yield 8.275%. 30) Put option 1/1/93 at 103 1/2% to yield 8.275%. 31) Put option 1/1/93 at 103 1/2% to yield 8.275%. 32) Put option 1/1/93 at 103 1/2% to yield 8.275%. 33) Put option 1/1/93 at 103 1/2% to yield 8.275%. 34) Put option 1/1/93 at 103 1/2% to yield 8.275%. 35) Put option 1/1/93 at 103 1/2% to yield 8.275%. 36) Put option 1/1/93 at 103 1/2% to yield 8.275%. 37) Put option 1/1/93 at 103 1/2% to yield 8.275%. 38) Put option 1/1/93 at 103 1/2% to yield 8.275%. 39) Put option 1/1/93 at 103 1/2% to yield 8.275%. 40) Put option 1/1/93 at 103 1/2% to yield 8.275%. 41) Put option 1/1/93 at 103 1/2% to yield 8.275%. 42) Put option 1/1/93 at 103 1/2% to yield 8.275%. 43) Put option 1/1/93 at 103 1/2% to yield 8.275%. 44) Put option 1/1/93 at 103 1/2% to yield 8.275%. 45) Put option 1/1/93 at 103 1/2% to yield 8.275%. 46) Put option 1/1/93 at 103 1/2% to yield 8.275%. 47) Put option 1/1/93 at 103 1/2% to yield 8.275%. 48) Put option 1/1/93 at 103 1/2% to yield 8.275%. 49) Put option 1/1/93 at 103 1/2% to yield 8.275%. 50) Put option 1/1/93 at 103 1/2% to yield 8.275%. 51) Put option 1/1/93 at 103 1/2% to yield 8.275%. 52) Put option 1/1/93 at 103 1/2% to yield 8.275%. 53) Put option 1/1/93 at 103 1/2% to yield 8.275%. 54) Put option 1/1/93 at 103 1/2% to yield 8.275%. 55) Put option 1/1/93 at 103 1/2% to yield 8.275%. 56) Put option 1/1/93 at 103 1/2% to yield 8.275%. 57) Put option 1/1/93 at 103 1/2% to yield 8.275%. 58) Put option 1/1/93 at 103 1/2% to yield 8.275%. 59) Put option 1/1/93 at 103 1/2% to yield 8.275%. 60) Put option 1/1/93 at 103 1/2% to yield 8.275%. 61) Put option 1/1/93 at 103 1/2% to yield 8.275%. 62) Put option 1/1/93 at 103 1/2% to yield 8.275%. 63) Put option 1/1/93 at 103 1/2% to yield 8.275%. 64) Put option 1/1/93 at 103 1/2% to yield 8.275%. 65) Put option 1/1/93 at 103 1/2% to yield 8.275%. 66) Put option 1/1/93 at 103 1/2% to yield 8.275%. 67) Put option 1/1/93 at 103 1/2% to yield 8.275%. 68) Put option 1/1/93 at 103 1/2% to yield 8.275%. 69) Put option 1/1/93 at 103 1/2% to yield 8.275%. 70) Put option 1/1/93 at 103 1/2% to yield 8.275%. 71) Put option 1/1/93 at 103 1/2% to yield 8.275%. 72) Put option 1/1/93 at 103 1/2% to yield 8.275%. 73) Put option 1/1/93 at 103 1/2% to yield 8.275%. 74) Put option 1/1/93 at 103 1/2% to yield 8.275%. 75) Put option 1/1/93 at 103 1/2% to yield 8.275%. 76) Put option 1/1/93 at 103 1/2% to yield 8.275%. 77) Put option 1/1/93 at 103 1/2% to yield 8.275%. 78) Put option 1/1/93 at 103 1/2% to yield 8.275%. 79) Put option 1/1/



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## FINANCIAL TIMES SURVEY

# NOVA SCOTIA

Monday November 5 1990



Nova Scotia may be the perfect antidote to the rat races of North American cities, but can it

reconcile charm with the demands of the global economy? As Bernard Simon reports, a younger breed of business and government leaders are shifting their gaze to the future

## Challenge to conservatism

THE CANADIAN province of Nova Scotia is, by common consent, one of the most delightful corners of North America. Blessed by geography and history with an engaging tranquility, "this rather funny old place", as one long-time resident calls it, is the perfect antidote to the rat-race of New York, Los Angeles or Toronto.

The challenge for Nova Scotia is to reconcile its charm with the demands of the global rat-race, where those able and willing to use their elbows tend to reap the rewards of trade, investment and growth.

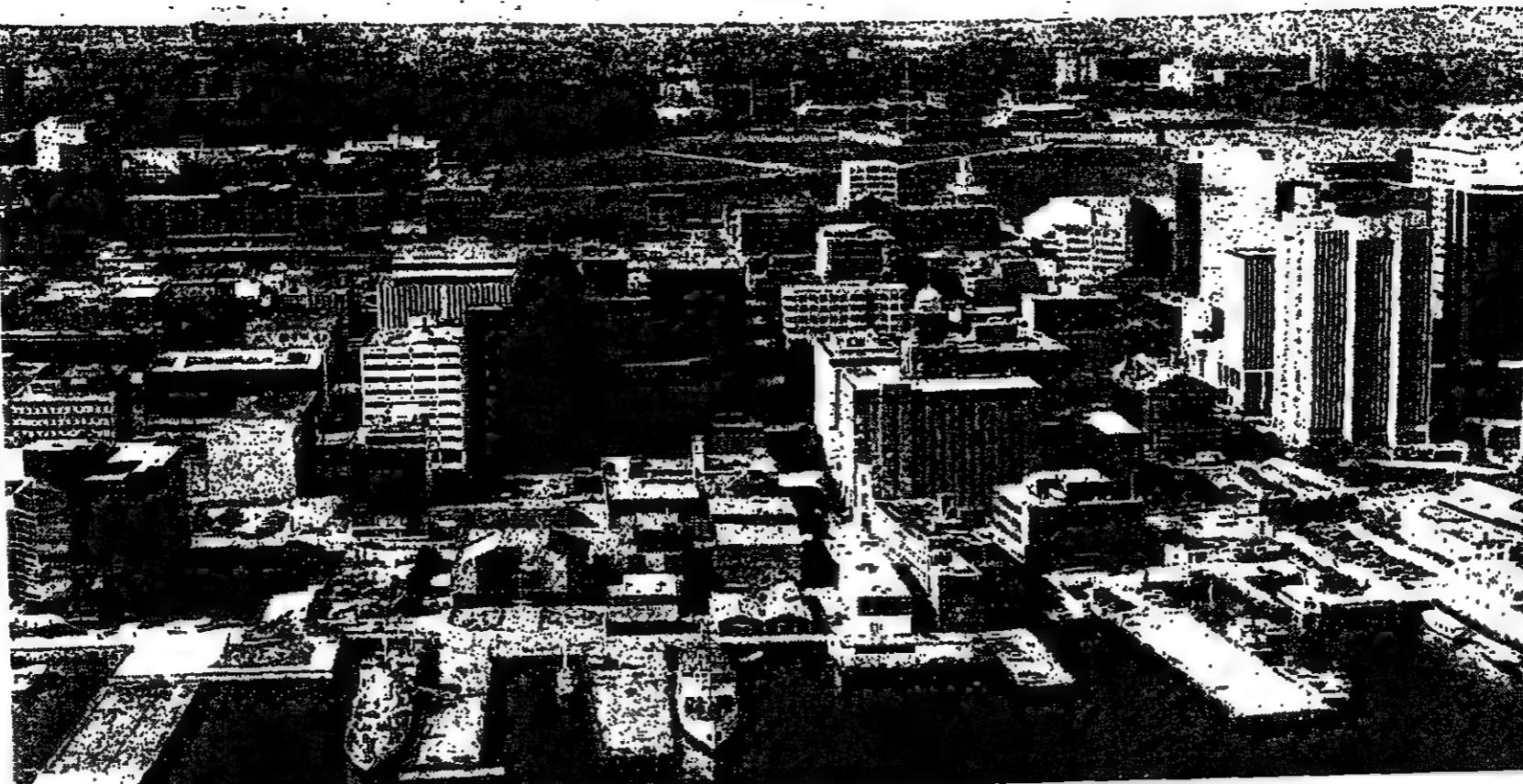
Unfortunately for Nova Scotia, the north-west Atlantic seaboard is not as important to Canada or North America as it once was. The centres of industry, commerce and finance have shifted westwards, leaving cities like Halifax as regional centres rather than indispensable gateways.

The Bank of Nova Scotia moved its main offices to Toronto years ago; the province's steel and coal producers are shadows of their former selves. A Toyota plant on Cape Breton Island, set up in the 1960s as the first Japanese assembly line in North America, lasted only a few years.

Nova Scotia's physical isolation - it consists essentially of a peninsula and an island facing into the Atlantic - has encouraged its 900,000 residents to bask in their rich past, which dates back to the arrival of the French in the early 17th century. The Union Jack still flutters above Province House, the provincial legislature in Halifax. In many parts of the province, Gaelic is as much a second language as French.

The pace of life is a relaxing change from California, Florida or southern Ontario. With their roots in picturesque villages that go back many generations and their mortgages paid off long ago, Nova Scotians have been far less eager than most North Americans to head for the bright city lights.

A sizeable chunk of Nova Scotia's private capital remains in the hands of tightly-knit families. While investing much of their wealth outside the province, these families have generally also been reluctant to share their local businesses with outside partners. Nova Scotians who favour a more outward-looking approach complain especially about the legacy of excessive public-sector generosity which, over the



Centres of industry, commerce and finance have shifted westwards, leaving cities like Halifax as regional centres rather than indispensable gateways

years, has sheltered business and workers from outside competition.

Governments have come to the rescue of several of the province's biggest industries, including fisheries and the steel and coal producers on Cape Breton Island. Workers are protected by a generous unemployment insurance scheme which requires them to put in as little as 10 weeks per year on a job to collect benefits.

But, as in other parts of Canada, chilly winds are blowing into Nova Scotia. Rising nationalism in Quebec has concentrated minds on a future where the four provinces of Atlantic Canada (New Brunswick, Newfoundland, Nova Scotia and Prince Edward Island) could find themselves virtually severed from the powerhouses of Toronto and Montreal.

comes at a time when business conditions are becoming more difficult as a result of high interest rates, the strong Canadian dollar (which hurts exports) and cutbacks in the fishing industry.

Given these uncomfortable realities, the question is increasingly being raised in business and government circles throughout Atlantic Canada whether one close-knit regional economy would not be stronger than the sum of four small provincial ones.

The flow of public-sector largesse has become less reliable than it used to be, whether in the form of Ottawa telling the Cape Breton Development Corporation that subsidies for its coal mines will be cut off in four years, or the provincial government refusing to back the rescue of a fish company in the town of Lockport.

This public spending squeeze

often viewed as a special case). Even without a formal agreement, links between the four provinces are growing.

Regional air services have expanded greatly in recent years. Nova Scotia business is pressing for easier road access to the other maritime provinces and to nearby Maine by asking for the Trans-Canada Highway to be widened to four lanes through New Brunswick.

Government departments are also sharing information with one another on a scale not seen before. A new federal government agency was set up in 1988 to co-ordinate industrial development throughout the region.

Nova Scotia took a big step away from the past in September with the surprise appointment of its long-time political leader, Progressive Conserva-

tive premier Mr John Buchanan, to the federal Senate in Ottawa.

Mr Buchanan, whose 12-year tenure was far longer than any of Canada's other nine provincial premiers, was the type of politician seldom encountered these days - "the last of the old-time pols", in the words of one observer.

With a home in a lower-income neighbourhood of Halifax and not averse to bursting into song, he projected the image of a folksy grandfather. But Mr Buchanan was a shrewd politician and a master of patronage who ensured that friends and supporters were well rewarded.

He was also intensely parochial, fighting a much harder for Nova Scotia's own interests than for those of the region as a whole.

Mr Buchanan and several

### IN THIS SURVEY

ECONOMY: although hit by high interest charges and unfavourable dollar rates, Nova Scotia may fare better than other parts of Canada

FOREIGN INVESTMENT: an anchor of the economy, with generous incentives

PROFILE: French tyre maker Michelin has an investment estimated at US\$1bn

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FISHING: fortunes have stabilised and long-term confidence is picking up again

ENERGY: Canada's first fully commercial offshore oil production is on course for mid-1992 start... Page 3

CAPE BRETON ISLAND: coming to grips with its limitations

HIGH-TECH INDUSTRY: an opportunity for diversification

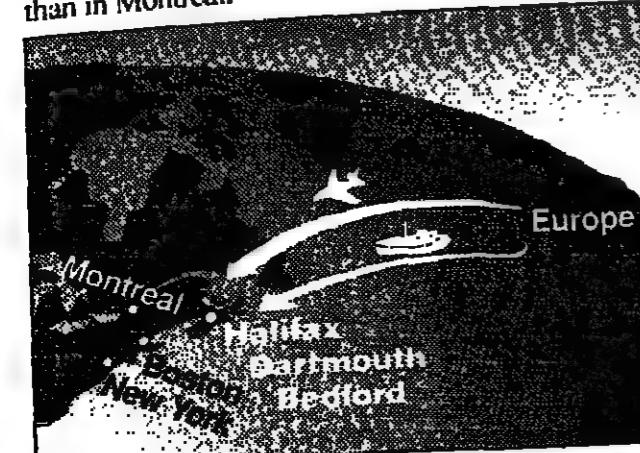
BLUEBERRIES: harvested in their millions, this year's crop was worth C\$20m... Page 4

Looking for a Start  
in North America?

## North America Starts Here!

The Halifax/Dartmouth/Bedford Metropolitan Area is the commercial centre of Atlantic Canada. The advantages that make North America attractive for investment and expansion start here, closer to Europe than any other city on the continent.

Start with Halifax Harbour. It's the second largest natural harbour in the world, deep and ice-free. While most other eastern and central Canadian ports are frozen solid, we're moving as many as 4,000 containers per day at our two modern terminals. Our container traffic has doubled in the last five years, and we offer more scheduled sailings to more world ports than any other port in Canada. Shipping from Europe, the voyage ends here a day and a half earlier than it would in New York, two days earlier than in Montreal.



A Halifax/Dartmouth/Bedford location offers all the advantages of convenient access to the North American market without the high costs and hassles of larger cities.

Just as the ocean trip ends, the continental rail and road networks start. From the shores of Halifax Harbour you can be on the tracks for anywhere in North America.

Halifax International Airport is two and a half hours closer to Europe by air than New York. For your added convenience the airport is only a pleasant 15 minute drive from the heart of the Metropolitan Area.

Start here. The Canada-U.S. Free Trade Agreement has opened the trade doors between our two countries, and made Halifax/Dartmouth/Bedford a convenient and economical gateway to an affluent North American market of 300 million people. By locating here, you gain access to this multi-billion dollar market without paying the higher costs of doing business in the Northeastern U.S. or Central Canada. Wages are 20 to 25 percent lower, and commercial space is abundantly available at a fraction of the cost found in New York or Boston.

Start our people working for you! We have an ample pool of qualified labour, so you'll find you can pick and choose when hiring staff. Thirty-five percent of all Nova Scotians live in the Metropolitan Area, and they have the highest standards of skills and education to be found in Atlantic Canada. Companies like Volvo, Esso Petroleum Canada, and Pratt & Whitney have found the local workforce to be capable, willing and loyal.

Residential and business areas are only minutes apart, and all of the Metropolitan Area is linked by excellent public transit.

If you need a "head start", some of the best heads in the world are here at your disposal. Halifax's five universities host world class research in everything from aeronautical communications to early childhood education. Ocean technology has found a home here at universities, private engineering firms, and at our world-renowned Bedford Institute of Oceanography, the second largest concentration of marine scientists in the world.

Here, you can enjoy the benefits of doing business in a large urban centre without making the usual sacrifices in lifestyle. Live theatre, open air festivals, a symphony orchestra, provincial and university art galleries, sailing, flying, professional sports, and lots more, are close at hand in a relaxed, friendly social environment with strong community spirit.

Conspicuously absent is the noisy, crowded confusion and pollution of most cities with only half as much to offer. With low population density, the air and water are clean. Secluded, picturesque Atlantic coastline is only minutes from downtown.

And it doesn't end here. Atlantic Canada's Commercial Centre has much more to offer, and if you would like to know the details, we would be happy to help in any way we can.

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## NOVA SCOTIA 2

The economy is being squeezed from several directions, writes Bernard Simon

### Interest and exchange rates bite

**NOVA SCOTIA'S** economy is being squeezed from several directions. Some of the pressures, such as high interest rates and the strong Canadian dollar, will probably be relatively short-lived. But others, especially the clampdown on transfers from Ottawa and the fishing industry's problems, are likely to require profound structural adjustments.

Like other parts of Canada, Nova Scotia is currently in the throes of a business slowdown, if not a full-blown recession.

The Royal Bank of Canada forecasts that, after averaging 4.9 per cent in the eight years to 1988, the province's real gross domestic product will move up by 0.7 per cent this year and by only 0.3 per cent in 1991, with a modest recovery starting in 1992.

Unemployment, which fell briefly into single digits last year, could climb above 11 per cent again as the recession takes hold. Lower tax revenues will push the government's operating budget deficit in the current fiscal year, ending March 31 1991 well above the C\$27.4m projected in last

April's budget, and could delay the aim of balancing the budget by 1991-92.

The strong dollar has hurt several of the province's biggest industries, which depend heavily on exports to the US. It is also blamed, in part, for a fall in tourism last summer. One of the big forestry companies loses C\$2m a year for each one US cent rise in the currency.

National Sea Products, the

year or two of faring better than some other Canadian provinces. Both the peaks and troughs in Nova Scotia's business cycle have tended to be shallower than the boom-to-bust fortunes of some other parts of Canada.

The fisheries' slump is largely confined to the remote fishing communities. A problem in the fishery doesn't mean that the whole economy collapses", says Mr Tim O'Neill, president of the Atlantic Provinces Economic Council.

The energy sector is among those likely to buck the short-term trend. Work recently began on developing two small offshore oilfields, and Nova Scotian business expects to gain some spin-off benefits from development of the much bigger Hibernia field off the Newfoundland coast.

Two coal-fired power stations are under construction at a combined cost of almost C\$600m. Work has also begun on several new coal mines.

The government's ability to pump up the economy with public spending is severely limited by the squeeze on its own

finances. "It's very tough", says Mr Greg Kerr, the province's forceful finance minister, who has watched transfers from the federal government tumble from 49 per cent of the province's budgetary revenues in 1981-82 to an estimated 33 per cent in the current fiscal year. Total transfers are expected to edge up by only 0.4 per cent this year, as Ottawa tries to reduce its own deficit by slowing the growth of payments to the provinces.

The consequences of the fiscal crunch were illustrated last month by a towering 25 per cent hike in student fees at Dalhousie University in Halifax.

The fuss that accompanied the fee increase was a reminder of the challenge that faces the government in trying to trim its spending. "The insatiable appetite of Canadians for protection makes it extremely difficult to get into meaningful discussions of where we can get efficiencies", Mr Kerr says.

But with more than half the province's current outlays earmarked for health and education, another 11 per cent for social services, any serious

belt-tightening has to include these politically explosive areas.

The government is gingerly making a start by encouraging greater rationalisation of facilities and costs offered by the province's eight universities, and by some potentially far-reaching changes in public health administration.

An advisory health council,



ECONOMIC INDICATORS (1989)	
Population	886,800
Labour force	414,000
Unemployment rate	9.5
Consumer price index (1981 = 100)	148.1
Average family income*	C\$36,592
Minimum hourly wage	C\$4.60
GDP (market prices)*	C\$8.97bn
Retail trade	C\$15.708bn
Net personal consumption (MWh/h)	9,167,752
Net cash receipts	C\$315.5m
Total capital & repair*	C\$4.195bn
Total construction value*	C\$2.832bn
Housing starts	5,359
Value of manufacturing shipments	C\$4.594bn
Total value exports*	C\$2.162bn
Mineral production value*	C\$463m
Value of fish landings*	C\$406m
Total forest production (m³)	6,388,000
Tourist expenditure*	C\$650m

\*1988 figure \*estimated \*preliminary  
Sources: Nova Scotia Department of Industry, Trade and Technology

### FOREIGN INVESTMENT

#### Incentives abound

A PLEASANT lifestyle, an unusually stable workforce, modest land prices and, not least, generous government handouts have made foreign investment an anchor of Nova Scotia's economy.

With the notable exception of the fishery, foreign-controlled companies have a big stake in manufacturing and most resource sectors. There is also a steady trickle of new-comers.

The French tyre-maker Michelin (which has three factories in the province) and Swedish car-makers Volvo are among Nova Scotia's biggest industrial employers. Pratt & Whitney, the US aircraft engine maker, produces components at a plant near Halifax airport.

Among the newcomers is Louisiana-Pacific, the US soft products group, which is opening a C\$80m gypsum fibreboard plant at Port Hawkesbury. The diversified British defence equipment supplier Bridport-Gardiner is about to build a netting factory in Dartmouth.

Three foreign companies — Stora of Sweden, Britain's Bowater and Scott Paper of the US — dominate the pulp and paper industry. Toronto-based Rio Algom, a subsidiary of Britain's RTZ group, owns the East Kempville tin mine, the only primary tin producer in North America. Another British company, Lasme, is a partner in the development of Atlantic Canada's first offshore oilfield, south-east of Hantsport.

In addition, a quickening stream of foreign entrepreneurs are setting up business under the federal government's business immigrant programme.

The province's department of industry, trade and technology estimates that it has interviewed about 400 prospective business immigrants in 1990, and that about 100 will actually set up businesses next year, mostly retail outlets, small factories, tourist facilities and restaurants.

Investors in Nova Scotia insist that the province is not as remote as many outsiders may think. "A lot of people think it's the end of the world, but it's not", says Mr Maurice Guittion, general manager of Celpack Aerospace, a Swiss-owned maker of advanced-material defence components which started operations last year in Lunenburg, just over an hour's drive south of Halifax.

Air links with other parts of Canada and the US have expanded greatly in the past few years. Two regional airlines, Air Nova and Air Atlantic, have frequent services from Halifax to other centres in the four Atlantic provinces as well as to Montreal, Toronto and Boston. A service to New York is about to be launched. Air Canada has several non-stop flights a week from Halifax to London.

On the other hand, Mr Guittion does complain that he has to spend much of his time travelling to customers and suppliers.

Like other foreign investors, Mr Guittion has special praise for his skilled and reliable workforce. "We pay them for only 40 hours, but many of them work 50 or 60", he says.

Recruiting young graduates is generally easier, however, than finding experienced managers, most of whom need to be lured from other parts of Canada and the US. But the sharp downturn in the Ontario and Quebec economies appears to have spared Halifax. The lower cost of living on the east coast is an added advantage. As one manager puts it: "you can sell a house in Toronto, buy one here and still have quite a bit of money left over."

Most foreign investors — including Michelin, Volvo and Celpack — have benefited from an array of financial incentives offered by the federal and provincial governments. For instance, the two governments have provided C\$50m to Michelin in recent years for a C\$400m expansion program adding 1,500 jobs to its payroll.

Most federal aid is channelled through the Atlantic Canada Opportunities Agency (Acoa), set up in 1983 to cover all four Atlantic provinces.

Acoa funded 1,826 projects on mainland Nova Scotia and 483 on Cape Breton Island between its inception and March 1990. The value of the grants and repayable contributions totalled C\$121.2m.

Acoa's generosity has lately been limited by a general clampdown on government spending. Contributions over C\$100,000, with the exception of interest rate subsidies and grants for non-commercial operations, are now repayable. But the interest rate subsidies can reduce the cost of term loans by as much as six percentage points for up to seven years.

However, both Acoa and the provincial government are trying to shift their emphasis from funding to providing useful support services to business.

Bernard Simon

#### PROFILE: Michelin

#### Entry point to the market

WHEN François Michelin decided to invade the world's biggest tyre market more than 20 years ago, his first move was to send out scouts from Clermont-Ferrand to find a place to start manufacturing.

The Michelin Group already had a small marketing operation in Canada, with a distribution centre in Montreal, headed by a trusted French Resistance friend of M. Michelin, Quebec, with its cultural affinities, seemed a logical spot.

But Michelin went ahead with a Canadian beachhead into the North American tyre market with military precision.

It consulted the federal government and several provinces, carefully weighing incentive offers, the labour climate, training schemes and transportation economics. It also had jobs and economic spin-offs to offer.

Quebec, which put out the welcome mat with financial grants, was finally outbid by Nova Scotia. The federal-provincial aid package added up to a low interest loan for about half Michelin's initial US\$100m investment.

Michelin also liked the proximity to all-year ports, the Nova Scotia work ethic and special availability for locating in areas where manufacturing jobs were solely needed.

By 1974, Michelin Tires (Canada) was producing radial tyres at two plants in Nova Scotia, with most of the output moving to the US.

Now it has a three plant manufacturing base at Granton, Bridgewater, and Waterville. Though all three are separated by 100 miles or more, they are interdependent to ensure economies of scale.

They make radial tyres for cars, trucks and heavy earth movers, with annual sales of around US\$700m. They are tied directly into Michelin's North American operations HQ in Greenville, North Carolina.

In the US, Michelin has six plants in the Carolinas and Alabama, making the full range of tyres.

Michelin recently became the world's leading tyre maker with acquisition of Uniroyal-Goodrich for around US\$1.5bn. Before this it was number two, as the Japanese invaded the world's tyre industry.

Michelin had 1989 world wide sales of US\$8.6bn and

Americans threatened to impose countervailing duties on Michelin tyres moving to the US because of Canadian "subsidisation" of the Nova Scotia manufacturing plants.

Unions have tried nine times to organise Michelin's three plants, but without success.

Under provincial law, a union must win majority support from all three plants together, because they are classed as interdependent.

The Canadian Auto Workers tried in 1986 and again in 1988, but failed to win the required 50.1 per cent support. Michelin says it pays competitive rates and fringe benefits and employees participate in many consultative bodies.

Michelin employs 12,000 in its US plants, which are not unionised. The Uniroyal-Goodrich plants are organised and Michelin says they will remain "autonomous".

"We're satisfied with our performance in Nova Scotia and with improving technology and a strong workforce, we fully expect to remain competitive in the tough markets ahead", says spokesman, Mr Brian Duplessis.

Robert Gibbons

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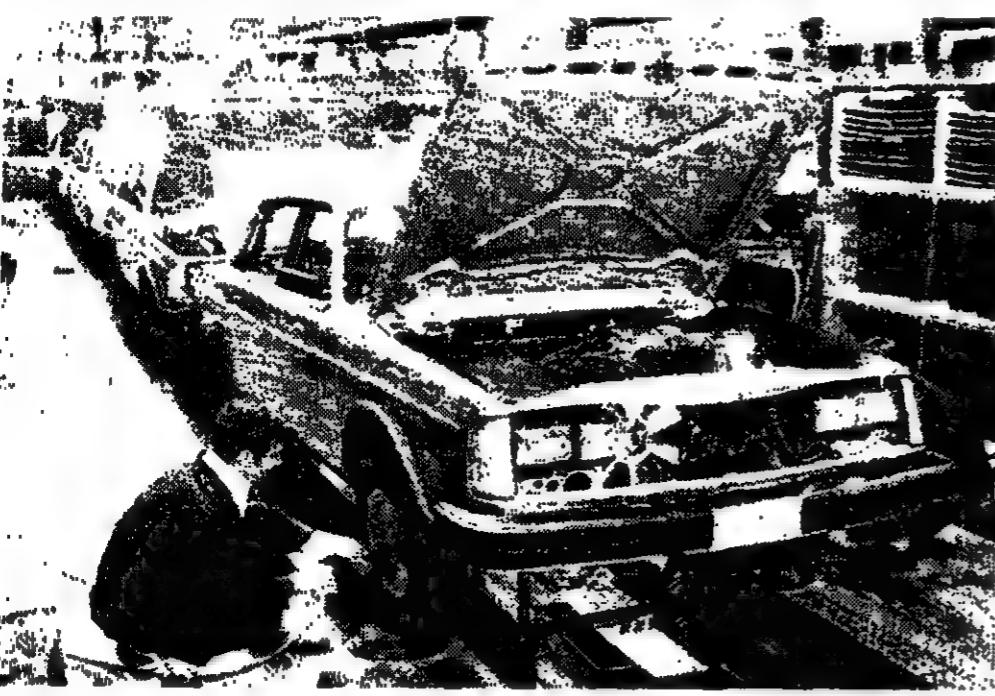
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**Department of  
Industry, Trade  
and Technology**  
Honourable Don W. Cameron  
Minister

10/11/90 150

**THE GREAT** fishing grounds of the north-west Atlantic sweep down from Labrador along the coasts of Newfoundland and Nova Scotia to Cape Cod, a series of submarine plateaux near the Continental Shelf.

The mightiest is Newfoundland's Grand Bank covering 37,000 sq miles, while Georges Bank covers 8,500 sq miles and Nova Scotia's Banquereau 3,000 sq miles.

This is where the drama of Canada's Atlantic fisheries is being played out amid periodic fears of a declining resource, overcapacity, shrinking quotas, and shuttered processing plants.

In 1977, in response to overfishing by huge foreign freezer-trawlers, Canada declared a 200-mile limit. Foreign vessels generally could only take fish inside that limit that Canadians did not want.

But the Canadian industry soon over-expanded. In the early 1980s it needed a government bail-out, leaving only two major companies, Nova Scotia's National Sea Products and Newfoundland-based Fishery Products International, surviving.

The market peaked in 1986-87, followed by more rationalisation, another resource scare and severe cuts in groundfish quotas.

Nova Scotia's fortunes have stabilised this year with a recovery in some prices and a

**Robert Gibbens** on prospects for expansion

## Fishermen angle for action on quotas

successful lobster harvest.

Although some parts of the industry are still in trouble, long-term confidence in the province's diversified fishery is starting to pick up again.

While cod is king in Newfoundland, Nova Scotia's fisheries are much more diversified.

In value, lobster and scallops outweigh groundfish, though some of the province's trawlers go as far as the Grand Bank for

**The industry employs about 25,000 people directly**

**cod.**

The crisis in processing has caught the big Canos plant on the north-east tip of mainland Nova Scotia and another at Lockeport to the south in uncertainty.

But the province has many

smaller fish plants owned by entrepreneurs which turn out a wide variety of products.

These are not about to go under, though some may have to operate for shorter periods.

The Nova Scotia harvest, plus value added in processing, is worth around C\$1 billion a year.

The industry employs about 25,000 people directly, fishermen and plant workers, but remains highly seasonal. Most take unemployment benefits in winter.

Although it represents a modest 6 per cent to 7 per cent of total provincial output, fishing is the main economic support for more than 200 coastal communities, from Cape Breton in the North to the Halifax and Yarmouth areas and the Bay of Fundy coast further south.

The fisheries provide Nova Scotia's largest single export commodity and support an extensive infrastructure.

"But we also need new mechanisms for the distribution

value markets in Europe and Japan and find outlets for "unwanted" species such as silver hake and dogfish, which are unsuited to North American palates.

Nova Scotia also plans a long-term expansion of aquaculture, says Mr Sandy Maclean, deputy minister of fisheries and a veteran of the Federal Department of Fisheries.

Though he agrees that the industry still has too much capacity and must apply greater discipline, he is optimistic about long-term prospects for the resource and for Nova Scotia's strength in shellfish to balance the swings in groundfish.

"The industry is adapting to new markets, to new technology and better resource management," says Mr Maclean.

"Fishing should be entrepreneurial, where good incomes are earned in return for the risks."

"But we also need new mechanisms for the distribution



Net gain: the scallop fleet at Digby — shellfish outweigh groundfish in terms of value

The province wants to update the infrastructure and encourage the technology and the new markets of the 1990s.

The industry still yields enormous political sway. The inshore lobby is often at odds with the big companies and the offshore interests; the entrepreneurs are impatient with the heavy hand of Ottawa's resource management.

But all agree on broad objectives: an internationally competitive, self-supporting fishing industry, diversity of ownership and stable inshore, offshore and processing activities.

The leading processors, such as National Sea Products, which also operate big trawler fleets and handle most of the exporting, say both levels of government must move faster to balance capacity with supply.

Except for perch, says Mr Kelly Nelson, National Sea's executive vice-president, finance and administration, prices for most products are strong.

The big companies expect to break even this year and show modest profits in 1991.

Nevertheless, urgent problems remain, including plant closures and their social impact, severe reductions in quotas for profitable cod, halibut and several other species, enforcement of quotas inshore and the Canada-US exchange rate.

"We can't plan ahead properly with yearly quota changes, and there is a strong case for three-year quotas. Also we don't really know enough about the stocks and there is still a big gap in scientific research to be filled", says Mr Nelson.

Bureaucrats and politicians know what must be done, he says, as do the big companies and the independent fishermen and small processing plant operators.

"Too many people depend on the fisheries. We urgently need a better balance if we want viable industry for the 1990s."

**Energy costs must be controlled if manufacturing is to expand**

## Geared up for offshore oil

**NOVA SCOTIA** is blessed with as much energy potential as Alberta, if the bountiful Bay of Fundy tidal power resource is counted with coal, oil and gas.

Large-scale tidal power will not arrive until well into the 21st century because of technological, environmental and marketing challenges and the capital needed.

So the province is busy getting Canada's first fully commercial offshore oil production under way by mid-1992 and is meeting electricity demand that will double in 20 years by "clean" coal generation.

Nova Scotia wants to cut reliance on oil for power generation to almost zero, encourage power conservation and promote energy efficiency, synthesise alternate fuels and better environmental standards.

Cohasset-Panuke is already

encouraging more exploration and development on the Nova Scotia Shelf. Several majors are ready to resume drilling in the near future.

The search for offshore oil and gas on the Nova Scotia Shelf began 30 years ago with magnetic surveys by Mobil Oil Canada, and about 130 wells have been drilled.

Results were modest at first, but in 1978 the Venture gulf field was found. Exploration picked up, only to fall away with the sudden drop in oil prices late in 1985 and a fast developing gas surplus in North America. But there remain many known structures to be drilled when markets improve.

The go-ahead for Cohasset-Panuke came before the Gulf crisis drove oil prices up this summer. It will use a converted jack-up drilling rig as a production platform and operate for seven months of the year. The oil will move to shore in shuttle tankers.

Initial capital costs will be about C\$160m and, including operating expenditures over its expected six-year life, total cost is estimated at C\$685m. At US\$30 a barrel oil, annual cash flow would be around C\$120m.

The equipment could be moved relatively easily if other pools nearby can be developed later. But the province is also eager to bring in some of its gas reserves, estimated at around 6 trillion cubic feet.

Lasmo will drill two further exploratory wells early in 1991. The rig will then be moved back to drill development wells for Cohasset-Panuke and will

finally be converted to a production rig. The production, processing and transportation technology has been applied in offshore locations worldwide, says Lasmo NS executive vice-president, Mr Norman Miller.

Nova Scotia decided against nuclear power 12 years ago, and its conventional hydro sites have been developed. Coal must be a cornerstone well into the next century.

A new low-sulphur coal mine costing C\$140m is being built by Curragh Resources with federal-provincial aid to supply steam for Nova Scotia Power Commission 15-year turbine-generators for 15 years. Output is due to reach 1.5 million tonnes yearly in 1992.

Nova Scotia now produces about 3.6m tonnes yearly from seven mines, mainly in Cape Breton. Two-thirds is sold to the Power Commission and the rest to other provinces and export markets. Exploration is active in the Northwest, once a prolific producer area.

The Power Commission wants to halve sulphur dioxide emissions and reduce nitrous oxide by 15 per cent over 20 years. It plans a C\$438m, 165MW plant at Point Aconi on Cape Breton for 1993 start-up and expansion to 450MW.

The plant's sulphur emissions would be cut by 50 per cent and nitrous oxides by 75 per cent compared with a pulverised-coal plant, it says, allowing other power stations to upgrade their coal.

After initial testing trouble, it began operating fully in 1985 and supplying the provincial power grid. It has shown a 52 per cent availability and problems with seals, erosion

and the local fishery have been overcome.

Although the Straforo has indicated tidal power could be feasible technically, costs remain the roadblock. Two sites at the head of the Bay of Fundy have been surveyed. About 5,300MW available in the Minas Basin would now cost between C\$20bn and C\$25bn to develop, and 1,400MW in the Cumberland Basin C\$6bn to C\$7bn.

Robert Gibbens



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## NOVA SCOTIA 4

## CAPE BRETON ISLAND

**Ambitions tempered**

PRIZED BY many Canadians as a favourite holiday spot or the birthplace of a loyal friend, Cape Breton Island is also the victim of what surely ranks as one of the world's most costly and misguided attempts at industrial diversification.

Official policies are belatedly forcing Cape Breton, which makes up the northern part of Nova Scotia, to come to grips with its limitations. But weaning the notoriously stubborn islanders, most of them of Gaelic descent, from the government crutch which has supported their economy for years is likely to be a long and painful process.

The pain is already being keenly felt. Employment in the coal and steel industries, mainstays of the island's economy for almost a century, has plummeted from a peak of 20,000 jobs in the coal mines and 4,500 in steel, to just 2,900 and 800 respectively.

Mr Dan White, a prominent businessman in Sydney, Cape Breton's commercial centre, observes that "there's a feeling that very little of consequence can happen here without the government being involved. It's probably going to take a decade to make a significant adjustment in attitude".

The problem dates back more than two centuries to the discovery of huge deposits of

low-ash coal in the Sydney area. With the added attraction of a sheltered, year-round harbour, the coal reserves spawned one of the British empire's leading steel producers at the beginning of this century.

Owned for many years by Dominion Steel and Coal of Britain, the two industries were taken over by the Canadian government in 1967 and split into two companies: Sydney Steel Corporation (Sysco) and Cape Breton Development Corporation (Devco).

Sysco and Devco limped from one bailout to another in the 1970s and 80s. Recognising their declining competitiveness, the federal and provincial governments at the same time poured money into other schemes to broaden the economic base. These ranged from Toyota's first North American assembly line and a heavy water plant (both commercial failures), to an increased tax credit scheme that allowed companies setting up on Cape Breton to retrieve all their

taxes for up to three years in the past and seven years in the future.

Cape Bretoners' long dealings with government had made them expert lobbyists.

**A more hard-headed approach is the order of the day**

Church leaders were often called in to plead for help for their impoverished parishes.

An especially powerful force was Mr Allan MacKinnon, a native son who gained a reputation as one of Canada's wildest politicians while serving as deputy prime minister under Mr Pierre Trudeau.

A more hard-headed approach has become the order of the day in the past two or three years.

The coal company, which also relies heavily on export markets, achieved a major breakthrough by negotiating a 39-month contract with its

its entire C\$785m debt load and helping to finance a C\$275m modernisation. A new universal mill and electric arc steel-making process are currently coming on stream, and the company expects to turn a profit in the year to March 1992.

Its output, totalling 250,000t a year, now consists almost entirely of steel rails, more than half of which is exported. Mr John Strasser, Sysco president, says the modernisation "will enable us to compete in cost and quality with anyone in the world."

If it proves successful, Sysco can expand into structural products with a relatively modest capital outlay of C\$10m.

Devco has been told by Ottawa that its subsidies, totalling up to C\$32m a year, will end in 1994. It may be forced to close one of its three mines (there were 11 in the 1950s).

The provincial government

has given Sysco perhaps its last fresh start by taking over

workers, much longer than the traditional two-year settlement.

It hopes to break even this year, and plans to use the subsidies (as long as they last) mainly for badly-needed capital projects.

Cape Breton has tempered its diversification ambitions. With a sizeable number of the 20 or so industries which took advantage of the tax credit scheme either having disappeared or in difficulty, the search is now on for businesses willing to set up without a pile of money being thrown at them.

Mr Pat Raine, vice-president of Enterprise Cape Breton Corp, a federal agency, expects that the newcomers will probably be skilled and small and medium-sized businesses, such as those with a bias towards training and technology.

The problem is that a sizeable part of the population still stoutly resists change. Devco workers staged an illegal five-week strike in September over a company proposal to hire a private trucking contractor.

One islander recounts that a supermarket worker recently greeted his wife with the remark: "Great Cape Breton weather today, eh! - good for making picket signs."

Bernard Simon

## HIGH TECHNOLOGY INDUSTRY

**Small, but expanding**

BEYOND processing fish, wood and other natural resources, Nova Scotia's best chance of diversification may lie in expanding an increasingly active technology sector.

Although it has fewer than 900,000 inhabitants, the province is home to eight universities. About half their graduates leave the province in search of jobs, but many more would probably stay if work was available locally.

The low bulk and high value of most technology products means that transport costs from Nova Scotia to the major markets of North America are not a serious competitive disadvantage. For many executives, the drawback of distance is outweighed by the pleasures of life in a medium-sized city like Halifax with a picturesque country cottage, canoe, and the sea on one's doorstep.

Dr Harvey Silverstein, a technology consultant at Peat Marwick Stevenson & Kellogg in Halifax and himself a former resident of America, adds that even Nova Scotians' easy-going manner may be an advantage. "We don't drive to the edge of a bargain", he notes.

Perhaps the province's most serious drawback is the dearth of local capital for start-up technology ventures. There is no venture capital fund, and thoughts of launching a small stock exchange in Halifax have so far come to naught.

Mr Jeff Wachtel, president of TGS Systems of Dartmouth, says that "financing finance is our biggest problem. The trouble is finding backers with cash or more."

TGS is among 20-30 software companies which have sprouted in Nova Scotia in the past few years. Founded by a former professor at the Technical University of Nova Scotia, TGS last year launched an innovative graphical programming package which combines visual, object-oriented and data-flow programming. The company is selling 250 units a month, mostly to customers in the US.

Several other local technology companies have found recognition far beyond Nova Scotia's borders. Micronav, owned by Canadian Marconi of Montreal and IMP Group of Halifax, is among the international pioneers designing and building airport microwave landing systems. The Sydney-based company is currently negotiating a contract to supply 42 systems to Transport Canada.

Nautel, a maker of high-powered, solid-state radio transmitters, has about two-thirds of its customers (most of them in the broadcasting business) outside North America. Nautel's head office is at Hackett's Cove, a former fishing settlement 30 miles from Halifax.

The company's president Mr Dave Grace says he appreciates the "fairly good work ethic" of his 100 local employees (there are another 50 in

the US). On the other hand, he notes that "it's difficult to get people from Ontario to look at working in Nova Scotia", so much of his recruiting is done at universities in the Atlantic provinces.

Universities and government-run research institutes are the base for much of the province's technology work. For instance, the Bedford Institute of Oceanography in Halifax, perhaps the best-known of several marine research agencies in the province, is operated by the Federal Department of Fisheries and Oceans.

Similarly, Dalhousie University's medical faculty has helped spawn a sizeable medical research and medical products sector. Dalhousie has a total of 1,100 engineers and scientists on its staff. The Technical University of Nova Scotia (Tunis), which accepts

students only from their third year onwards, employs 90 scientists and engineers.

While universities and government have been a driving force in developing the technology sector, a high priority now is to seek closer involvement with the private sector.

The universities are trying to expand their "co-operative" programmes, in which senior students spend part of their course working for a suitable company. The Applied Microelectronics Institute, affiliated to Tunis and to Dalhousie University, is to start a project in partnership with Northern Telecom and Maritime Telephone & Telegraph to seek ways of unlocking bottlenecks in communications systems.

Dr Silverstein complains that the big problem in the private sector "is not a lack of talent, but a lack of communication". In one initiative to encourage greater co-operation and sharing of ideas, the provincial department of industry, trade and technology added by the local processor, Oxford Frozen Foods.

At the Amherst Festival this year you could eat blueberry grunt or dumplings in blueberry sauce, drink blueberry

Bernard Simon



Oxford Blues: processing the berries at Oxford Frozen Foods, Cumberland County

**BLUEBERRIES****Fruitful endeavours**

juice,avour blueberry muffins and blueberry cake and trifle; you could sing Blueberry Hill, a popular ode to nature's blue nuggets, and take part in the Blueberry Capital of the World.

Amherst (population 10,000), a prosperous road and rail junction at the head of the famous Bay of Fundy, has been holding its 18th annual Blueberry Harvest Festival.

Last year the Blueberry Capital crowned a Blueberry Harvest Queen after ten days of merrymaking. This year it was the Cumberland County Exhibition and Harvest Festival, designed to promote tourism as well as blueberries.

Nova Scotia is perhaps internationally best known for lobsters, scallops, herring, cod, apples and the sailing schooner Bluenose, but the past decade has seen its wild or low-bush blueberries reach into the European Community and Japan.

The little blue dew-dusted berries, firmer and stronger in flavour than the larger high-bush cultivated variety, are harvested in their millions along the Philip River valley running north through Cumberland County to the shores of the Northumberland Strait separating Prince Edward Island from the mainland.

Most of Nova Scotia's wild blueberry crop comes from Cumberland County, although Colchester and Pictou Counties also in the north west, grow more modest crops.

This season's Cumberland County crops were worth almost C\$30m, including value at the farm gate and value added by the local processor, Oxford Frozen Foods.

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juice,avour blueberry muffins and blueberry cake and trifle; you could sing Blueberry Hill, a popular ode to nature's blue nuggets, and take part in the Blueberry Capital of the World.

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The machine comprises a revolving spiked drum that is bolted to the side of a tractor. As the tractor moves forward, the drum shakes and gathers the blueberries from the bushes, depositing them into boxes. These are then picked up and loaded onto trucks.

Mr Bragg says 70 per cent of the blueberry crop is now mechanically harvested.

At harvest time blueberries are

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Mid Price	Offer Price	Yield	Gross	City	Mid Price	Offer Price	Yield	Gross	City	Mid Price	Offer Price	Yield	Gross	City	Mid Price	Offer Price	Yield	Gross	City	Mid Price	Offer Price	Yield	Gross	City	Mid Price	Offer Price	Yield	Gross	City
<b>National President Institutions</b>																													
Grange Church St, London EC3R 3BB	071-523 5200				Providence Capital Life Assc. Co Ltd -	Royal Heritage Life Assurance Ltd - Contd.	Standia Life Assurance Co Ltd - Contd.	San Alliance Group	Windsor Life Assur Co Ltd	San Alliance International Life	J. R. Ward Financial Services Ltd																		
Managed Fund	320.0	311.7	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
UK Equity	371.8	361.4	1.5%	1.5%	Contd.	UK Equity Initial	127.1	134.9	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
American Income	187.1	178.2	1.5%	1.5%	Contd.	UK Fixed Interest	103.2	123.2	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Property	161.3	161.2	1.5%	1.5%	Contd.	UK Managed Instal.	122.2	124.5	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Investment Fund	144.9	144.9	1.5%	1.5%	Contd.	Japan Equity Instal.	54.1	54.1	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Deposit	121.7	120.8	1.5%	1.5%	Contd.	Asian Country Instal.	75.4	74.5	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Managed Fund	112.2	112.2	1.5%	1.5%	Contd.	Pacific Instal.	122.6	124.5	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	107.7	107.7	1.5%	1.5%	Contd.	Far East Growth	102.6	104.6	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Property Fund	101.3	101.3	1.5%	1.5%	Contd.	UK Equity Growth	122.6	124.5	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	98.7	98.7	1.5%	1.5%	Contd.	UK Equity Instal.	100.4	102.4	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	95.7	95.7	1.5%	1.5%	Contd.	Swiss Equities Instal.	204.4	204.4	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	90.7	90.7	1.5%	1.5%	Contd.	Corporate Bonds	80.4	82.2	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	88.7	88.7	1.5%	1.5%	Contd.	Corporate Bonds	82.2	84.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	85.7	85.7	1.5%	1.5%	Contd.	Corporate Bonds	84.2	86.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	82.7	82.7	1.5%	1.5%	Contd.	Corporate Bonds	86.2	88.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	79.7	79.7	1.5%	1.5%	Contd.	Corporate Bonds	88.2	90.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	76.7	76.7	1.5%	1.5%	Contd.	Corporate Bonds	90.2	92.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	73.7	73.7	1.5%	1.5%	Contd.	Corporate Bonds	92.2	94.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	70.7	70.7	1.5%	1.5%	Contd.	Corporate Bonds	94.2	96.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	67.7	67.7	1.5%	1.5%	Contd.	Corporate Bonds	96.2	98.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	64.7	64.7	1.5%	1.5%	Contd.	Corporate Bonds	98.2	100.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	61.7	61.7	1.5%	1.5%	Contd.	Corporate Bonds	100.2	102.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	58.7	58.7	1.5%	1.5%	Contd.	Corporate Bonds	102.2	104.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	55.7	55.7	1.5%	1.5%	Contd.	Corporate Bonds	104.2	106.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	52.7	52.7	1.5%	1.5%	Contd.	Corporate Bonds	106.2	108.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	49.7	49.7	1.5%	1.5%	Contd.	Corporate Bonds	108.2	110.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	46.7	46.7	1.5%	1.5%	Contd.	Corporate Bonds	110.2	112.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	43.7	43.7	1.5%	1.5%	Contd.	Corporate Bonds	112.2	114.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	40.7	40.7	1.5%	1.5%	Contd.	Corporate Bonds	114.2	116.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	37.7	37.7	1.5%	1.5%	Contd.	Corporate Bonds	116.2	118.0	1.5%	1.5%	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.	Contd.		
Equity Fund	34.7	34.7	1.5%	1.5%	Contd.	Corporate Bonds	118.2	120.0	1.5%	1.5%	Contd.	Contd.	Cont																

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Bid Price	Offer Price	Yield	Gross	Citibank	Bid Price	Offer Price	Yield	Gross	Citibank	Bid Price	Offer Price	Yield	Gross	Citibank	Bid Price	Offer Price	Yield	Gross	Citibank	Bid Price	Offer Price	Yield	Gross	Citibank	
Dartmouth Management (Greece) Ltd	159.15	158.51	-	-	Sarasin (Sole of Man) Ltd	147.32	147.32	-	-	MIM Britannia International Limited	147.32	147.32	-	-	S.S. Warburg Asset Mgmt. Linc SA - Centra	147.32	147.32	-	-	Norwest Star Fund	147.32	147.32	-	-	Norwest Star Fund
Outlook Limited	149.15	148.51	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Currency Fund	147.32	147.32	147.32	147.32	Gold Currency Fund		
Pispart-Cowell Fund Mgmt (Greece) Ltd	149.47	149.31	2.62	4.04	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Low Risk Fund	147.32	147.32	147.32	147.32	Low Risk Fund		
Kathleen & Co Ltd	149.47	149.31	2.54	4.04	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
John Gavett Miniport International Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Southgate Inc Ltd	149.38	149.38	3.12	18.11	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Coastal Fund Inc	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Everett & Resources	147.67	147.74	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Hambros Fund Managers ICD Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Japanese Btcs	149.34	149.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Harvest Thumperstone Mgmt Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Jersey (Sub-Recognised)	-	-	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Henderson Admin. (Guernsey)	-	-	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Holdings Corp. Inc	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Holdings Corp. Inc	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Hill Samuel Fd Mgmt (Guernsey) Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Hill Samuel Fd Mgmt (Guernsey) Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Hilfiker, Benson Int'l Fd Mgmt Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Hilfiker, Benson Int'l Fd Mgmt Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Hilfiker, Benson Int'l Fd Mgmt Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Hilfiker, Benson Int'l Fd Mgmt Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Hilfiker, Benson Int'l Fd Mgmt Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Hilfiker, Benson Int'l Fd Mgmt Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Hilfiker, Benson Int'l Fd Mgmt Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Hilfiker, Benson Int'l Fd Mgmt Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
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Hilfiker, Benson Int'l Fd Mgmt Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.32	147.32	147.32	147.32	Gold Fund		
Hilfiker, Benson Int'l Fd Mgmt Ltd	147.32	147.32	-	-	Target International (Sole of Man) Ltd	145.45	145.45	American Great Co	151.60	151.50	145.45	145.45	Commercial Union Luxembourg SA - Centra	147.32	147.32	147.32	147.32	Gold Fund	147.3						

FINANCIAL TIMES MONDAY NOVEMBER 5 1990

## CURRENCIES, MONEY AND CAPITAL MARKETS

## MONEY MARKETS

## A precarious living

Trading on the futures market can be a precarious way of making a living, and during the last volatile week there were some large losses as big profits in the short sterling contract on Liffe.

UK clearing bank base lending rate  
14 per cent

From Michael E. Hirsch

Daily volume last week in the December contract rose from an average of some 7,000 lots to 40,500 in a scramble to buy short sterling on speculation that UK bank base rates will be cut again before the end of the year. This suggests that the UK deputy prime minister, and his German colleagues, knocked short sterling down to \$6.82 on Friday. There is technical support at \$6.66, but even this points to a cut of 1/4 per cent in base rates by mid-December.

On Friday sterling was at \$6.80 on October 8, a couple of days before the announcement of a 1/4 per cent cut in base rates. On the following Monday it rose to a peak of \$7.05; the earlier figure points to base rates of 1/4 per cent by delivery of the contract on

December 19, while the latter suggests 13 per cent.

Prices drifted lower as the ERM euphoria faded. Last Monday December delivery had fallen to \$6.85. On Wednesday, amid a flurry of activity, it touched \$7.12 following warnings of recession from the Confederation of British Industry. This discounted a 1 per cent cut in base rates by delivery, even though the cash market had only fallen about 1/4 per cent.

A combination of events, including an immediate weakening of sterling on the resignation of Sir Geoffrey Howe, the UK deputy prime minister, and high German interest rates, knocked short sterling down to \$6.82 on Friday. There is technical support at \$6.66, but even this points to a cut of 1/4 per cent in base rates by mid-December.

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## E IN NEW YORK

Nov 2	Class	Previous Class
\$1.6590-1.6600	1.6440-1.6450	1.6440-1.6450
0.98-0.9850	0.94-0.9250	0.94-0.9250
1 month	1 month	1 month
12 months	8.25-8.15pm	7.83-7.73pm

Forward premiums and discounts apply to the US dollar

## STERLING INDEX

Nov 2	Nov 1	Previous
9.30 am	9.41	9.44
9.35 am	9.43	9.44
9.42 am	9.42	9.43
11.00 am	9.43	9.43
1.00 pm	9.43	9.43
2.00 pm	9.43	9.43
3.00 pm	9.43	9.43
4.00 pm	9.42	9.43
5.00 pm	9.42	9.43
6.00 pm	9.42	9.43
7.00 pm	9.42	9.43
8.00 pm	9.42	9.43
9.00 pm	9.42	9.43

## CURRENCY RATES

Nov 2	Bank	Special Rate Higher	Currency/ Currency Rate
U.S. Dollars	1.6590-1.6600	1.6440-1.6450	1.6440-1.6450
1 month	0.98-0.9850	0.94-0.9250	0.94-0.9250
12 months	8.25-8.15pm	7.83-7.73pm	7.83-7.73pm

Forward premiums and discounts apply to the US dollar

## EURO-CURRENCY INTEREST RATES

## POUND-S (POUNDS EXCHANGED)

## Sterling

## U.S. Dollar

## Canadian Dollar

## Australian Dollar

## Swiss Franc

## Deutsche Mark

## French Franc

## Italian Lira

## Belgian Franc

## French Franc

## Spanish Peseta

## Swiss Franc

## Dollar CD

## Other CDs

## Euro CDs

## Other CDs





## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

**Continued on Page 41**

**NYSE COMPOSITE PRICES**

12 Month P/S 16  
High Low Stock Div. Yld. E 100% High Low  
**Continued from previous Page**

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high-only range and dividend are shown for the new stock only, unless otherwise noted; rates of dividend are annual. Disbursements based on the latest declaration.

a-dividend also strata; b-average rate of dividend plus stock dividend; c-adjusting dividend; d-new; e-new yearly low; f-dividend declared or paid in preceding 12 months; g-dividend in Canadian funds, subject to 15% non-residence tax; h-dividend declared after split-up or stock split; i-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting; k-dividend declared or paid this year, an accumulative issue with dividends in arrears; l-new issue in the past 12 weeks. The high-low range begins with the start of trading, not next day delivery. P/E price-earnings ratio. r-dividend declared or paid in preceding 12 months; s-stock dividend; t-stock split. Dividends begin with date of split, all else equal. u-dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date, u-new yearly high; v-trading halted; w-in bankruptcy or receivership or being reorganized under the Bankruptcy Act, or securities assumed by such companies; x-distributed; y-with warrants; z-without warrants. *x*-ex-dividend or ex-rights; *z*-ex-distribution; *w*-without warrants; *y*-ex-dividends and sales listed; *z*-yield.

**NASDAQ NATIONAL MARKET**

*3pm prices November*

**AMEX COMPOSITE PRICES**

*4pm price  
November*

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FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

## MONDAY INTERVIEW

**Bearer of bad news for debtors**

**Yoh Kurosawa, president of the Industrial Bank of Japan, speaks to Stefan Wagstyl**

**M**r Yoh Kurosawa, the newly-appointed president of the Industrial Bank of Japan, chooses his words carefully. But, like a doctor with bad news for his patient, he makes no attempt to hide the seriousness of what he has to say about the current outlook for banks and for borrowers around the world.

"I don't think there will be a credit crunch," he says. "But Japanese bankers will have cut asset growth from about 20 per cent a year in the late 1980s to around 8 per cent this year. That's a drastic change."

"When all Japanese banks slow their expansion rates then margins will go up both inside and outside Japan. Costs for borrowers will rise."

Moreover, banks will think twice about committing themselves to large projects, even "feasible" ones such as Eurotunnel, says Mr Kurosawa.

"You can't expect Japanese banks to necessarily support similar projects now because our expansion rate has slowed down so much. There's a real change in attitude."

Mr Kurosawa has a reputation for being tough, particularly with recalcitrant debtors. He has repeatedly stirred up controversy in the Japanese banking community with his hard-line attitude to Third World states. Banks should bite the bullet, write off uncollectables and reject pleas for more money, is his view. He says he learnt about the folly of relying on government guarantees from Dr Wilfried Gut, former chairman of the supervisory board of Deutsche Bank, whom he visited in the early 1980s when Poland first sought to reschedule its huge hard currency borrowings.

"I asked Dr Gut how much he thought he would get back. He said: 'Nothing.' I was very shocked since at that time no one thought that way. But later I thought about what Dr Gut had said. He was right."

However, there is more to Mr Kurosawa than the tough-talking banker. Like some other well-travelled Japanese businessmen, he takes seriously the need to internationalise Japan. Unlike most of them, he has very clear opinions on how this has to be done. He is not obsessed with relations with US, but gives equal weight to Asia and Europe, particularly Germany, where he spent time on secondment to Deutsche Bank and was later IBJ's chief representative in Frankfurt. As well as Edwin Reischauer, the former US Ambassador to Japan who died earlier this year, Mr Kurosawa counts among his friends Helmut Schmidt, the former West German chancellor.

**The jury system under trial****JUSTINIAN**

WHEN the forthcoming Criminal Justice Bill is published on November 12 it is unlikely to include any provision altering the mode of criminal trial for serious fraud cases. Informed opinion, following the conviction of the Guinness Four in August, seems much less impelled now towards the recommendation of the Roskill Committee in 1986 that serious fraud cases should be tried by a judge and two lay members appointed from a list assembled and maintained by the Lord Chancellor. Contrariwise, the experience of the Guinness trial tends, in my view, to fortify Roskill's recommendation, although my reasons for preferring trial by a professional tribunal are somewhat different from those of Roskill.

The reasoning in Roskill primarily focused on the complexities of modern fraudulent activities, and the difficulties in criminal justice that they pose for an average juror. Many of those concerned in the administration of justice opine that jurors find that they are out of their depth in the mass of documentary material and intricate financial transactions. First-time jurors, Roskill stated, can find the whole courtroom environment alien and intimidating: "Against this baffling background, the jurors are told that they alone are the judges of whether the defendants are guilty of dishonesty, and even of what constitutes dishonesty in the particular case which is being tried."

The Guinness jury, by all accounts, was assiduous in the performance of its duties and appeared to have grasped the



'All Japanese banks are suffering'

are due to be announced soon, will show another 30 per cent decline, he says.

However, Mr Kurosawa sees limits to how bad things will get. He rejects suggestions that Japanese banks, prices, which stood up like equities in the late 1980s, are now set to collapse.

"I don't foresee a substantial fall of the kind which has happened on the US east coast, where prices went down 30 per cent," he says. Mr Kurosawa thinks prices outside Tokyo could fall, but only by about 10 per cent. In Tokyo the decline will be less because the demand is strong. Take for example, the building being constructed by the Federation of Japanese Bankers' Associations next door to IBJ's headquarters in central Tokyo. "They have applications from tenants 300-400 per cent in

banks because it is the largest of three long-term credit banks. More than the rival banks, IBJ has deep-rooted contacts with industry and government, which evolved during Japan's post-war reconstruction when credit was short and IBJ played a central role in allocating resources.

Conversely, IBJ's links with the retail banking market are poor - it has only 10 branches, against 396 for Dai-Ichi Kangyo Bank, the biggest retail bank.

Mr Kurosawa does not see the lack of a branch network as a weakness. With fewer than 5,000 staff, against 18,000 for DBB, IBJ has considerably lower operating margins. Moreover, its total consolidated assets are on a par with the big commercial banks - ¥45,000bn at the end of March, compared with just

¥38,000bn for DBB. Mr Kurosawa argues that IBJ's strength is its reputation. "We think not only of the profits of IBJ but also of the profits of our clients." This looks like a thinly-veiled reference to the ambitions of some other Japanese banks, including Sumitomo Bank, the top profit-maker among Japanese banks, which put great emphasis on raising profits. Mr Ichiro Ito, Sumitomo's chairman, recently resigned following the disclosure of the bank's links with a stock market speculator and of financial difficulties at Itohman, a trading company which borrowed heavily from Sumitomo.

Like other banks, IBJ is preparing for the day banks will win permission to enter securities and trust banking - probably in 1993. IBJ's plan is to transfer to the domestic market the skills it has developed overseas for many years, especially in London, where IBJ International, an investment banking affiliate has been operating since 1975. Mr Kurosawa believes IBJ will be well-placed to exploit the opportunities created by the likely reforms. With a smile, he recalls that before 1948, when the US Occupation authorities separated banking and securities, IBJ lead managed 80 per cent of oil imports occupy only 10 per cent of the import bill compared with 30-50 per cent in the 1970s.

IBJ stands out from other

excess of the available space."

Mr Kurosawa also believes that although the Japanese economy will slow down next year, there is no risk of recession.

As so often, the numbers are at his fingertips - gross national product growth will slow from about 5 per cent in the current financial year ending in March 1991 to 3.7-3.8 per cent in 1991-92. The rate of increase in private capital spending will decline steadily in response to higher interest rates - from 16 per cent in the first half of this financial year to 11 per cent in the second and 7 per cent next year. The recent rise in oil prices will have a marginal effect since oil imports occupy only 10 per cent of the import bill compared with 30-50 per cent in the 1970s.

To make matters worse for Japanese banks, the crunch on capital coincides with a steep increase in interest rates which has squeezed lending margins. "All Japanese banks are suffering," says Mr Kurosawa. Profits for the year which ended in March 1990 were about 30 per cent down. The results for the six months to the end of September, which

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As so often, the numbers are at his fingertips - gross national product growth will slow from about 5 per cent in the current financial year ending in March 1991 to 3.7-3.8 per cent in 1991-92. The rate of increase in private capital spending will decline steadily in response to higher interest rates - from 16 per cent in the first half of this financial year to 11 per cent in the second and 7 per cent next year. The recent rise in oil prices will have a marginal effect since oil imports occupy only 10 per cent of the import bill compared with 30-50 per cent in the 1970s.

To make matters worse for Japanese banks, the crunch on capital coincides with a steep increase in interest rates which has squeezed lending margins. "All Japanese banks are suffering," says Mr Kurosawa. Profits for the year which ended in March 1990 were about 30 per cent down. The results for the six months to the end of September, which

are as follows:

Mr Kurosawa also believes that although the Japanese economy will slow down next year, there is no risk of recession.

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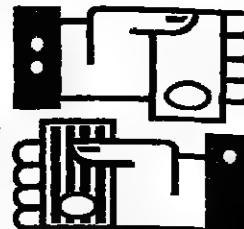
Top 100 Firms

FINANCIAL TIMES SURVEY

# INTERNATIONAL FUND MANAGEMENT

## SECTION III

Monday November 5 1990

  
**As the bankers have lost confidence and lending-power, the investment managers have moved into the gap. But a temporary peak in the expansion of long-term capital flows was probably reached in 1989, writes Barry Riley. Since then the trend has gone into reverse.**

## UK leads the global race

**ABRUPT CHANGES** have been taking place in the global financial economy. The immense flows of long-term capital that served to finance the structural imbalances of the late 1980s have begun to flip into reverse in 1990. The trend could well go further.

International fund management has become a much stronger force within the past few years. Whereas in the 1970s it was the power of the international banks that captured the attention, their short-term credit markets came under increasing strain in the 1980s. As the bankers lost their confidence and lending power, the long-term investment institutions moved into the gap.

Deregulation has played an important role. British exchange controls were lifted as far back as 1979, but Japanese constraints were lifted more slowly, especially in response to the weakness of the dollar since 1985. More recently, Swedish investors have been given much more scope to invest abroad.

Moreover, the dollar tends to swing by very large percentages against other major currencies such as the yen and the Deutsche Mark, something which also increases the perceived

risks. Only about 4 per cent of US pension-fund assets are invested overseas, on average. Nevertheless, the climate has become unusually favourable.

Thus in the first half of 1990 there was a net outflow of long-term capital from the US of \$17.7bn, according to the Securities Industry Association. This reflected primarily a surge of \$20.5bn of overseas investment by Americans, about \$5bn in equities and the rest in bonds. Foreigners invested a net \$3.2bn in US securities, but this commitment was but a pale shadow of their enthusiastic level of purchase a year earlier, when net inflows to the US securities markets amounted to over \$30bn (for January-June 1989).

A drooping dollar, down around 10 per cent on a trade-weighted basis in the first 10 months of the year, has both frightened foreigners away from the US markets and tempted Americans to venture overseas, with the prospect of currency gains to enhance their returns. Indeed, the investment flows may themselves have helped to weaken the dollar.

There are echoes in this of the strange pattern in the UK during 1989, when despite the rapid widening of the balance of payments deficit, which climbed from \$2bn to \$20bn in two years, the capital flows surged in the other direction. British institutions invested \$20bn in overseas securities last year, and in the process greatly increased the national requirement for short-term financing.

In 1990, special factors have been dominant. Large sums (\$11.7bn in the first quarter alone) have been pulled out of Japan by foreigners as a reaction to the crash in the Tokyo market. But in the second quarter, US investors began to move back prematurely, buying a net \$1.5bn of Japanese stocks in April-June, after offloading \$1.3bn worth in January-March. Nevertheless, the Japanese market continued to tumble until the end of the third quarter.

The same erratic pattern appeared in Germany, where US investors had been enthusiastic in the first quarter, investing a net \$200m in German equities, but then turned net sellers in a wave of profit-taking during the next three



Bryan Pilkington

months.

The year 1989 probably marked a temporary peak of the expansion of long-term capital flows. Some \$30bn net flowed into the US bond market from abroad, mostly reflecting huge purchases by Japanese institutions, extending a pattern which had persisted since 1985. But Japanese bond rates have now risen to US levels, while German savings surpluses are now being rapidly mopped up by

the former East Germany.

The surge of outward investment by British institutions was focused on continental equities: in Germany, for instance, purchases by all foreigners jumped from \$3bn to \$12bn in 1989.

British pension funds now have about 9 per cent of their assets in continental European equities, compared with only about 4 per cent two years ago.

They currently have three times as much exposure to Europe as they do to Japan, which may reflect a *de facto* adjustment to the growing integration of the European economies, including the UK.

Salomon Brothers' annual study of international equity flows, by far the best source of information on an erratically documented and quantified subject, indicates a big surge in net cross-border investment to \$22.3bn last year, much greater than ever before. The total was about \$90bn in 1988, collapsed to \$4bn in 1987 after heavy repatriation of funds in the

immediate aftermath of the October crash, and then recovered cautiously to \$21bn in 1988.

Within the overall total in 1989, there was a clear focus upon diversification into newer or more interesting markets. The dominant equity markets, those of the US and Japan, which have immense capitalisations, were largely neglected. Instead, some \$40bn of international money flooded into continental Europe, and large sums were also directed towards other minor markets including those of south east Asia.

It seemed that global fund managers were舍弃ing the habit of seeking up the big new investment flows, especially of bonds, coming out of the US in particular. Instead they followed investment themes, of which the European one proved to be the most potent, although the south-east Asian "tiger" concept was popular too.

The opening up of eastern Europe combined with the approach of the European Community's single market at the beginning of 1993 to create an apparently highly attractive long-term proposition. Foreigners accounted for 18 per cent of turnover in continental European equities last year.

Unfortunately the liquidity of the continental bourses was not adequate for the test, and markets such as those of Germany and France first soared last year, then collapsed sharply during the summer of 1990. The surges of funds across borders have offered opportunities for investment strategists to time profitable switches between different national markets, but have not necessarily matched up with underlying investment opportunities.

The performance of the tiny Austrian market, geographically close to eastern Europe, has been striking, although now a long way off its peak, it has outperformed the World Index by over 40 per cent during the past year. In this part of the world the global tail is wagging the local dog.

British institutions, up to a quarter of their assets overseas in the case of pension funds, remain the globally diversified champions. But fund managers in other countries are following down the same route. Global money is here to stay.

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Editorial production:  
Martin Davies

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## INTERNATIONAL FUND MANAGEMENT 2

THE GULF crisis has temporarily dispelled much of the euphoria surrounding the birth of Europe's single market and the collapse of the Iron Curtain. But it is unlikely to stem the flow of cross-border institutional investment which are already in full spate.

Exchange controls are fast disappearing, following implementation of the Council of Ministers' directive on free capital movements in July this year. Spain has recently said it will almost certainly lift its last restrictions on capital movements early in 1991, two years ahead of its agreed target.

The UK, which has now been without exchange controls for more than a decade, has witnessed a surge in overseas investment by its financial institutions.

Excluding banks, these institutions had £142.5bn invested overseas at the end of 1989, a sharp increase from £95.2bn a year earlier and more than double the 1988 level.

UK pension funds had an estimated 28 per cent of their total assets invested abroad last year, according to consulting actuaries R.Watson. The lion's share of these is in foreign equities, reflecting the UK's traditional bias towards stocks in contrast to the continental preference for bonds.

The Far East and, to a lesser extent, the US account for part of the UK's overseas investment, but Europe was the star attraction in 1989. "Taken as a whole, the economies of Europe are in good shape," says David Damant, managing director of Paribas Asset Management (UK). "A slowdown in growth is unlikely, given the need for reconstruction in the east."

But the UK is not the only source of cross-border fund flows. As Germany's current account surplus again rose last year, its capital outflows remained high. Germans net investment in foreign securities totalled DM49.8bn (£32.90bn) in 1989, down from DM72.8bn a year earlier but double the level of 1987 and 1988.

The exceptional increase in 1988 followed the announcement of a 10 per cent withholding tax on German government bonds. After the tax was abolished in mid-1989, outward foreign investment slowed and this trend continued into 1990. Investment flows abroad totalled a mere DM17bn in the first half of this year.

Recently, German institutions and private clients have switched their attention



Cross-border enthusiasm: but German investors are switching attention abroad, in view of the financial cost of reunification

### Europe: cross-border activity is in full spate

## UK remains loyal to equities

Total equity flows to continental Europe by investor - 1986-89 (\$bn)				
	1986	1987	1988	1989
Portfolio equity flows from:				
US	1.0	0.3	2.3	18.2
Japan	0.2	1.8	0.7	1.8
UK	8.2	2.0	7.1	10.6
Continent	5.9	3.5	3.8	15.4
Rest of World	4.0	1.3	(0.9)	1.0
Total	20.3	8.7	13.0	42.1

Source: Salomon Brothers

abroad again as fears of a Deutsch Mark revaluation recede, given the financial burden of reunification. Investors are buying foreign bonds in EMS currencies for their higher yield, on the assumption that there will be no EMS realignment," says Ulrich Noetges, economist at Trinkaus and Burkhardt.

Sterling's entry into the exchange rate mechanism of the EMS will not have much immediate impact on institutional investment thinking. For a start, UK fund managers are already heavily exposed to

foreign equities and continental stocks in particular. Many are now turning their gaze on the UK market.

A survey of 100 UK institutions, carried out just after the UK joined the ERM in early October, showed an intention to run down cash balances quite sharply.

The managers responsible for £260bn of assets, indicated a clear preference for UK equities in the survey, which was commissioned through Gallup by the investment house, Smith New Court.

Yet some institutions are

already weighing the consequences of ERM entry for corporate profits in the UK. They believe that the government has chosen an unrealistically high level for sterling's entry, which will damage domestic producers through cheaper imports in addition to hurting exports.

"We believe ERM entry at this level will induce a two-way squeeze on UK corporate profits," says Stewart Gilchrist, a director of Scottish Amicable, which is planning to step up overseas investment, mainly in Japanese and continental equity markets.

He points out that the company presently has a relatively low foreign exposure, of 15 to 18 per cent. The continental view of UK markets has turned to one of caution after sterling's initial surge following ERM entry. Its subsequent weakness has reinforced doubts about the UK's economic performance relative to other EMS members. "German investors feel that Britain's problems, notably its high inflation, are fundamentally different from those of continental economies," says Mr Noetges.

Among pension funds in Europe, the debate over cross-border investment is intensifying. Most realise that, faced with an ageing population by the end of the millennium, they will have to boost returns. Yet several countries still impose legal constraints on investments by public-sector funds,

Nigel Adam

### The US: many portfolios are still dominated by domestic assets

## Global attitudes progress slowly

GLOBALISATION is a term that has haunted most areas of the US securities industry for years, and fund management is no exception.

Yet – as with investment banking, for example – there is a large gulf between the idea and the reality.

In theory, in today's marketplace, investment managers should be well-able to hold geographically diversified portfolios, and consequently avoid the roller-coaster ride that heavy dependence on one economy can deliver.

It is true that some progress has been made in this direction in recent years, but it is painfully slow. Many portfolios are still dominated by domestic assets, and hence highly vulnerable to sharp value adjustments. Recent concern over the quality of some US insurance companies' investment portfolios, particularly in the light of plunging US real estate values, would be a good example of the dangers which domestic concentration presents.

Interestingly, Mr Turnbull pointed particularly to foreign real-estate opportunities, suggesting that most foreign commercial real-estate projects were still largely "demand-driven" in contrast to the US situation, where capital and tax-motivated schemes have resulted in substantial overbuilding, particularly in the current recessionary conditions.

In 1988, for example, some \$2.65bn was invested internationally on a risk-adjusted basis, making it more attractive in some overseas countries than in the US," suggested Cigna.

Other developments also run through the fund-management industry at present. One is the trend towards private investments. This partly reflects the declining supply of publicly

and New York State Teachers' Retirement System.

Yet, today, out of the \$2,000bn of investments controlled by US pension funds, only about 4 per cent is invested outside the US – a significantly lower proportion than in other countries.

That said, many observers and players in the fund-management industry do expect the trend towards greater overseas weightings to continue.

The point was made forcefully earlier this month by Mr George Turnbull, head of Cigna Investments, part of the large US insurance company. He predicted that there would be a substantial increase in international investment instruments throughout the 1990s – a theme which many others echo.

Intriguingly, Mr Turnbull pointed particularly to foreign real-estate opportunities, suggesting that most foreign commercial real-estate projects were still largely "demand-driven" in contrast to the US situation, where capital and tax-motivated schemes have resulted in substantial overbuilding, particularly in the current recessionary conditions.

"On a risk-adjusted basis, real-estate ventures may now be more attractive in some overseas countries than in the US," suggested Cigna.

Other developments also run through the fund-management industry at present. One is the trend towards private investments. This partly reflects the declining supply of publicly

including, for example, the General Motors pension fund, International Paper pension fund, and the Warner-Lambert fund.

The advantages of this type of investment are fairly obvious: high returns, if all goes well. Clearly, the risk is that restructurings can be lengthy and ultimately unsuccessful. Even so, fund managers are working on the assumption – very broadly – that such funds should throw up annual returns of around 20 per cent. And that, in today's markets, is an attractive figure.

In terms of size, the rankings of the top US money managers showed relatively little change last year, according to the Institutional Investor league-table. The Prudential Insurance Company and American Express remained in the first two slots, although the gap between the two narrowed, with Metropolitan Life, Bankers Trust and Equitable Investment Corporation falling into the next three places.

In general, the 1989 rankings tended to favour those managers who held large portions of their portfolios in equities, and to penalise those with heavy real estate investments.

The story this year may be rather more interesting. The real-estate picture has arguably become even bleaker, while there is little joy to be had on the domestic equity front either. The lure of overseas holdings can only increase.

Nikki Tait

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### Japan

## Foreigners advance

Japanese financial institutions: holdings of foreign securities as a percentage of total assets and total securities (Y000bn)

Year-end	1989	1988
Life insurance companies		
Total assets	15.5%	2.7%
Total securities	83.9'	9.0
Securities value	Y16.9'	Y0.7
Trust accounts of banks		
Total assets	7.7%	0.5%
Total securities	17.0	2.2
Securities value	Y10.3	Y0.2
Securities investment trusts		
Total assets	8.5%	2.1%
Total securities	Y4.8	Y0.7
Banking accounts of banks		
Total assets	2.2%	0.4%
Total securities	11.9	2.0
Securities value	Y15.2	Y1.1

1 As of the end of November 1989

Source: Salomon Brothers

many of them semi-public in nature. Although still subject to the administrative guidance of various ministries, the corporate obligations are fewer, and foreign firms have been given a handful of management contracts.

Until this year, foreign fund managers were only permitted to operate in one area of the domestic trust business – the so-called "tokkin" or specified money in trust. These instruments, primarily for investing in stocks and corporations, were used by institutions and corporations for their tax advantages.

But with the decline of the Tokyo Stock Exchange, stock investments have not been attractive, to say the least. The amount of money in tokkin trusts has shrunk by 25 per cent, by various estimates. A fair number of tokkin accounts have been cancelled altogether.

Even for the contracts that managers do attract, their discretion in handling the money is limited. Every manager, no

matter how small a piece of the fund they get, must balance the investment, that is with a designated share in secure bonds and strict limits on investments in securities.

The opening is welcomed by both foreign and domestic fund managers, but, as ever, the opening is cautious, with quite a few strings. Only funds that have been in operation for eight years or more may now place a maximum of one-third of new assets with the managers.

By one estimate, this will give the newcomers the chance to manage some Y2,000bn out of a private pension asset base that may grow at Y5,000bn to Y7,000bn annually.

Foreign fund managers expect it will eventually mean a good chunk of business. But no one expects it to come quickly or easily. Given Japan's corporate links, fund sponsors that do steer money away from the group trust bank and the group life insurer are not likely to stray much further than the group fund manager. Foreign trust banks, for example, have been allowed to operate in Japan since 1985, but their share of the total pie is reckoned to be small.

One foreign investment fund manager estimates that as few as 50 to 60 funds are likely to consider placing money with foreign managers. This is out of 1,456 funds operating at the end of October; the other two were hoping for the end of this month.

To operate investment trusts requires setting up a separate, independent company complete with all the staff needed for the paperwork. The newcomers would have preferred lumping it all together with their other operations. It all makes the cost of entry to this exclusive club high, but potentially that much more rewarding.

Dennis Normile

14/11/1990

## INTERNATIONAL FUND MANAGEMENT 3

Global managers

## Three perspectives

THEY COME in all shapes and sizes, but they all claim to be global managers. Just how effective and credible are the different approaches?

By way of illustration, take three British fund management businesses. At the one extreme there is Robert Fleming, a long-established group which has associates or operations in Japan, the US, Canada, France, Hong Kong and other places, and looks after funds totalling some \$300m.

In the middle ground comes Martin Currie, an Edinburgh-based operation which has had considerable success in expanding out of investment trusts into the pension fund market in the past 10 years. Looking after about £2.6bn in total, Martin Currie's 24 investment professionals all operate out of its Charlotte Square headquarters.

Finally, one of the UK's few genuine global boutiques, Marathon Asset Management has just three fund managers, operating out of a modest suite of offices overlooking Cambridge Circus in London.

To take Fleming first, it is an example of a global network. Although there are some gaps – it does little domestic business in the US, for instance, which it regards as a mature market – it has followed a strategy of establishing a strong presence in each of the main markets it serves. Typically, it has established partnerships to facilitate this – with Jardine Matheson in the Far East and with T.Rowe Price in the US market for global Erisa mandates, for example.

Andrew Duncan, who heads the investment management consultancy team at Price Waterhouse in London, points out the choices faced by the global managers. "They may have to decide whether to be oriented towards where the investors are or where the assets are," he comments.

In fact, the managers with the biggest global ambitions are motivated to set up marketing offices in the major countries, and it may seem sensible to site investment teams in the same premises, but the management of such a matrix can be tricky.

Fleming, however, has managed to cope with such ten-

sions relatively successfully. It has 60 fund managers in the London institutional business alone, and the new chief executive of fund management, Iain Saunders, says that the team is now working more effectively after division into units of five to 10 people each.

But whatever the problems of managing a big global business like Fleming, it has the clear advantages of broad spread and depth of resources. "We've always had a very strong commitment to our own research," says Mr Saunders.

At Martin Currie, in contrast, the advantages of compact size and a single location are still seen as decisive. "We debate it regularly," admits Michael Kennedy, the joint managing director, "but being a relatively small firm, we want our whole international investment team in one place."

Central to the company's success, he says, is the weekly strategy meeting, which takes place between 5.30 and 10.00 each Friday, and includes presentations by the four separate geographical teams, covering the UK, Europe, the Far East and North America.

The view at Martin Currie is that this centralisation not only helps build a consistent approach, but avoids the danger that local offices around the world would cling on to their own pots of money regardless of the periodical changes in the investment arguments.

But Mr Kennedy accepts that sitting in Charlotte Square would not be enough. "To make up for the lack of physical presence, we must travel frequently, and far and wide," he says. In all, the team of 24 investment professionals visits 1,000 companies every year around the globe.

It was the growing acceptability to UK pension funds of specialist managers such as Martin Currie, with its aggressive global equity style, that led to its rapid growth during the second half of the 1980s.

Even so, British pension funds are not yet ready to accept tiny boutiques like four-year-old Marathon, which apart from a small British investment trust, mostly gets its mandates – totalling \$300m – from North America.

Why would anybody place global money with a three-man

team? Marathon expects to receive only a small proportion of a much bigger fund. It then promises a distinctive investment style to its clients, one which will add diversification to their overall performance. Furthermore it operates on the basis of performance-related fees.

Even so, its claims would not be sustainable without the support of the highly developed international securities industry in London. Generally, small fund managers' firms depend heavily on brokers for research and other forms of back-up, and it is therefore the techniques which probably have the most to fear from the financial problems the brokers are now encountering.

Martin Currie depends less on London research, but quite significantly on the proximity of London as a major dealing centre in its time zone. "If nobody was dealing in London in Japanese securities we might have to change our system. We might have to bring in a night shift," says Michael Kennedy.

At Robert Fleming, Iain Saunders, too, is more worried about its ability to deal. "We could afford to spend more on our own research," he says, "but we couldn't afford to create our own liquidity." But Fleming deals all over the world, wherever the markets

allow. Will the giants like Fleming manage to make size count conclusively in their favour? Andrew Duncan says that the evidence of a recent Price Waterhouse survey is that ability to take advantage of economies of scale relates more to individual fund size than to the aggregate of funds under management.

"The amount of money under management isn't the only criterion," he suggests. "You can over-expand your product range. The more products you try to service the higher your cost base is going to be."

Even so, British pension funds are not yet ready to accept tiny boutiques like four-year-old Marathon, which apart from a small British investment trust, mostly gets its mandates – totalling \$300m – from North America.

Why would anybody place global money with a three-man

Barry Riley

"WE ARE past the days of an easy 20 per cent return from equities," says one senior international fund manager.

This blunt assertion is pretty much in the minds of most global investors, especially those who have suffered a collapse in their share portfolios since the Gulf crisis sent stockmarkets skidding at the start of August.

The spectre of an economically-backed bear market now hangs over most stockmarkets around the world, and inevitably the risks involved in equity investment are increasing.

The current environment of high interest rates and slowing economic activity in leading industrial nations will make it difficult for equities to offer the kind of return which investors great accustomed to in the bull years of the 1980s. Below average economic growth will take its toll on profit margins, and, to make matters worse, the best years are coming to an end for many cyclical sectors.

The chemical, car and steel sectors are widely judged to be the most vulnerable.

Until the monetary authorities of the world's largest economies feel that inflation is no longer a threat and can ease interest rates, equity markets are likely to yield less than bonds and cash. Many brokers expect this scenario to last at least the next six to 12 months.

An increasing shortage in worldwide savings is expected to keep interest rates high, as Germany vies with the US and Japan for international funds to finance the rebuilding of east Germany. Mr Bryan All-

enough, that many investment portfolios had been grossly overweight in equities during the bull market of the 1980s, so that the balance between equities and bonds is being redressed to a certain extent. Ms Lisa Hockings, asset allocation adviser at S.G. Warburg Securities, notes that over

the past six months, the quality of earnings and asset backing will be of even greater importance when it comes to stock selection. The chance of disappointing results will be a major risk, especially for European stocks which do not

anticipate bad numbers but instead underperform the market drastically for several months afterwards.

European stockmarkets,

especially Spain and Portugal, which have been

neglected over the last 12 months, are still seen by many as having the most potential. Economic prospects for the continent are far rosier than for Anglo-Saxon or Asian economies, and many of the larger European companies have used the last bull market to strengthen their balance sheets with fresh equity.

"Europe has lost some of its sex appeal, but you can still find value," says one analyst.

Antonia Sharpe

SUMMARY NET EQUITY FLOWS, 1986-89 (\$bn)

Investor from:							Fourth quarter	Net flows as a percentage of turnover
	1986	1987	1988	1989	1987	1988		
US	2.4	(1.1)	(0.6)	20.9	(3.7)	0.02%	0.65%	0.34
Japan	7.1	16.8	3.0	17.9	3.3	0.06	1.24	1.09
UK	9.5	(0.3)	7.2	23.8	(11.2)	0.56	0.85	1.05
Continental Europe	12.0	8.8	8.1	16.4	(7.2)	0.21	0.57	1.05
Rest of World	0.8	(16.3)	3.4	7.4	(12.0)	0.69	1.05	
Total	31.7	4.0	21.1	92.3	(30.6)	0.21	0.79	
							Net flows as a percentage of market capitalisation	
Market to:	1986	1987	1988	1989	1987	1988	1989	
US	18.7	16.2	(1.8)	11.5	(7.2)	0.07%	0.38%	0.19
Japan	(15.8)	(42.8)	6.9	7.0	(21.5)	0.00	0.36	
UK	4.3	10.0	4.8	3.1	(0.4)	0.00	1.11	0.51
Continental Europe	20.3	8.7	13.0	42.1	(6.0)	0.21	0.57	
Rest of World	4.1	11.9	(1.2)	28.6	2.7	0.21		
Japanese warrants	1.3	2.3	3.0	7.2	0.2	NA	NA	
Total	31.7	4.0	21.1	92.3	(30.6)	0.22	0.86	

Source: Salomon Brothers

Equities: in the shadow of a bear market, risk is increasing

## Brokers foresee a subdued year

swifly. The result is a sharp correction in share prices in a matter of hours or days, followed by an almost immediate drop in volume and a long period of chronic underperformance.

"You can no longer expect a sudden collapse in prices to signal a buying opportunity," says Mr Adrian Phillips, head of European research at Kleinwort Benson Securities.

Such pessimistic views are encouraging many investors to move away from shares to either fixed-income instruments or cash. Two global crashes in the past three years and the current malaise in stockmarkets as a result of the Gulf crisis have shown how quickly international funds can be repatriated from stockmarkets overseas.

On a longer-term view, there is a growing consensus among stockmarket analysts and fund managers that equities are now for the most part on a bear trend, the Gulf crisis having acted as a catalyst.

Whereas, in the past, a bear market had been defined as a gradual erosion of prices and shrinking volume over several years, today's electronic trading systems allow markets to react to bad news far more

out, however, that many investment portfolios had been grossly overweight in equities since 1984.

A saving grace for equities, however, is the fact that long-term international capital flows are likely to continue to grow, having swollen to massive proportions over the past decade. According to a report by Salomon Brothers, cross-border portfolio investment in equity markets reached a record in 1989, when \$92.3bn was invested into international equities.

Growing institutional investment, especially by pension funds, and the desire to diversify portfolios geographically, leads the author of the report, Mr Michael Howell, to forecast that foreign equity ownership will double over the next 10 years from the current \$830bn, or 8 per cent of world equity market capitalisation.

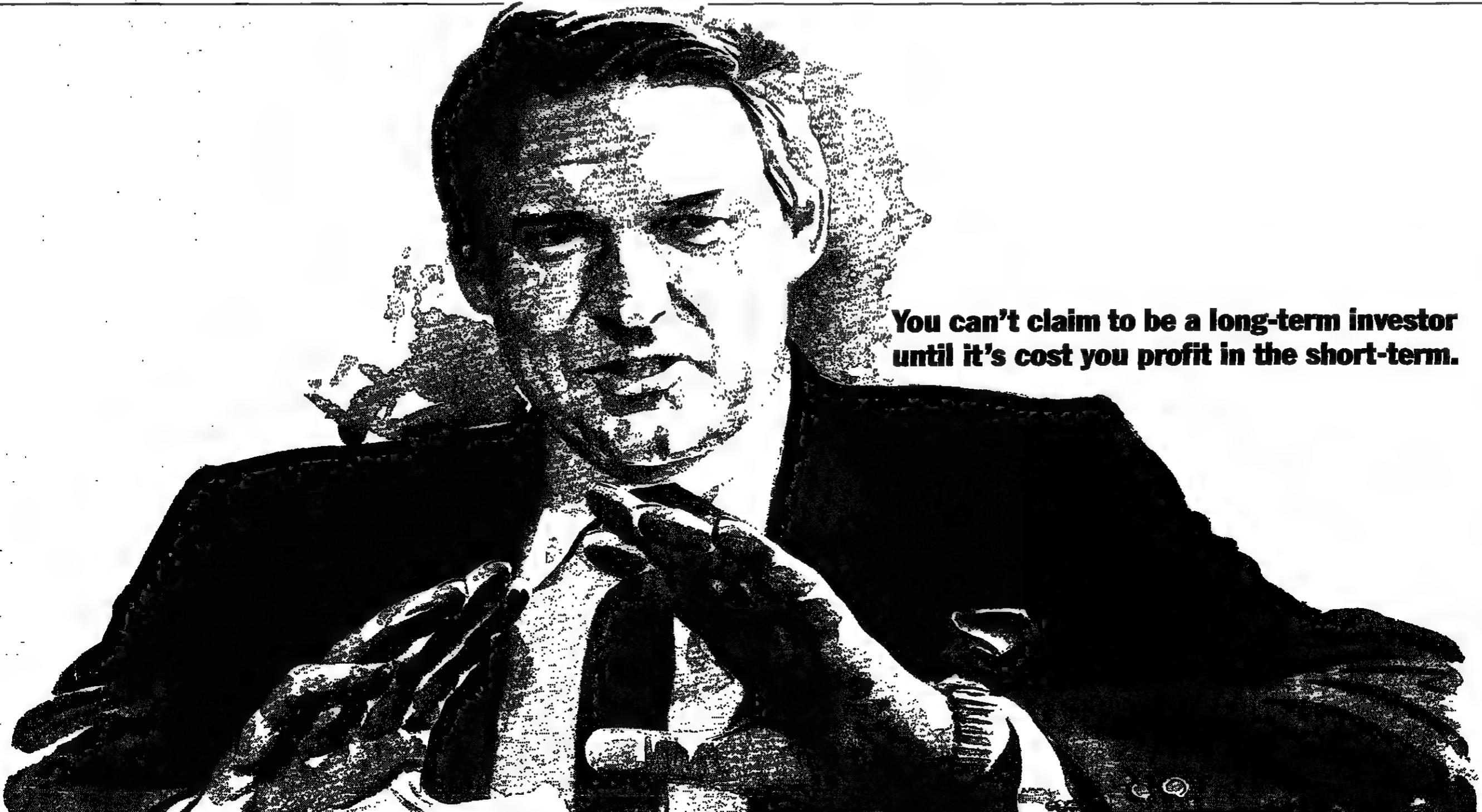
The UK owns the largest proportion – one quarter of the total – and this trend is likely to continue. Mr Malcolm Baker, associate director Europe/International at Allied Dunbar Asset Management, believes that European stockmarkets will become an extension of the UK equity market, for investment purposes, now that Britain has entered the Exchange rate mechanism of the European Monetary System.

Given that stockmarkets are more likely to fall than rise in the next six months, the quality of earnings and asset backing will be of even greater importance when it comes to stock selection. The chance of disappointing results will be a major risk, especially for European stocks which do not

anticipate bad numbers but instead underperform the market drastically for several months afterwards.

European stockmarkets, especially Spain and Portugal, which have been neglected over the last 12 months, are still seen by many as having the most potential. Economic prospects for the continent are far rosier than for Anglo-Saxon or Asian economies, and many of the larger European companies have used the last bull market to strengthen their balance sheets with fresh equity.

"Europe has lost some of its sex appeal, but you can still find value," says one analyst.



You can't claim to be a long-term investor until it's cost you profit in the short-term.

Many institutional investors talk about the 'long-term' approach to investment. The question is, how many actually practise what they preach? Not many, we suspect, judging by the number of fine companies

that have fallen foul of hostile bids only to see themselves broken up, stripped of assets and their individuality lost forever.

Why does this happen? Sometimes the lure of short-term profit overcomes the otherwise prudent attitude of institutional investors.

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If we didn't believe in the man-

agement of the companies in which we invest why would we put our clients' money into them in the first place? Hugh Jenkins is Chief Executive of Prudential Portfolio Managers.

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## INTERNATIONAL FUND MANAGEMENT 4

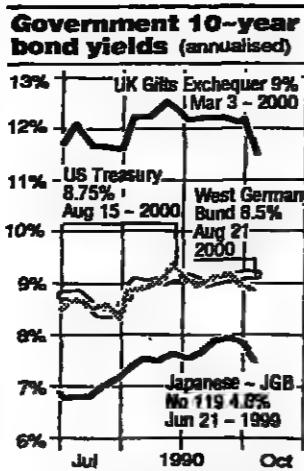
INTENSE market volatility has obliged managers of international bond funds to pick their investments carefully this year. Most have adopted a cautious stance, which will see them accepting lower returns on funds than they had hoped for at the beginning of the year.

Most institutional bond funds are tracked against Salomon Brothers' world index of fixed-income markets, and most aim to beat the index's performance by several percentage points. As the risks rise in uncertain bond markets, performance of funds inevitably suffers.

One of the most significant shifts that has occurred in the world fixed-income market this year has been into investments with short-dated maturities. This is a trend that characterises a period of market turbulence, and reflects investors' long-term concern over the world economy and the outlook for inflation.

"The best thing to do this year would have been to hold cash," explains Mr Peter Zoll, managing director at SBC Portfolio Managers International, an arm of Swiss Bank Corporation. "Right now, there is a tremendous uncertainty premium built into bonds, but at some point interest rates will come down and there will be an enormous capital appreciation — we've got to be there for that."

## Fund managers see bond



and even for these, yield spreads over government bonds have widened. This has narrowed the choice of Euro-isles which many fund managers will include in their portfolios.

Government bonds are usually built into a portfolio for institutional clients such as central banks and other large investors. Many of these investors want the currency risk in their portfolios hedged out altogether, which leaves the manager to base the portfolio in one currency such as the dollar.

But in other cases, managers will hedge currency risk to achieve exposure to high-yielding currencies, and in this way enhance returns.

Eurobonds and money-market investments such as commercial papers are included in portfolios with more of a retail slant, where investors are keen to pick up yield. However, managers are being more careful about yield pick-up now, since liquidity becomes more important if they want to rebase a portfolio quickly.

This philosophy leaves bond-fund managers concentrating on buying bonds from borrow-

ers with a triple-A rating — usually sovereign credits — with some corporate issues that are rated double-A. The managers are making the trade-off between liquidity and yield.

In the government-bond sector, the focus is on solid markets without a foray into the exotic sectors that may have been tried in more stable times.

Mr Gordon Johns, managing director at Kemper Investment Management, explains that he is currently keeping asset dis-

tribution of his £200m bond fund pretty close to the split in the benchmark Salomon index, as part of a conservative strategy. In the past, he has taken positions quite different from the index, and has previously found interest in markets as diverse as the Irish, Norwegian, Swedish and New Zealand bond markets.

But to the dollar, and 5 per cent each to the pound and the peseta. He will hedge out all of the Dutch guilder, most of the French franc and Canadian dollar exposure, but will maintain a 20 per cent exposure to the Deutsche Mark.

Many fund managers have virtually shunned the German bond market this year, as uncertainty over the financial costs of German unification has taken hold. While many managers will have minimal Bund holdings, they will still maintain an exposure to the D-Mark as the linchpin currency in Europe.

German bond yields have risen substantially this year as prices have fallen. The average yield of German government paper has now been over 8 per cent for several months. In the past, this was the point at which retail buying would snap up supply and push prices back up again; however, this year it has failed to materialise.

In addition, the government has a hefty funding schedule to complete before the end of the year, in order to provide funding for the industrial regeneration of the former East Ger-

## Fund managers see bond markets as particularly high-risk. Tension in the Gulf and the rising oil price have heightened the prospects of world inflation, and the effect of a war in the region is unquantifiable

sure to sterling.

Bond-fund managers will typically hedge part or all of a fund's currency exposure, under a bid to minimise risk and maximise returns by achieving an exposure to a high-yielding currency. For instance, the currency exposure on Mr Johns' institutional fund would include a 45 per cent exposure

many. Most international investors believe interest rates will have to rise soon in Germany, to cope with the inflationary pressures of unification, and for this reason, have kept a low profile in the Bund market.

The market that has appeared to benefit most from foreign investors' disaffection with Germany is the French market, which was buoyed significantly by overseas buying before the Gulf crisis. It then suffered a heavy sell-off, but fund managers remain keen to

The UK's recent entry into the ERM has provided a more stable base for UK-based investors to buy European bonds, since their currency hedging costs will be cheaper, given sterling's relatively stable exchange rate

hold some French 10-year bonds.

After drifting to below 100 basis points, the spread between the French and German markets widened to around 165 basis points in the weeks immediately after Iraq's invasion of Kuwait. This provided an opportunity for investors to buy French issues

cheaply, and the markets have been brought more into line with one another in recent weeks.

In addition, the UK's recent entry into the Exchange Rate Mechanism of the European Monetary System has provided a more stable base for UK-based investors to buy Eurobonds, since their currency hedging costs will be cheaper, given sterling's relatively stable exchange rate.

Mr Zoll explains how his fund managers have become more active in derivatives, as a way to change the profile of a portfolio rapidly in response to developments such as the UK's ERM entry. After that announcement, he wrote options to sell gilt, and bought options to buy French Obligations Assimilables du Trésor (OATs) — 10-year government

bonds — and restructured the underlying portfolio later.

While bond markets remain uncertain, this is a strategy that many more managers will be adopting as quick-fix decisions could mean a difference of several percentage points in a fund's return.

Deborah Hargreaves

DERIVATIVE instruments have moved out of the shadow of their large cash parents this year, as more fund managers have turned their attention to the risk-protection and enhanced returns they can offer as part of a well-monitored portfolio.

A number of developments in the UK have prompted institutions to look more carefully at the derivatives sector.

First, in this year's budget, Mr John Major, the chancellor, cleared the way for pension funds and unit trusts to use the instruments, by clarifying the tax position on trading income from derivatives.

Up till then, unit-trust managers had been wary of using derivatives, for fear of jeopardising the tax-free status of their entire fund. Now managers have been assured that they will pay no capital gains tax on income received from trading futures and options.

The budget changes went hand-in-hand with a proposal from the UK Department of Trade and Industry on a set of

new regulations, which will allow the creation of funds and options funds. Although the passage of the rules into law has been delayed, the funds will open up a potentially huge sector of income for traditional unit trusts and insurance companies, and will inevitably boost the use of derivatives. The international market for futures is worth \$3bn.

Other industry changes that have increased fund managers' awareness of futures and

options include the agreed merger between the London International Financial Futures Exchange and the London Traded Options Market, which will provide a more cohesive marketplace for derivatives.

## Derivatives are becoming more attractive, as they move...

## Out from the shadows

At the same time, the development of new exchanges and products overseas has caught the attention of the internationally-minded fund manager, who can often find a local futures market more liquid than that country's stock exchange.

Mr Trevor Pullen, director of Prudential Portfolio Managers, reflects this view when he explains that, for him, derivatives are important in enabling his funds to "pre-invest" cash quickly in a market.

"If we know, for example, one of our major life funds has a couple of hundred million coming in later in the year and we believe the market will go up, we will buy futures contracts and roll them over until the money arrives. At this point we can sell the futures and buy

stocks." This way, Mr Pullen gains exposure to a rising market by paying a small upfront price. The profit he has made on futures will augment the returns on his stock portfolio.

Prudential has some £35bn under management of which, about half is available to Mr Pullen for use in the derivatives markets. Since the company is involved in all of the world's major stockmarkets, Prudential has looked at using most futures markets. But the company has concentrated on stock index contracts in the UK, US

and Japan.

Derivatives are a method well-suited for institutions to gain quick exposure to a market, because it is much cheaper to use them than to execute the transactions in the underlying

stocks, and transactions can be completed more rapidly than in the underlying stockmarket.

Mr Pullen estimates that to use futures costs him a fraction of the price of buying stocks. Futures commission fees are less than 0.1 per cent of the overall cost of the trade, while stock commissions can be 0.2 per cent which is made more expensive by the 1 per cent spread that exists between purchase and sale prices of stocks.

Indeed, many fund managers will use derivatives to gain exposure to a market without disturbing an underlying portfolio which has been painstakingly put in place by careful stock selection. By using futures, a manager can take a view on the general direction a market is likely to take, with-

out having to go to the trouble of selling stocks.

As stockmarkets around the world have seen an influx of international investment in the last decade, futures exchanges have sprung up to provide hedging vehicles. Among the new derivatives products most widely used by international investors are the futures contracts on Japanese stock indices that trade in Tokyo and Osaka. These have given fund managers the opportunity to hedge and take a view on the huge and — this year — wildly volatile Tokyo stockmarket.

The success of derivatives in Japan has given rise to a rash of "copycat" products around the world, which have enjoyed growing use as Japanese authorities have placed a com-

plex set of restrictions on their own derivatives.

At Prudential, Mr Chris Stiasny says he is very interested in trading the Nikkei 225 futures-and-options contracts which have been recently launched by the Chicago Mercantile Exchange. For a large market user, it is extremely convenient to find two major stock indices trading side by side, so Mr Stiasny can play the spread between the Nikkei and the Standard & Poor's 500 index

A burgeoning OTC market in tailored derivatives has developed in the US and, to a lesser extent, in the UK

in the same place. For smaller market users, exchange-traded futures and options are not always the easiest products to use, since they come in large sizes. For this reason, a burgeoning

over-the-counter market in tailored derivatives has developed in the US and, to a lesser extent, in the UK.

Mr Bernard Wagenmann, manager at the fund-management arm of the Industrial Bank of Japan, who has \$1.2bn under management, says he does most of his derivatives business over the counter. His priority in using derivatives is to protect his portfolios from the risk of a downturn in the market, which he can do with equity options.

Derivatives can offer a variety of hedging strategies and possibilities for enhancing return on a portfolio, and although they are now more widely used by fund managers, there are still some major institutions that shy away from the market because of its high-risk reputation. But as more managers turn to derivatives to make a higher return, others who are judged against these will find they cannot afford to ignore derivatives altogether.

Deborah Hargreaves

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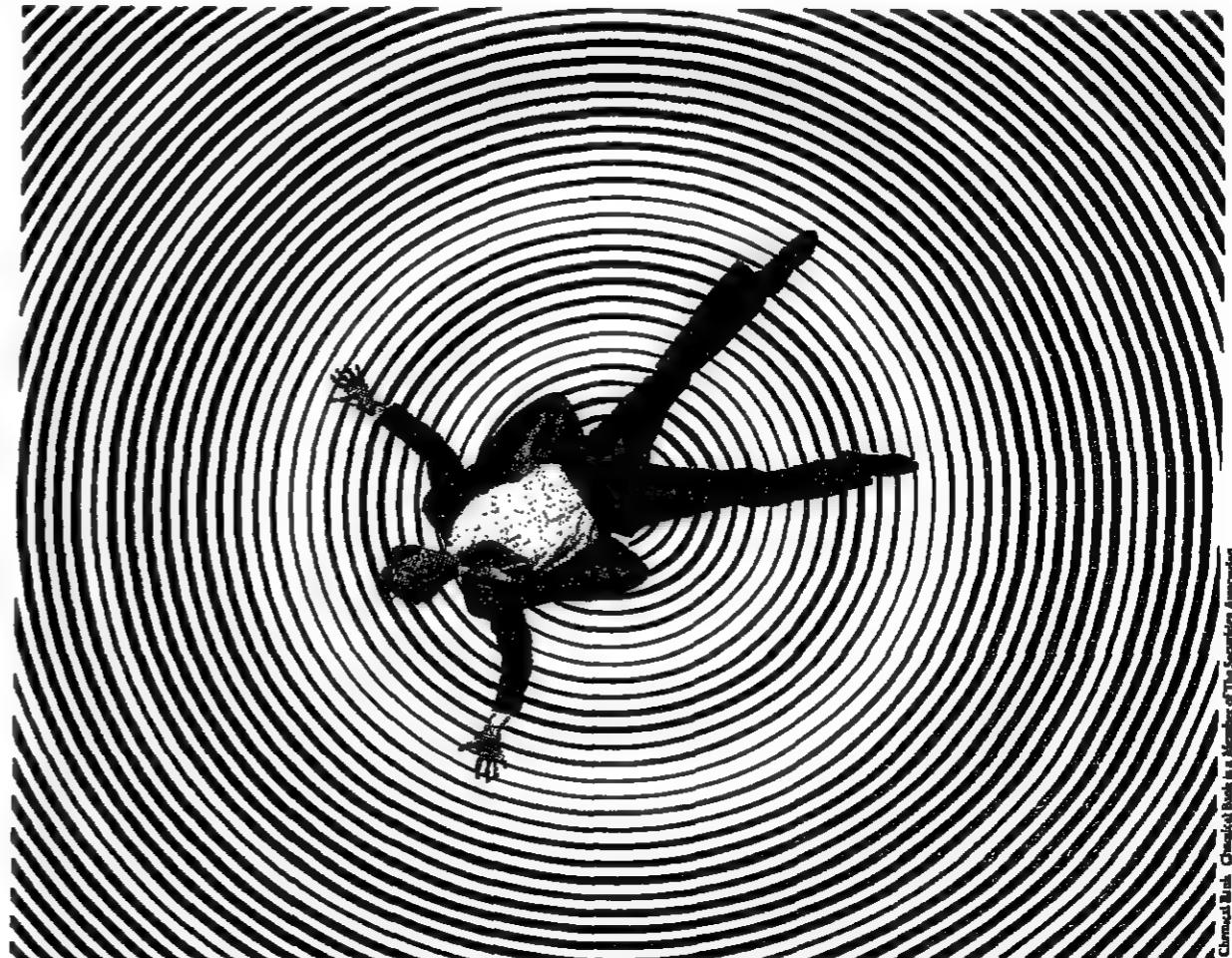
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## INTERNATIONAL FUND MANAGEMENT 5

Global custody

**G30 hastens electronic advancement**

DURING THE 1980s portfolio managers discovered that it could be much easier to invest funds in foreign markets than to retrieve them.

According to Salomon Brothers, the gross value of cross-border equity investment grew at a compound rate of 38 per cent a year between 1979 and 1987.

Archaic settlement systems were already buckling beneath the weight of funds when the crash intervened, prompting a rush to sell. Several settlement systems effectively collapsed, and it proved impossible to extricate all of the money invested. Unsurprisingly, cross-border investment slumped by a tenth in the year which followed the crash, and did not recover until well into

**The settlements débâcle of the late 1980s alerted bankers to the inadequacies of the infrastructure for global investment**

last year. Investment, it seemed, had globalised too soon for existing institutional structures to cope.

The settlements débâcle of the late 1980s alerted bankers to the inadequacies of the infrastructure for international investment. Progress since is striking. The two most notorious blackspots, Spain and Italy, have both installed impressive central depositories which transfer securities electronically by book entry transfer. After years of delay, London's paperless settlements system will enter trials next October.

Much of the impetus came from the Group of Thirty (G30), a private body chaired by former the Bank of England Governor, Gordon Richardson. Its nine recommendations, published in March 1989, aim to establish central depositories, delivery against payment, standardised securities numbering and settlement within three days of trade date in every market by the end of 1992.

The G30 report galvanised a number of other private organisations, which are now pursuing various initiatives designed to speed up the reforms and standardise communications. The international banking payments organisation, the Society for Worldwide Interbank Financial Telecommunications (Swift), is encouraging a recalcitrant membership to admit securities firms and investment managers to its payments and communications network, but worries about the creditworthiness of some securities houses and the fear of overloading the system mean progress is slow.

Reuters, GE Information Systems and Pitney are offering rival commercial networks to link brokers, fund managers and custodian banks around the world. A grouping of custodian bankers, the International Society of Securities Administrators (ISSA), and the Swiss-based International Organisation for Standardisation (IOS) are also working to improve communications and standardise electronic messaging between markets.

Custodian bankers view none of these developments with equanimity. For years, they have earned handsome fees from ironing out the inefficiencies of the world's securities markets. Now they fear that their historic functions – essentially, storing securities and settling trades – will pass instead to the central depository in each market, or to commercial utilities like Euroclear and Cedel. Profit margins are expected to shrink as paperless trading cuts transaction costs.

The considerable sum they have invested in proprietary communications and reporting systems are threatened by central depositories and the gradual standardisation of communications. Some custodians are concerned that, once the G30 recommendations are implemented in each market, their clients will drop them in favour of direct electronic links of their own with a network of national and international depositories.

The threat of disintermediation has forced custodian bankers to redefine themselves. Most now see their future not in settling trades but in turning realms of raw financial data into useful investment information. Expenditure on information technology has increased vastly, in the expectation that automation will eliminate risk and pare settling costs. In this way, custodians hope to undercut rivals on the price of a basic service, but retain sufficient volume to earn generous fees on value-added products like cash and foreign exchange management, securities lending, real-time portfolio valuations and advice on local tax and regulatory regimes.

**Quantitative techniques will multiply hugely the potential costs of failing to deliver stock or make payment**

creating a market of between \$2,000bn and \$3,000bn rich in opportunities for error and inefficiency.

Yet the most important influences will be those currently shaping the global investment management industry in general. Quantitative techniques, with their constant surges of trading activity and need for immediate reinvestment, will multiply hugely the potential costs to custodians of failing to deliver stock or make payment.

The broadening of investment horizons, to encompass arcane and emerging markets which may not have central depositories and book-entry transfer for decades to come, will also reimagine custodians in the basic elements of their business.

Finally, the slow disaggregation of the European investment management industry will lead to a proliferation of specialist fund managers and the increased use of external expertise. This will increase the pressure to subcontract the settlement function, and heighten interest in master custodians to collate the investment data provided by several different fund managers. In the US, nine tens of pension funds already employ external fund managers. If the pattern is repeated in Europe, the traditional virtues – a working partnership with the client, a long term commitment to the business, helpful and experienced staff and timely reporting and problem solving – will count for far more than a portfolio of fancy services and an ephemeral technological edge.

**Dominic Hobson  
European Editor,  
Global Custodian Magazine**

THE role of investment consultants in the fund management industry has always been controversial. Some continue to believe that these intermediaries exercise too much influence over clients, who often have little prior experience of choosing outside managers.

The trend towards external management of pension funds in the US and the UK is continuing and there are even signs of an incipient move in this direction on the continent. On grounds of both cost savings and efficient measurement of performance, companies are increasingly taking the outside route.

This gives the consultants deepening significance and a widening presence. US firms such as Frank Russell and Intersec have set up in London alongside domestic consultants such as Bacon and Woodrow, R. Watson and Mercer Fraser. The US intermediaries are seeking UK managers for Erisa (Employment Retirement Income Security Act) funds in addition to advising UK and continental pension funds.

The intermediaries may stir up controversy but there is no doubt that their influence on fund manager selection "is growing," says Alan Baker, a consultant at Frank Russell in London. "By the time I meet them five or even seven years and certainly not quarter by quarter."

Assessments of this kind take into account quality and continuity of management and administrative efficiency as well as performance. Consultants are also advising the selection of managers who can

and that clients are demanding more than just performance.

"The days of presenting to a new client and being given instructions simply to beat the other managers are fast disappearing," says one industry executive.

Short-termism is definitely on the way out. Consultants

are encouraging clients with some success, to focus on more distant horizons. Funds should be looking at the success or otherwise of their long-term objectives," says Alan Baker, a consultant at Frank Russell in London. "By the time I meet them five or even seven years and certainly not quarter by quarter."

Assessments of this kind take into account quality and continuity of management and administrative efficiency as well as performance. Consultants are also advising the selection of managers who can

work with the results of their own research, into asset/liability structures, for example.

The technique of asset allocation – deciding where and how funds are to be invested – is becoming ever more crucial. "We have some clients for whom we do not manage money but we set their asset

top 200 US funds are invested abroad.

Other specialist skills cover regional markets such as Europe and the Far East as well as emerging markets in Asia and Latin America. The immense growth of derivatives – futures, options and warrants – has sparked interest in this particular sector by some firms. Another area is investment in small capitalisation companies, mainly in the US and the UK.

The UK fund management industry is becoming increasingly concentrated as competition for client business heats up. While there are more than 100 firms in total, around 20 account for nearly 90 per cent of money under management. Mercury Asset Management, by far the largest number of pension fund clients at end-1989 with \$22.5bn, Phillips & Drew Fund Management was second with \$14.2bn.

Yet if the managers themselves face tougher competition and ever higher demands from their clients, the consultants too must fight for market share and find new territory. The early entrants into the business in the US have now

moved across the Atlantic and some are attempting to crack the continental market.

"The UK market is basically overbrought," says Mr Gallagher, at Intersec, which confines its UK activities to researching potential Erisa managers. Intersec is actively exploring the Continental market, where it sees opportunities for its performance measurement and manager selection capabilities.

Frank Russell has also been building a client base, mainly in northern Europe, over the last two years. "We started from scratch, since the concept of external fund management on the Continent was virtually unknown," says Mr Baker. The firm has been targeting the Benelux countries, Germany and Switzerland among others.

These last two countries have tradition on their side when it comes to resisting the incursion of foreign advisers and managers. Corporate pension funds in Germany and Switzerland have close existing links with banks which outsiders will find hard to break.

Regulations also restrict the flexibility of managers to look after different types of funds. However, it may be hard to resist the competitive trends which have become so strong in the US-UK fund management market. As horizons widen in Europe following the removal of barriers to capital movement, new techniques and new players in the fund management industry can only be welcome.

Nigel Adam

**Manager selection: intermediaries have a rising influence, and...**

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## INTERNATIONAL FUND MANAGEMENT 6

Barry Riley explores the strategies and hazards of asset allocation, and the rapid advances in quantitative techniques

## Such skill...! But the man in the street might not agree

**THE COLLAPSE** of the Tokyo stockmarket during the first nine months of 1990 brought vindication for many international investors who had been arguing for several years that Japanese stocks had become unjustifiably overvalued.

But which investors should derive the greatest satisfaction? The "top down" asset allocators, who constantly juggle their geographical exposures against a global benchmark; or the "bottom up" stock-pickers, who argue that you should simply seek value wherever you can find it?

Consider the global equity manager who only had half of the total 45 per cent exposure to Tokyo that was carried at the time by the global indices such as the FT-Actuaries World Index. The Japanese market subsequently collapsed, in relative terms, by some 25 per cent.

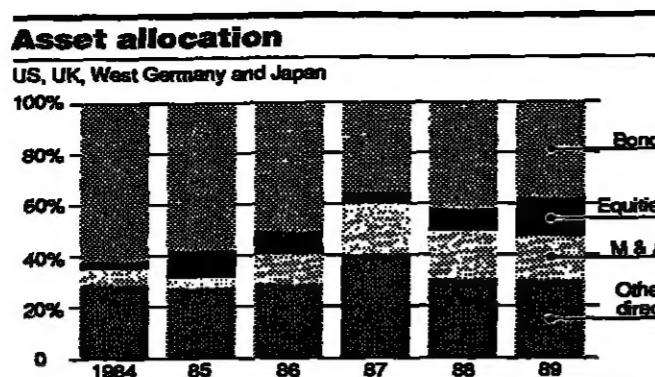
You can then present the figures in two ways. The strategist can argue that, by underweighting Tokyo in this way, he has outperformed the benchmark index by about 5 per cent. This, he will argue, represents a considerable demonstration of skill and judgment.

On the other hand, the man in the street might be perplexed by this analysis. What on earth, he might well ask, was the strategist doing by committing 22 per cent of his funds to a market that was plainly overvalued? Should the commitment to such a market not have been nil?

Global investment management presents formidable conceptual problems of measurement. These have come to the forefront with the arrival of sophisticated institutions such as American and British pensions on the global stage.

More traditional kinds of global investor, such as the clients of Swiss banks, have regarded capital preservation rather than growth as their main objective. The chief role of global diversification has been to avoid the disaster of total loss in one particular country through revolution or hyperinflation.

American or British institu-



Source: Salomon Brothers

tions do not have such extreme fears. They see overseas investment as a means of taking advantage of growth opportunities that do not exist at home, and also of seeking the risk-reduction opportunities which arise from the fact that major markets move differently.

This year's Tokyo market collapse may have seemed alarming at times, but there

international investors talk so much about "benchmarks".

Global investment involves the possibility of putting money into a wide range of assets: into equities, bonds or short-term liquidity, and all these in a variety of markets and currencies.

A specialist equity manager can be measured against an international stockmarket index. Comparatively few will

and instead to assess them in terms of the achievements of their peers. In the late 1980s, for instance, almost all international managers seriously underperformed the Tokyo stockmarket index, but in 1990 almost all will have exceeded it.

If performance does not appear to relate at all closely to an index, perhaps at least it is possible to find out whether a manager has beaten the average performance of similar managers.

This is a measure of a kind, but it creates the possibility that managers will self-consciously seek to imitate their peers. Instead of concentrating only on meeting the objectives of his clients, the manager, under these conditions, also has to cope with his own peculiar business risk — that he might underperform his competitors.

In the extreme, investment strategy can then become a matter of finding out what other similar managers are doing, and then copying them — or at least, diverging to only a small, controlled degree. Often an extraordinary amount of thought goes into these small differences, reflecting the global manager's business objective of beating his competitors by a consistent but small margin: if he can do this, he can argue not only that he is a better manager but that he is only taking a small risk.

There is a quite different approach, however, which is to look for fundamental value, and to ignore considerations such as the market capitalisation weights or gross domestic product weights of particular countries.

Unfortunately, the past few years have not been very kind to the value-oriented managers, with global stockmarket levels distorted by takeover bids or (until this year) by the apparently unstoppable rise and rise of Japan.

In 1990, however, things have begun to go in the fundamentalists' direction again. Perhaps the 1990s will see independent thinkers start to score more consistently over the consensus merchants.

## Quant is high fashion even in the smallest boutiques



At one point, the Tokyo market collapsed by 50 per cent

LAST MONTH Lotus, the US software company, launched the latest in its Lotus One Source family of compact-disc-based information products, covering international equities.

The fund manager can now obtain monthly (or even weekly, if he pays extra) a compact disc containing detailed up-to-date statistical information on some 5,500 listed companies in countries around the globe.

With the right personal computer and appropriate supplied software, he can manipulate the data almost to his heart's desire; for example, screening out stocks for required characteristics.

This illustrates just how software is becoming universally available. In themselves, the methods of quantitative analysis are not especially new. But now even the smallest boutique can aspire to the "quant" style.

Essentially, quantitative managers set out to harness information technology to the business of running portfolios. Sometimes they use traditional analytical techniques, beefed up by the use of computer power. But they can also go a step or two beyond this, to the global manager's business objective of beating his competitors by a consistent but small margin: if he can do this, he can argue not only that he is a better manager but that he is only taking a small risk.

Quantitative products have moved on to another stage, however. One of the important forces in this field is the Bridgeman model, being developed, which will incorporate and process huge amounts of data in an attempt to systematise the challenge of operating in the notoriously manipulated Japanese equity market.

Whereas the plain vanilla index fund is the result of the application of quantitative techniques to an efficient market, the Dai-Ichi Life County NatWest stage three model will attempt to deal with inefficiencies. That gives an idea of the range of the challenges facing global quants.

For example, UK pension funds underperformed by 15 per cent on a cumulative basis between 1981 and 1989.

Sometimes it pays off to take a strong view about countries, most notably so in the case of Japan, where the underweighting by most global investors has paid off handsomely for much of the past 10 months or so. But there can be pitfalls, which is why the next stage in global quantitative management is to develop asset-allocation models.

The idea is that, by incorporating economic and financial data, these can signal the cheap and dear markets — for instance, on the basis of interest-rate movements and comparative price-earnings ratios. To an extent, these are multi-market extensions of the kind of tactical asset allocation techniques developed in the US as an attempt to computerise the decisions about switching between bond and stock markets.

Japan is a special case in several ways; for instance, in severely falling short of the efficient market criteria assumed by many quantitative analysts. One of London's top quants, County NatWest Investment Management, is now testing its skills in Tokyo through a joint venture with Dai-Ichi Mutual Life.

The joint venture will begin with a fairly standard index-tracking fund, and will move on to an active stock-selection fund designed to beat the TOPIX yardstick.

However, the planned third stage will be by far the most ambitious. A daily trading model is being developed, which will incorporate and process huge amounts of data in an attempt to systematise the challenge of operating in the notoriously manipulated Japanese equity market.

Whereas the plain vanilla index fund is the result of the application of quantitative techniques to an efficient market, the Dai-Ichi Life County NatWest stage three model will attempt to deal with inefficiencies. That gives an idea of the range of the challenges facing global quants.

Fund managers can now obtain compact discs containing statistical information on 5,500 listed companies

Worldscope, Wright can obtain extra performance over and above that of the standard national indices.

Aimed at US pension-fund clients, as well as comparatively small private investors, the Equifund umbrella permits active switching between country funds, so that investors can easily follow their hunches about geographical weightings.

Equifund brings indexation to continental Europe, where another, pure, practitioner is Landerbank of Vienna, which runs index funds through its London offshore Barbican Capital Management.

Its key selling point is that many international investors have had a tough time keeping up with the European indices.

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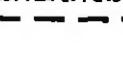
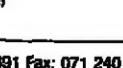
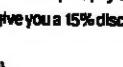
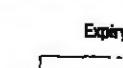
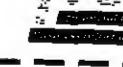
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## INTERNATIONAL FUND MANAGEMENT 7

## Country funds

**Well-paid niches**

COUNTRY FUNDS go in and out of fashion more regularly than football clubs change managers. For brief periods, investors are lured into such funds by the promise of high rewards, but they often withdraw just as quickly when they discover the concomitant high risks.

The abiding attraction to investors is that emerging markets tend to have higher economic growth rates than the countries of the developed world. The corollary is higher earnings growth for companies operating in those markets, and thus higher returns to shareholders.

For investment managers, country funds offer the enticing chance of establishing "niche" areas of expertise, where they are protected from

**A country fund can offer added-value to the institutional investor, which a general UK trust cannot**

the intense competition for the management of UK general funds. And niche areas, of course, attract higher fees.

The beleaguered investment-trust manager, in particular, may find that country funds offer the most convincing argument for the sector's continuing existence. Managers can argue that institutional investors do not have the time or the resources to devote to analysing the smaller equity markets. And even if they could devote the time, they would find it difficult to build a diversified portfolio of stocks with the limited amount of funds they might want to commit to any particular market.

A country fund can thus offer added-value to the institutional investor, which a general UK trust cannot. This should, in theory at least, limit the discount to net asset value on which the shares will trade.

And indeed, it often happens that single-country closed-end funds trade at premiums in their early stages. This is particularly so when the trust has been launched in whatever happens to be the "fashionable" market of the moment.

## Emerging markets: they offer good value — as well as risk

**Politics may impair profits**

There is a rationale for funds in smaller markets, such as Taiwan or Thailand, to trade at a premium for a while, because of the difficulties of investing directly in those markets. But in the flush of investor enthusiasm, even funds specialising in areas such as Germany have been known to trade at a premium.

The problem for investors in a closed-end single-country fund is that a sudden change in sentiment towards the particular market can create a "double whammy" effect. Not only do the shares in the fund lose value rapidly, but shares in the fund itself can switch from trading at a premium to trading at a substantial discount.

Nor are open-ended funds free of problems. A change in investor sentiment can cause a flood of redemptions, with the managers then forced to sell shares into a declining and illiquid market.

Steven Bates, a director of Fleming Investment Management, wrote in the Financial Times that "this sort of heart-stopping volatility is a fund manager's nightmare".

A further problem for fund managers is that local investors can often see them coming. When the fund is launched, and is flush with cash, prices will be pushed up in anticipation of their investment decisions; if the market is weak, and open-ended fund managers need to make redemptions, prices will be driven down even further, because investors are aware that they are forced sellers.

Nevertheless, such funds continue to be launched as managers seek the latest marketing gimmick that will persuade cautious investors to part with their cash. In the unit-trust industry, even the demise of Dumeni, which made a specialty of offering country funds, has failed to stop the bandwagon from rolling.

Particularly popular, among the managers at least, have been the umbrella funds, normally based in Luxembourg and conforming to the UCITS (United Collective Investments in Traded Securities) pattern. Fidelity, for example, recently launched a range of 21 funds, including 13 regional and country funds.

A GLANCE through the performance record of the world's stockmarkets so far this year would make most international fund managers reach for the indigestion tablets.

In a long list of minus signs, however, a few figures stand out. They include a rise of 51 per cent, in dollar terms, in Mexico, according to the FT-A series World Indices in mid-October. In dollar-adjusted terms, jumps of 438 per cent in Venezuela and 127 per cent in Greece, according to the emerging-markets database of the International Finance Corporation (IFC), part of the World Bank. These statistics compare with falls of 37 per cent in Japan and 16 per cent in the US, in dollar terms.

Such huge gains — against the general world trend, and in spite of recent events in the Gulf — indicate that there is still money to be made in some parts of the world.

There are two main reasons for putting funds into developing markets, says Mr Richard Cars, managing director of Genesis Investment Management, an emerging market specialist. The first is the potential strength of corporate earnings. "In developing countries, a high rate of economic growth can translate into a high rate of profits growth."

The second reason is good value. This is often a result of the anomalies that can occur in less mature markets: a stock may be trading on a very low price/earnings (p/e) ratio, for example. Mr David Bates, of Asia Equity (UK), points out that Philippines Long Distance Telephone, the telephone utility which has a virtual monopoly, is currently trading in Manila on a p/e ratio of less than four.

Although the potential profits from emerging markets may be great, the risks of investing in countries that are often politically and economically unstable are high. According to the IFC indices, three markets have fallen even further than Japan this year: Taiwan, the Philippines and Brazil have plunged 72, 55 and 59 per cent, respectively, in dollar terms.

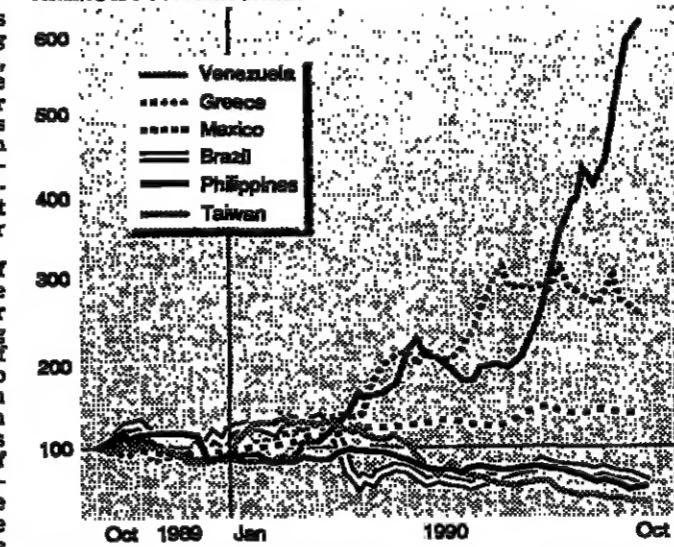
All three illustrate the political and economic difficulties inherent in less-developed markets. A decline in liquidity, a government crackdown on illegal investment houses and economic gloom have drained Taiwan this year, while poor economic prospects and coup attempts have hit the Philippines. Brazil's decline follows a series of moves designed to tackle the country's hyperinflation.



Coups attemped, like one in January, have contributed to the fall in the Philippines market

## Emerging markets

Relative to FT-A World Indices



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## INTERNATIONAL FUND MANAGEMENT 8



The Danube in Budapest: In spite of the Hungarian government's privatisation plans, many analysts expect that the current development will slow down

**Eastern Europe: euphoria is fading, and attitudes are more cautious**

## Returns are likely to be long-term

THE INITIAL euphoria over investment opportunities, which followed last year's liberalisation of east European economies, is fading, and fund managers are beginning to adopt a more cautious approach.

Investment efforts have been bedevilled by the failure of any east European government to make real progress in modernising legal frameworks, and western investors increasingly see returns as long term.

According to Mr Gerry Kleiman, analyst with the Washington-based Emerging Markets Directorate, investment in Europe is likely to become more of a "venture capital play" in which the leading actors will be those with a long-term and personal interest in the region.

The interest of Mr Robert Maxwell, the most illustrious of east Europe's business magnates, is typical. His interest in doing business in east Europe pre-dates the current liberalisation. The \$250m investment fund, launched by Mr Maxwell, with Merrill Lynch, in September, aims to take direct stakes in east European joint-ventures. It is the latest of a number of funds to be launched in the last year. Most of these, however, have yet to invest any of the capital they have raised.

The First Hungary Fund, launched by Bear Stearns and the Hungarian National Bank last year, through a private

placement, has so far invested only around \$500,000 in Hungary - most of it in Iboz, the travel company which at present is the only stock on Budapest's embryonic stock exchange.

The Hungarian Investment Company, a \$100m open-ended vehicle listed in London, launched by London stockbrokers John Govett, plans to invest 90 per cent of its capital in private Hungarian companies, but has yet to make any progress.

Three or four other funds - including a Salomon Brothers \$200m Fund for Eastern Europe and a \$50m Austro-Hungarian Fund launched by Lloyds Investment Management and the Austrian bank, Creditanstalt - have had similar experience.

According to Mr Kleiman, most of the money is sitting in Euro-currency deposit accounts. With equity markets depressed, the money is probably earning a better return there. The funds are up and running, but there is not much from a portfolio standpoint."

Hungary's government plans to privatise 30 companies by the end of 1991, boosting the local equity markets; but, says Mr Kleiman, the pace of developments here could be very slow. "Opportunities are so limited and everyone is chasing the same ones," he adds. Ironically too, although this year's political turmoil has been accompanied by an opening up to investment, it has also created considerable instability.

MIM Britannia's East Europe Development Fund explicitly backs a development capital approach. EEDF is seeking between \$60m and \$100m from institutional backers for a fund that it hopes to

investment prospects. The Emerging Eastern Europe Fund, or Triple E, launched by the UK financial group Tyndall Holdings last year, was formed with the intention of investing in export-oriented joint ventures.

Tyndall's investment plan combined straight hard-currency investment with local currency, exchanged through

### Hungary plans to privatise 30 companies by the end of 1991, boosting the local equity markets

debt-equity swaps which it hoped to negotiate with commercial-bank creditors. Last November, the fund's backers identified a host of investment opportunities, including a area-manufacturing plant in Bulgaria, a printed circuit-board manufacturer in Hungary, and an exporter of apple-juice concentrate in Poland.

The pace of development has been much slower than expected, admits Tyndall's Ms Jane Wigley.

Tyndall, which is linked to the US trade company Conti-

Trade Services, has raised \$18m; and CTS, which has longstanding trade links with east Europe, has helped to identify a number of projects over the past nine months. But so far, Triple E has invested in only one - a pork and cattle slaughterhouse in

the Serbian town of Sabac, in Yugoslavia.

Triple E will fund half the cost of the slaughterhouse in local currency, obtained by the conversion of Yugoslav debt into dinars and lire in hard currency. Two local Yugoslav partners will provide \$6m in local currency to finance the remainder of the deal.

Returns to the Triple E fund will come from revenues earned by sales of the project's meat exports.

Ms Wigley says CTS has evaluated as turned down between 30 and 40 projects, in an evaluation process that has added to costs. "Some can be discounted quickly. With others you can put a couple of months work in until you decide whether they are right or not."

She says that unevenness in the treatment of accounts and the general absence of common ground about business procedures has made things difficult. "Now that east Europeans know they are being courted, they are growing in confidence and may make more demands," she adds. Ironically too, although this year's political turmoil has been accompanied by an opening up to investment, it has also created considerable instability.

MIM Britannia's East Europe Development Fund explicitly backs a development capital approach. EEDF is seeking between \$60m and \$100m from institutional backers for a fund that it hopes to

launch this month. But according to the fund's prospectus, the region's potential "can only be fully exploited by an initial approach closer to that of the development capital funds than conventional equity funds."

Mr Francis Pike, chairman of European Asset Management, the investment management arm of the MIM fund, says his team aims to build up east Europe's companies from the ground up, linking the provision of basic advice and consultancy and marketing to a long-term approach to investment.

Both Mr Pike and CEAM's

adviser, Ms Claire Nowak,

have family links with Yugoslavia and Poland respectively. CEAM's offices in Budapest, Warsaw, Prague and Belgrade are getting involved in the day-to-day process of building capitalism in eastern Europe. CEAM's Prague office, for example, has recently negotiated a supply of fresh fish for the restaurant whose building it shares. "You have to be pragmatic," concludes Mr Pike.

Richard Lapper

SO MUCH for the barbarians at the gate. With hindsight, 1989's huge debt-financed struggle for RJR/Nabisco was the high-water mark of the last decade's surge of corporate takeover activity. In the Anglo-American world,

True, the merger and acquisition business did not dry up at once. There were still battles left to be fought in 1989 and early 1990. First, there was Sir James Goldsmith's run at BAT Industries in the UK and then, in the US, the three-cornered fight between Time, Warner and Paramount, and BTR's abortive raid on Norton.

But now - following the failure of the hostile parties in those three cases - it looks as though the pendulum in the 1990s has swung clearly in favour of incumbent corporate boards, and against unsolicited takeovers.

Not least, this seems to be because of the way public opinion has now turned so strongly against the alleged "short-termism" of financial markets in general, and against corporate predators in particular. For better or worse, the international fund manager will have to live in the 1990s in a world where there are going to be fewer predators around.

As two leading US corporate lawyers put it, in a 1990 treatise on mergers and acquisitions:

"In our judgment, the US is already moving away from the 1980s dominance of hostile takeovers. Questions are also being raised about whether hostile takeovers are one of the causes of a short-term management outlook in the US. Considerations such as these make it unlikely that the federal Administration and Congress could be induced to undertake a pro-takeover legislative stance."

Similar words can probably be written about the UK, even under a Thatcher government. And even where predators do pop up, the fund manager's decision is almost certain to be subject to more political and media scrutiny than they were in the (comparatively) free-wheeling 1980s. The fund man-

ager who readily dumps his 1 per cent of Milwaukee Machine Tools Inc or Wolverhampton Widgets plc to the nearest first predator can expect to be publicly pilloried.

In the US, the trend in public opinion has already produced some remarkable results, in both of legal decisions and in the rising tide of anti-takeover statutes, such as draconian laws passed by both Pennsylvania and Massachusetts in

## Mutual funds

### Transatlantic airs

"A RECIPROCAL agreement is inevitable," says David Silver, president of the Investment Company Institute in Washington DC. "There will be a single world market in mutual funds," echoes Charles Staveley in the London office of Arthur Andersen & Co.

Such categorical statements may sound premature, but may well be appropriate for US-European Community trading on reciprocal marketing in the wake of what is now virtually a European-wide market for mutual funds.

Many mutual-fund managers in the US expect an internationalisation of their business to provide a much-needed boost to their own sluggish market, and an opportunity to export their undoubted marketing skills to what they see as a unified and affluent European market of 325m people. The Europeans, for their part, are hoping to sell in the US on the basis of good fund performance in far-eastern and European markets, many of which are under-researched on Wall Street.

Not everyone is convinced it is a good idea. A director of one of the UK's largest unit-trust groups is against reciprocal marketing, because, as he puts it, "the Americans would steamroll all over us."

Talks aimed at securing a reciprocal marketing agreement between the European Community and the US started back in June 1988, with the Europeans, including the UK's Unit Trust Association, represented by the European Federation of Investment Funds and Companies (EFIFC), and the US represented by the Investment Company Institute (ICI), the national association for the \$1,000bn US mutual fund industry.

The pace of discussion has accelerated since the October 1989 deadline for European Community countries to introduce domestic legislation to give national effect to the Commission's directive on Undertakings for Collective Investment in Transferable Securities, known as the Ucits directive.

Some countries failed to meet the deadline, but have now complied, except for Belgium and Italy. Greece and Portugal are not required to implement the directive until

1992. Ucits represents a start. It makes it possible for an open-ended fund which is authorised in one Community country to be marketed elsewhere in the Community. But even that is not as straightforward as it sounds.

The system of home-country authorisation providing a single passport throughout the Community may sound attractive. But the other side of the Ucits coin is that fund managers have to conform to host-country marketing rules, which vary enormously in matters such as advertising, disclosure of information and cooling-off regulations. There are also national differences in the tax treatment of both funds and investors.

Add to the marketing and taxation hodge-podge the cultural mismatch between, say, the supply of equity investment expertise from the UK and the demand for bond funds in Germany, and it becomes easier to see why many mutual-fund groups are progressing under the banner of "think global, act local".

Meanwhile, the latest round of talks aimed at securing a European-US agreement took place in Washington on September 24, when representatives from the EFIFC and ICI briefed officials from the US Securities and Exchange Commission on progress to date.

Tony Smith, chief executive of the UTA who attended the meeting, says "the next stage will be for SEC staff to prepare a recommendation for the Commission itself. They expect to do this by the end of the year." SEC chairman Richard Breeden is said to be "deeply interested" in internationalisation, so there is a good prospect of the remaining obstacles being cleared.

Chef among these, according to David Silver, is that US law prohibits the purchase or sale of securities by a fund from or to an affiliated market maker acting as principal rather than agent. Such rules do not exist in some European countries, but for the Americans it is the "knottiest problem", according to Silver. He is optimistic that "only remaining major issue" can be resolved. Talks between the Americans and the Europeans

such a way as to answer some of the criticism of alleged short-termism. In the UK, the situation is more ambiguous, with the government still officially unwilling to inhibit takeover activity, except where it has anti-competitive effects, or where it involves state-owned foreign companies taking over UK groups. Hence the government's refusal to refer to the Monopolies and Mergers Commission the Royleake bid for BAT on "public interest" grounds, in spite of BAT's heavy lobbying of MPs. But what is unmistakable is the continuing drift of public opinion - which, in 1986, had almost certainly helped defeat BTE's bid for Pilkington - towards favouring explicit controls on takeover activity.

In the last year, the Bank of England and leading City figures, such as Lord Alexander, have forcefully revived the notion that the UK's long-standing decline in international competitiveness can be attributed to short-termism in the financial markets, and the pressure this can put on managements to maximise near-term earnings and dividends at the expense of long-range planning.

One very important initiative - since it may point to the thinking of any future Labour government - has been the publication this autumn by the Institute for Public Policy Research of a weighty paper, Takeovers and Short-termism. Significantly, it suggests possible options, such as the automatic referral to the MMC of all bids above a certain size, tighter regulation of accounting, and a general policy of "allowing sand in the works" of hostile offers.

So in the US, the legal environment has already altered in

The bid for BAT: Sir James Goldsmith arrives for a meeting of the Takeover Panel, in September 1990

## Short-termism

### The predators are in retreat

the last 12 months. In addition, since 1982, there have been at least two US Supreme Court rulings upholding state anti-takeover laws. In the Polaroid case, in early 1988, the Delaware court allowed Polaroid to sell a large slice of stock to an employee share ownership plan, thus blocking a takeover.

The decisive event, though, was the Delaware Supreme Court's February 1990 decision in the Paramount/Time/Warner case, which allowed Time and Warner to proceed with a merger without considering a rival bid for Time from Paramount.

The gist of the judgement - which has allowed what practitioners call the "just say no" defence - was that an incumbent board did not have a fiduciary duty to accept the highest offer for the company, provided it could show that it had a pre-existing alternative business plan.

This has two important implications: that corporate boards now have some legal protection for pursuing what they regard as "long-term" strategic plans; and that they can now pursue friendly mergers without so much fear of

disruption from a third party.

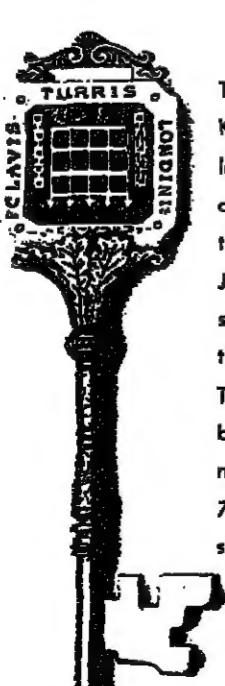
This has already had a tangible effect, in helping Corroon & Black, the US insurance broker, merge with Willis Faber of the UK, rather than accept a cash bid from Chicago-based Aon Corporation.

So in the US, the legal environment has already altered in

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